

C7 AD A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE POLICE DEPARTMENT TO ENHANCE POLICE VISIBILITY BY ENSURING THAT AT LEAST ONE (1) POLICE OFFICER IS PHYSICALLY PRESENT AND VISIBLE THROUGHOUT THE DAY AND NIGHT, WHETHER ON FOOT, BICYCLE, SEGWAY, ATV, OR GOLF CART, IN THE CITY'S CRITICAL COMMERCIAL AREAS, INCLUDING OCEAN DRIVE, COLLINS AVENUE, LINCOLN ROAD, WASHINGTON AVENUE, 41ST STREET AND 71ST STREET, IN ORDER TO BOOST BUSINESS PATRONAGE, ENHANCE PUBLIC SAFETY, AND PROMOTE A POSITIVE EXPERIENCE IN THE CITY FOR RESIDENTS AND VISITORS.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: November 20, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE POLICE DEPARTMENT TO ENHANCE POLICE VISIBILITY BY ENSURING THAT AT LEAST ONE (1) POLICE OFFICER IS PHYSICALLY PRESENT AND VISIBLE THROUGHOUT THE DAY AND NIGHT, WHETHER ON FOOT, BICYCLE, SEGWAY, ATV, OR GOLF CART, IN THE CITY'S CRITICAL COMMERCIAL AREAS, INCLUDING OCEAN DRIVE, COLLINS AVENUE, LINCOLN ROAD, WASHINGTON AVENUE, 41ST STREET AND 71ST STREET, IN ORDER TO BOOST BUSINESS PATRONAGE, ENHANCE PUBLIC SAFETY, AND PROMOTE A POSITIVE EXPERIENCE IN THE CITY FOR RESIDENTS AND VISITORS.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

The attached Resolution was prepared at the request of the sponsor, Mayor Steven Meiner.

### **ANALYSIS**

### **FISCAL IMPACT STATEMENT**

Administration is requested to be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

### **Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

Citywide

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Mayor Steven Meiner

**Co-sponsor(s)**

**Condensed Title**

Direct Police Department to Ensure Police Officer Presence in Critical Commercial Areas.  
(Meiner) CA

**RESOLUTION NO. 2024 - \_\_\_\_\_**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE POLICE DEPARTMENT TO ENHANCE POLICE VISIBILITY BY ENSURING THAT AT LEAST ONE (1) POLICE OFFICER IS PHYSICALLY PRESENT AND VISIBLE THROUGHOUT THE DAY AND NIGHT, WHETHER ON FOOT, BICYCLE, SEGWAY, ATV, OR GOLF CART, IN THE CITY'S CRITICAL COMMERCIAL AREAS, INCLUDING OCEAN DRIVE, COLLINS AVENUE, LINCOLN ROAD, WASHINGTON AVENUE, 41<sup>ST</sup> STREET AND 71<sup>ST</sup> STREET, IN ORDER TO BOOST BUSINESS PATRONAGE, ENHANCE PUBLIC SAFETY, AND PROMOTE A POSITIVE EXPERIENCE IN THE CITY FOR RESIDENTS AND VISITORS.**

**WHEREAS**, in addition to being home to approximately 80,000 residents, the City of Miami Beach is a world-renowned tourist destination, attracting millions of visitors annually to its vibrant and diverse neighborhoods, attractions, and business districts; and

**WHEREAS**, safety, security, and a welcoming environment are essential to maintaining the City's appeal for residents and visitors, and supporting its business community; and

**WHEREAS**, patrols by police officers on foot have been shown to strengthen police-community relationships, deter crime, allow for quicker response times to incidents, and enhance the public's perception of safety; and

**WHEREAS**, an increased police presence/patrol (on foot, bicycle, Segway, ATV, or golf cart) in key commercial areas, including Ocean Drive, Collins Avenue, Lincoln Road, Washington Avenue, 41<sup>st</sup> Street and 71<sup>st</sup> Street, can deter criminal activity, improve public safety, and provide residents and visitors with a greater sense of security; and

**WHEREAS**, this enhanced police presence/patrol, as practiced in other major cities, is intended to boost business patronage and provide the desired safe and welcoming environment for residents, visitors, and business patrons alike; and

**WHEREAS**, this initiative also aligns with the City's commitment to fostering an elevated quality of life and vibrant economic activity, and will further reinforce the City's reputation as a premier tourist destination; and

**WHEREAS**, additionally, the fall and winter months in the City are even more pleasant (with lower temperatures, decreased humidity, and less chance of rain), which provides residents and visitors increased opportunity to enjoy the City's outdoor commercial areas for dining, shopping, and entertainment; and

**WHEREAS**, unfortunately, there are many instances where police presence (either on-foot/bicycle/Segway/ATV/golf cart) is very limited, including hours or even days when no police officers are seen to be patrolling, particularly on Lincoln Road during peak hours; and

**WHEREAS**, a consistently visible police presence not only helps to deter crime, but also encourages residents and visitors to patronize and enjoy the City's key commercial areas, thereby directly benefiting and supporting local businesses.

**NOW THEREFORE, BE IT DULY RESOLVED THAT THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** hereby direct the Police Department to enhance police visibility by ensuring that at least one (1) police officer is physically present and visible throughout the day and night, whether on foot, bicycle, segway, ATV or golf cart, in the City's critical commercial areas, including Ocean Drive, Collins Avenue, Lincoln Road, Washington Avenue, 41<sup>st</sup> Street and 71<sup>st</sup> Street, in order to boost business patronage, enhance public safety, and promote a positive experience in the City for residents and visitors.

**PASSED and ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2024.

**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Mayor Steven Meiner)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

11/13/2024  
\_\_\_\_\_  
Date