

C7 AQ A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING SPECIAL EVENT FEES FOR THE 2025 WODAPALOOZA FITNESS FESTIVAL (FESTIVAL), TO BE LOCATED AT THE LUMMUS PARK BEACHFRONT BETWEEN 6TH STREET AND 10TH STREET, IN A TOTAL AMOUNT NOT TO EXCEED \$120,000; AND FURTHER, WAIVING THE MAXIMUM NUMBER OF DAYS OF ACTIVATIONS PERMITTED AT LUMMUS PARK BEACHFRONT AS SET FORTH IN THE SPECIAL EVENT FREQUENCY CHART TO ALLOW FOR AN ADDITIONAL 20 DAYS FROM JANUARY 11, 2025 THROUGH JANUARY 30, 2025, INCLUDING LOAD-IN AND LOAD-OUT, TO ENABLE THE SUCCESSFUL EXECUTION OF THE FESTIVAL.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: September 11, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING SPECIAL EVENT FEES FOR THE 2025 WODAPALOOZA FITNESS FESTIVAL (FESTIVAL), TO BE LOCATED AT THE LUMMUS PARK BEACHFRONT BETWEEN 6TH STREET AND 10TH STREET, IN A TOTAL AMOUNT NOT TO EXCEED \$120,000; AND FURTHER, WAIVING THE MAXIMUM NUMBER OF DAYS OF ACTIVATIONS PERMITTED AT LUMMUS PARK BEACHFRONT AS SET FORTH IN THE SPECIAL EVENT FREQUENCY CHART TO ALLOW FOR AN ADDITIONAL 20 DAYS FROM JANUARY 11, 2025 THROUGH JANUARY 30, 2025, INCLUDING LOAD-IN AND LOAD-OUT, TO ENABLE THE SUCCESSFUL EXECUTION OF THE FESTIVAL.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The above-referenced Resolution was requested by the sponsor, Commissioner David Suarez. It will be submitted via Supplemental Agenda.

FISCAL IMPACT STATEMENT

The fiscal impact of this proposed measure shall not exceed \$120,000.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner David Suarez

Co-sponsor(s)

Commissioner Joseph Magazine

Condensed Title

Waive Special Event Fees & Max Number of Activation Days Permitted, Wodapalooza Fitness Festival. (Suarez/Magazine) CA

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING SPECIAL EVENT FEES FOR THE 2025 WODAPALOOZA FITNESS FESTIVAL (FESTIVAL), TO BE LOCATED AT THE LUMMUS PARK BEACHFRONT BETWEEN 6TH STREET AND 10TH STREET, IN A TOTAL AMOUNT NOT TO EXCEED \$120,000; AND FURTHER, WAIVING THE MAXIMUM NUMBER OF DAYS OF ACTIVATIONS PERMITTED AT LUMMUS PARK BEACHFRONT AS SET FORTH IN THE SPECIAL EVENT FREQUENCY CHART TO ALLOW FOR AN ADDITIONAL 20 DAYS FROM JANUARY 11, 2025 THROUGH JANUARY 30, 2025, INCLUDING LOAD-IN AND LOAD-OUT, TO ENABLE THE SUCCESSFUL EXECUTION OF THE FESTIVAL.

WHEREAS, Wodapalooza, LLC, the applicant/organizer for the Wodapalooza Fitness Festival, has requested a waiver of City special event fees for the Wodapalooza Fitness Festival (the "Festival"), a premier fitness competition featuring athletes from around the world, to take place at Lummus Park Beachfront from January 11, 2025 through January 30, 2025, including load-in and load-out; and

WHEREAS, the Festival is a multi-day event that brings together fitness enthusiasts, athletes, and spectators to celebrate health, wellness, and athleticism; and

WHEREAS, the Festival will be held at Lummus Park Beachfront between 6th Street and 10th Street, showcasing various fitness competitions, vendor expos, and community activities, drawing thousands of participants and spectators to the City of Miami Beach; and

WHEREAS, to support the Festival, the Mayor and City Commission wish to approve the waiver of special event permit fees, in a total amount not to exceed \$120,000, which includes the application fee, the permit fee, and square footage fees; and

WHEREAS, in addition to the waiver of fees, the Mayor and City Commission wish to approve the waiver of the maximum number of days for activations at Lummus Park as set forth in the Special Event Frequency Chart to include an additional 20 days from January 11, 2025 through January 30, 2025, covering both load-in and load-out periods, to facilitate the successful execution of the Festival.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby waive special event fees for the 2025 Wodapalooza Fitness Festival (Festival), to be located at Lummus Park Beachfront between 6th Street and 10th Street, in a total amount not to exceed \$120,000; and further, waive the maximum number of days of activations permitted at Lummus Park Beachfront as set forth in the Special Event Frequency Chart to include an additional 20 days from January 11, 2025 through January 30, 2025, including load-in and load-out to allow for the successful execution of the Festival.

PASSED and ADOPTED this ____ day of _____, 2024.

ATTEST:

Rafael E. Granado, City Clerk

(sponsored by Commissioner David Suarez)

Steven Meiner, Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

9/4/2024

Date