

C7 AA A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, TAKING THE FOLLOWING ACTION REGARDING THE 2025 WINTER PARTY FESTIVAL (THE "EVENT") TAKING PLACE IN THE CITY OF MIAMI BEACH FROM FEBRUARY 26th THROUGH MARCH 4th, 2025: (1) WAIVING SPECIAL EVENT FEES ASSOCIATED WITH THE WINTER PARTY FESTIVAL; (2) APPROVING THE SPONSORSHIP OF FORTY (40) PARKING PASSES FOR VOLUNTEERS OF THE EVENT; AND (3) APPROVING THE EXTENSION OF HOURS FOR CERTAIN ALCOHOLIC BEVERAGE ESTABLISHMENTS WITH A 5:00 A.M. LIQUOR LICENSE TO 7:00 A.M., UNDER CERTAIN SPECIFIED CONDITIONS PURSUANT TO SECTION 6-3 OF THE CITY CODE, FOR WINTER PARTY FESTIVAL 2025 (FEBRUARY 28, MARCH 1, AND MARCH 2, 2025), AND FURTHER PROVIDING THAT THE EXTENSION OF ALCOHOLIC BEVERAGE SERVICE HOURS SHALL BE APPLIED ONLY TO ALCOHOLIC BEVERAGE ESTABLISHMENTS HOLDING EVENTS THAT ARE SPONSORED BY THE PRODUCERS OF WINTER PARTY FESTIVAL 2025, AND LOCATED IN THE CITY OF MIAMI BEACH ON THE ABOVE-STATED DATES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: September 11, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, TAKING THE FOLLOWING ACTION REGARDING THE 2025 WINTER PARTY FESTIVAL (THE "EVENT") TAKING PLACE IN THE CITY OF MIAMI BEACH FROM FEBRUARY 26TH THROUGH MARCH 4TH, 2025: (1) WAIVING SPECIAL EVENT FEES ASSOCIATED WITH THE WINTER PARTY FESTIVAL; (2) APPROVING THE SPONSORSHIP OF FORTY (40) PARKING PASSES FOR VOLUNTEERS OF THE EVENT; AND (3) APPROVING THE EXTENSION OF HOURS FOR CERTAIN ALCOHOLIC BEVERAGE ESTABLISHMENTS WITH A 5:00 A.M. LIQUOR LICENSE TO 7:00 A.M., UNDER CERTAIN SPECIFIED CONDITIONS PURSUANT TO SECTION 6-3 OF THE CITY CODE, FOR WINTER PARTY FESTIVAL 2025 (FEBRUARY 28, MARCH 1, AND MARCH 2, 2025), AND FURTHER PROVIDING THAT THE EXTENSION OF ALCOHOLIC BEVERAGE SERVICE HOURS SHALL BE APPLIED ONLY TO ALCOHOLIC BEVERAGE ESTABLISHMENTS HOLDING EVENTS THAT ARE SPONSORED BY THE PRODUCERS OF WINTER PARTY FESTIVAL 2025, AND LOCATED IN THE CITY OF MIAMI BEACH ON THE ABOVE-STATED DATES.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Vice-Mayor Alex Fernandez.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? Yes

If so, specify the name of lobbyist(s) and principal(s): LGBTQ Task Force

Department

City Attorney

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Condensed Title

Waive Special Event Fees, Extend Alcohol Hrs, Sponsor 40 Volunteer Parking Passes, Winter Party Festival 2025. (Fernandez) CA

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, TAKING THE FOLLOWING ACTION REGARDING THE 2025 WINTER PARTY FESTIVAL (THE "EVENT") TAKING PLACE IN THE CITY OF MIAMI BEACH FROM FEBRUARY 26th THROUGH MARCH 4th, 2025: (1) WAIVING SPECIAL EVENT FEES ASSOCIATED WITH THE WINTER PARTY FESTIVAL; (2) APPROVING THE SPONSORSHIP OF FORTY (40) PARKING PASSES FOR VOLUNTEERS OF THE EVENT; AND (3) APPROVING THE EXTENSION OF HOURS FOR CERTAIN ALCOHOLIC BEVERAGE ESTABLISHMENTS WITH A 5:00 A.M. LIQUOR LICENSE TO 7:00 A.M., UNDER CERTAIN SPECIFIED CONDITIONS PURSUANT TO SECTION 6-3 OF THE CITY CODE, FOR WINTER PARTY FESTIVAL 2025 (FEBRUARY 28, MARCH 1, AND MARCH 2, 2025), AND FURTHER PROVIDING THAT THE EXTENSION OF ALCOHOLIC BEVERAGE SERVICE HOURS SHALL BE APPLIED ONLY TO ALCOHOLIC BEVERAGE ESTABLISHMENTS HOLDING EVENTS THAT ARE SPONSORED BY THE PRODUCERS OF WINTER PARTY FESTIVAL 2025, AND LOCATED IN THE CITY OF MIAMI BEACH ON THE ABOVE-STATED DATES.

WHEREAS, the National Gay and Lesbian Task Force is a Florida not-for-profit corporation that is celebrating its 32nd Anniversary Season in presenting the Winter Party Festival throughout Miami Beach (February 26-March 4, 2025); and

WHEREAS, the 2025 Winter Party will be host to more than 10,000 visitors to Miami Beach from around the world; and

WHEREAS; the event has experienced phenomenal growth after the past quarter-century and continues to position Miami Beach is an LGBTQ travel destination; and

WHEREAS, the City Administration recommends, and the Mayor and City Commission approve, the waiver of special event fees, for the 2025 Winter Party Festival, which represents \$15,180 in square footage fees, \$10,000 in deposit fees, 25% of all user fees, \$4,325 in Vehicle Beach Access Passes, the application fee of \$286.00, and the permit fee of \$286.00; and

WHEREAS, the main Event shall be held at its regular location, at the Lummus Park beachfront at 12th Street and 13th Street; and

WHEREAS, in addition, festivities such as the Winter Party Festival often carry over into the early hours of the morning; and

WHEREAS, in order to address the special circumstances for celebration which occur on New Year's Eve, and during other major event days and weekends within the City of Miami Beach, the Mayor and City Commission codified, in Section 6-3(a)(6) of the City Code, an established policy of allowing alcoholic beverage establishments with a 5:00 a.m. liquor license to continue to sell and serve alcoholic beverages for on-premises consumption until 7:00 a.m. during designated major event days or weekends, subject to those conditions set forth in Section 6-3(a)(6); and

WHEREAS, the City's Major Events Plan and Special Event Guidelines designate Winter Party Festival as one of the "major event periods," which makes this event eligible for the extension of alcoholic beverage service hours subject to the conditions established in the City Code; and

WHEREAS, the extension of alcoholic beverage service as provided in Section 6-3 of the City Code shall be applied only to events held in the City on February 28, March 1 and March 2, 2025 for Winter Party Festival; and

WHEREAS, in addition, the Event Organizers request sponsorship of approximately forty (40) parking passes for the volunteers of the Event; and

WHEREAS, for the past several years, the Mayor and City Commission have adopted similar resolutions to support these important events.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby take the following action regarding the 2025 Winter Party Festival (the "Event") taking place in the City of Miami Beach from February 26th through March 4th, 2025: (1) waive special event fees associated with the Winter Party Festival; (2) approve the sponsorship of forty (40) parking passes for volunteers of the Event; and (3) approve the extension of hours for certain alcoholic beverage establishments with a 5:00 a.m. liquor license to 7:00 a.m., under certain specified conditions pursuant to Section 6-3 of the City Code, for Winter Party Festival 2025 (February 28, March 1, and March 2, 2025), and further providing that the extension of alcoholic beverage service hours shall be applied only to alcoholic beverage establishments holding events that are sponsored by the producers of Winter Party Festival 2025, and located in the City of Miami Beach on the above-stated dates.

PASSED AND ADOPTED this ____ day of September, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Vice-Mayor Alex J. Fernandez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

9/4/2024

Date