

R7 H A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE SOUTH SHORE COMMUNITY CENTER ("SSCC") TO THE LIST OF HISTORIC BUILDINGS TO BE RE-PAINTED UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE SSCC.

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 26, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE SOUTH SHORE COMMUNITY CENTER ("SSCC") TO THE LIST OF HISTORIC BUILDINGS TO BE RE-PAINTED UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE SSCC.

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

### **FISCAL IMPACT STATEMENT**

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

### **Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

### **Department**

City Attorney

### **Sponsor(s)**

Commissioner Kristen Rosen Gonzalez

### **Co-sponsor(s)**



RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE SOUTH SHORE COMMUNITY CENTER ("SSCC") TO THE LIST OF HISTORIC BUILDINGS TO BE RE-PAINTED UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE SSCC.**

**WHEREAS**, in the early 1980s, New York designer Leonard Horowitz collaborated with Barbara Capitman to develop a color palette comprising approximately 40 colors, aimed at revitalizing the aging Art Deco facades in Miami Beach; and

**WHEREAS**, with the assistance of Ernest Martin, then Director of the Dade County Office of Community and Economic Development, funding was secured to implement a facade painting program utilizing the Horowitz color palette, administered by the Miami Beach Community Development Corporation (MBCDC);

**WHEREAS**, over fifty property owners participated in the program, resulting in the rejuvenation of numerous Art Deco buildings in Miami Beach;

**WHEREAS**, on February 26, 2024, the Land Use and Sustainability Committee (LUSC) reviewed a proposal to repaint the Colony Theater and Beach Patrol Headquarters utilizing the Leonard Horowitz color palette, with consultation from famous artist and fashion designer Ms. Barbara Hulanicki to ensure the color scheme complements architectural features; and

**WHEREAS**, the Mayor and City Commission wish to add the South Shore Community Center, which was built in 1971 and designed by renowned architect Morris Lapidus, to the list of historic buildings to be re-painted utilizing the Horowitz color palette.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby direct the Administration to add the South Shore Community Center ("SSCC") to the list of historic buildings to be re-painted utilizing the Leonard Horowitz color palette, in consultation with Barbara Hulanicki to ensure the appropriate selection of colors from the Horowitz palette to accentuate the architectural features of the SSCC.

**PASSED and ADOPTED THIS** \_\_\_\_ day of \_\_\_\_\_ 2024.

**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

\_\_\_\_\_  
City Attorney

3-25-24  
\_\_\_\_\_  
Date