

C4 AA REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS POTENTIAL FINANCING FOR MCKENNIE'S MAGICAL YOUTH MISSION FOUNDATION YOUTH SOCCER CAMPS WITH THE PARTICIPATION OF THE U.S. MEN'S NATIONAL TEAM PLAYERS.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Joseph Magazine
DATE: October 30, 2024
TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS POTENTIAL FINANCING FOR MCKENNIE'S MAGICAL YOUTH MISSION FOUNDATION YOUTH SOCCER CAMPS WITH THE PARTICIPATION OF THE U.S. MEN'S NATIONAL TEAM PLAYERS.

RECOMMENDATION

N/A

BACKGROUND/HISTORY

McKennie's Magical Youth Mission is dedicated to leading, impacting, and inspiring the underserved community. Established by Weston McKennie, a professional soccer player for Juventus and the United States Men's National Team. Our foundation is dedicated to enriching the lives of orphans and underprivileged children. By harnessing the power of community and compassion, we aim to open doors to new opportunities and brighter futures for the youth we serve.

Through targeted programs and collaborative efforts, we provide essential resources, education, and support, empowering children to achieve their full potential and dream big.

ANALYSIS

In the interest of advancing both City and partner interests using a public private partnerships, we would like to discuss the opportunity to fund or partially fund the soccer camps their foundation mentions. From our understanding, one will be an invitational with sites and dates pending, and another will be for Miami Beach children to attend with top US Soccer talent.

Given the opportunity our community has to benefit from this partnership, we should discuss.

FISCAL IMPACT STATEMENT

TBD

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Office of Commissioner Joseph Magazine

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Ref: FERC - Financing for McKennie's Magical Youth Mission Soccer Camps. (Magazine)



X

CG

INVITATIONAL



2nd Annual CG Invitational

Hosted by **Cory Gibbs**:

- Former US Men's National Team Player
- Senior VP of Wasserman, Global Soccer
- Top 20 Global Soccer Agents in the World

With 12 years of professional playing experience at top tier leagues in Germany, Holland, England, and MLS, Cory knows what it takes to be successful on and off the pitch. Since the start of his second professional career in 2013, he has become one of the most influential domestic and international agents in the world of soccer, dominating player representation on a global scale. Cory focuses on serving as a mentor and advisor to the top players in the world and representing his players in the best way possible.

Website

[CG Invitational](#)

2023 CG Invitational Full Video

[2023 Full Video](#)



2024 CG Invitational Tentative Schedule



Part 1: Pro Player Camp

December 16th - 20th 2024

The CG Invitational involves Cory Gibbs inviting his top professional players to a weeklong, invite only, camp where he prepares them for the preseason and gives them unique European style training. Cory sets the tone for what it means to be a top-level player. Along with daily trainings, he holds a symposium with special guest speakers, red carpet event/cocktail party, and a 5-star dinner to wrap it all up.

Training Location: Flamingo Park Stadium

Training Times: Monday - Friday 9am to 11am

Symposium Location: **Potentially Miami Beach Golf Club

Cocktail Party / Red Carpet Finale: Pelé Soccer - Miami Beach

Part 2: Local Youth Camp

January 3rd - 5th 2025

This year we plan to launch the first CG Youth Invitational to support the soccer community in South Florida and give the local kids a place to come and have the chance to train like a pro.

**Schedule TBD



Spotlight Invitees



Top National Team Players



Brandon Vazquez
Monterrey FC &
US Men's National Team



Mark McKenzie
Toulouse FC &
US Men's National Team



Weston McKennie
Juventus FC &
US Men's National Team



George Bello
LASK &
US Men's National Team



Miles Robinson
FC Cincinnati &
US Men's National Team

Top Young Guns



Chase Adams
Columbus Crew &
US Youth National Team



Julian Hall
NY Red Bulls &
US Youth National Team



Alex Freeman
Orlando City &
US Youth National Team



Stefan Chirila
FC Cincinnati &
US Youth National Team



Mykhi Joyner
St. Louis City &
US Youth National Team

Sponsors



HERNANDEZ
LIFE INSURANCE SOLUTIONS



PUMA



AUTHENTIC

AUTHENTICSOCCE.COM