

NB 22. DISCUSS EXTENDING THE WRAP-AROUND PALM TREE LIGHTING ON 71ST STREET FROM EAST OF NORMANDY FOUNTAIN TO COLLINS AVENUE.  
Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Mayor Steven Meiner

DATE: November 20, 2024

TITLE: REFERRAL TO FINANCE AND ECONOMIC RESILIENCY COMMITTEE REGARDING EXTENDING THE WRAP-AROUND PALM TREE LIGHTING ON 71ST STREET TO THE EAST OF NORMANDY FOUNTAIN AND COLLINS AVENUE.

### **RECOMMENDATION**

Please place on the November 20, 2024 agenda a referral to the Finance and Economic Resiliency Committee ("FERC") to discuss the extension of wrap-around palm tree string lights on 71st Street east of Normandy Fountain to Collins Ave.

The area near the Normandy fountain has been an area of emphasis by the Public Works Department and has undergone recent upgrades, including the replacement of outdated lighting with LED fixtures and installation of palm tree wrap lights along 71st Street. While the wrap-around lighting along 71st street has been welcomed by the residents and businesses, I would like for the Committee to consider extending the wrap-around palm tree lights on 71st Street between Normandy Fountain and Collins Avenue to further beautify the area, increase safety for residents and visitors, and attract pedestrian traffic to the businesses on Collins Avenue.

### **BACKGROUND/HISTORY**

### **ANALYSIS**

### **FISCAL IMPACT STATEMENT**

N/A

### **Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

North Beach

**Is this a "Residents Right to Know" item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

Office of Mayor Steven Meiner

**Sponsor(s)**

**Co-sponsor(s)**

**Condensed Title**

Ref: FERC - Extending Wrap-Around Palm Tree Lighting on 71st Street. (Meiner)



**ELECTRICAL ENGINEERS  
ELECTRICAL CONTRACTORS**

7447 NW 48 Street  
Miami, Florida 33166  
Phone: (305) 403-7841  
Fax: (305) 403-7842  
www.RDElectricInc.com

PROJECT: 71st ST from Normandy Foutanin to Collins Ave.  
Miami Beach, FI

EC13001534  
11/21/2024

**Description:**

Wrap 72 Palm Trees

item	Description	Unit	Qty	Unit Price	Total
1	New Tree Lights. Same as 41st Street	EACH	633	\$ 45.00	\$ 28,485.00
		MATL (LS)	72	\$ 798.00	\$ 57,456.00
		MARKUP 10%	0	10%	\$ 5,745.60
2	Provide new time clocks in order to control lights	LS	20	\$ 680.00	\$ 13,600.00
		MATL (LS)	0	\$ -	\$ -
		MARKUP 10%	0	10%	\$ -
				TOTAL	\$ 105,286.60

**WE SHALL NOT PROVIDE:**

3	Weekly Maintenance Cost (Optional)	Week	52	\$1,940.00	\$ 100,880.00
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**NOTE:**

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Rafael Echarri