

C7 T A RESOLUTION OF THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE PROFESSIONAL SERVICES AGREEMENTS WITH ARTS FOR LEARNING MIAMI, A NOT-FOR-PROFIT CORPORATION, FOR IN-SCHOOL AND AFTER-SCHOOL ARTS EDUCATION PROGRAMS AT VARIOUS CITY PUBLIC SCHOOLS, PARKS AND YOUTH CENTERS, IN AN AMOUNT NOT TO EXCEED \$81,000 PER YEAR, WITH SAID AGREEMENTS HAVING TERMS AS FOLLOWS: (1) COMMENCING ON FEBRUARY 7, 2020, AND ENDING ON SEPTEMBER 30, 2024, TO MEMORIALIZE THE CONTINUED SERVICES PROVIDED BY THE VENDOR AND PREVIOUS PAYMENTS MADE BY THE CITY DURING THIS PERIOD AND (2) COMMENCING ON OCTOBER 1, 2024, WITH AN INITIAL TERM OF TWO (2) YEARS ENDING ON SEPTEMBER 30, 2026, WITH THE OPTION, AT THE CITY'S SOLE DISCRETION, TO EXTEND FOR TWO (2) ADDITIONAL ONE (1) YEAR TERMS CONTINGENT UPON APPROPRIATION OF FUNDS.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: September 11, 2024

TITLE: A RESOLUTION OF THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE PROFESSIONAL SERVICES AGREEMENTS WITH ARTS FOR LEARNING MIAMI, A NOT-FOR-PROFIT CORPORATION, FOR IN-SCHOOL AND AFTER-SCHOOL ARTS EDUCATION PROGRAMS AT VARIOUS CITY PUBLIC SCHOOLS, PARKS AND YOUTH CENTERS, IN AN AMOUNT NOT TO EXCEED \$81,000 PER YEAR, WITH SAID AGREEMENTS HAVING TERMS AS FOLLOWS: (1) COMMENCING ON FEBRUARY 7, 2020, AND ENDING ON SEPTEMBER 30, 2024, TO MEMORIALIZE THE CONTINUED SERVICES PROVIDED BY THE VENDOR AND PREVIOUS PAYMENTS MADE BY THE CITY DURING THIS PERIOD AND (2) COMMENCING ON OCTOBER 1, 2024, WITH AN INITIAL TERM OF TWO (2) YEARS ENDING ON SEPTEMBER 30, 2026, WITH THE OPTION, AT THE CITY'S SOLE DISCRETION, TO EXTEND FOR TWO (2) ADDITIONAL ONE (1) YEAR TERMS CONTINGENT UPON APPROPRIATION OF FUNDS.

### **RECOMMENDATION**

The Administration recommends adopting the resolution to authorize the City Manager and City Clerk to execute two (2) professional services agreements with Arts for Learning Miami in an amount not to exceed \$81,000 per year, with respective terms as follows: (1) commencing on February 7, 2020, and ending on September 30, 2024, to memorialize the continued services provided by the vendor and previous payments made by the City; and (2) have an initial term of two (2) years, commencing on October 1, 2024, and ending on September 30, 2026, with the option, at the city's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

### **BACKGROUND/HISTORY**

Arts for Learning Miami ("A4L") is a community-based non-profit organization dedicated to advancing teaching and learning through the arts and community cultural resources. The organization was established by a group of business and community leaders in 2000 as a partnership between the Miami- Dade Cultural Affairs Council, Miami- Dade County Public Schools, and Young Audiences, the nation's leading supplier of arts-in-education services. Through hands-on professional development for teachers and teaching artists, creation and dissemination of multimedia teaching resources, community arts programming and parent outreach, A4L is creating a comprehensive system for infusing cultural arts into early learning, K-12 education, and after-school and summer programs. A4L has offered its programs in Miami Beach since its first CAC grant in 2002.

On September 30, 2013, via Resolution No. 2013-28388, and pursuant to Section 287.057 of the Florida Statutes which exempts these services from competitive bidding requirements, the City Commission authorized the execution of an agreement with Arts For Learning/Miami ("A4L"), a not-for-profit corporation, to provide after-school and summer camp arts education programs in

the public schools and parks (as approved by the city administration). Said agreement was extended for an additional two years, per the resolution, due to the overwhelmingly positive response from teachers, students, parents, and parks staff. As such, funding was included and approved in the FY 2014/15 and 2015/16 budgets to continue the program for an additional two years to offer Miami Beach students the opportunity to benefit from the proven advantages arts education provides: higher grade point averages, higher test scores, greater participation and community involvement, and lower drop- out rates.

On October 19, 2016, via Resolution 2016-29607, the Mayor and City Commission authorized the administration to execute a new professional services agreement for \$75,000 having an initial term of one (1) year, commencing on October 1, 2016, and ending on September 30, 2017, with the option, at the City Manager’s sole discretion, to extend for an additional two (2) one-year terms contingent upon the required budget appropriation.

On January 11, 2017, via Resolution 2017-29709, the Mayor and City Commission amended Resolution 2016-26907 to include additional arts education programs at Feinberg-Fisher K-8 Center, in an amount not to exceed \$6,000, with a revised total not to exceed \$81,000.

On January 5, 2018, the City Manager approved a one (1) year renewal of the agreement through February 6, 2019.

On January 19, 2019, the City Manager approved a one (1) year renewal of the agreement through February 6, 2020.

**ANALYSIS**

The agreement between the City and Arts for Learning Miami (A4L) finalized on February 6, 2020. However, due to a lapse in oversight from previous staff, services continued to be rendered to the present day, and payments for these services have been made per the terms of the expired agreement. Staff has since identified the need to rectify the oversight and formalize an agreement for services rendered with A4L. Documentation related to the services rendered, including the timeline, type of service, and number of students served, is provided in the tables below, with further details in Exhibit A. The intent is to formalize a new agreement to cover this elapsed period through September 30, 2024, and ensure that all continued services and payments are appropriately documented.

In addition, given these services are exempt from competitive bidding requirements pursuant to Section 287.057 of the Florida Statutes, the Administration will seek Commission approval to enter into an agreement having an initial term of two (2) years, commencing on October 1, 2024, and ending on September 30, 2026, with the option, at the City's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

**Timeline of Services Provided: 2020-2024**

<b>Timeline for Services</b>	<b>October 1, 2020 - May 30, 2021</b>	
<b>Service Type</b>	<b>Grades Served</b>	<b>Total Courses</b>
Zoom Course	2nd/3rd grade	12
Zoom Course	4th/5th grade	12
Live Stream Session	Preschool	6
Live Stream Session	K/1st grade	24
Live Stream Session	2nd/3rd grade	24

Live Stream Session	4th/5th grade	24
<b>Total</b>		<b>102</b>

<b>Timeline for Services</b>		<b>October 1, 2021 - May 30, 2022</b>
<b>Service Type</b>	<b>Grades Served</b>	<b>Total Courses</b>
Muss Park - Fall	Elementary Ages	72
Muss Park - Spring	Elementary Ages	112
South Pointe ES- Fall	Elementary Ages	60
South Pointe ES- Spring	Elementary Ages	74
Biscayne Beach ES - Fall	Elementary Ages	70
Biscayne Beach ES - Spring	Elementary Ages	112
Flamingo Park - Fall	Elementary Ages	59
North Shore Park - Spring	Preschool Ages	28
Scott Rakow YC - Spring	Preschool Ages	28
South Pointe Park - Spring	Preschool Ages	28
<b>Total</b>		<b>643</b>

<b>Timeline for Services</b>		<b>October 1, 2022 - May 30, 2023</b>
<b>Service Type</b>	<b>Grades Served</b>	<b>Total Courses</b>
Muss Park - Fall	Elementary Ages	122
Muss Park - Spring	Elementary Ages	70
South Pointe ES- Fall	Elementary Ages	60
South Pointe ES- Spring	Elementary Ages	84
Biscayne Beach ES - Fall	Elementary Ages	70
Biscayne Beach ES - Spring	Elementary Ages	122
North Shore Park - Fall	Preschool Ages	14
North Shore Park - Spring	Preschool Ages	14
Scott Rakow YC - Fall	Preschool Ages	14
Scott Rakow YC - Spring	Preschool Ages	14
South Pointe Park - Fall	Preschool Ages	14
South Pointe Park - Spring	Preschool Ages	14
<b>Total</b>		<b>612</b>

<b>Timeline for Services</b>		<b>October 1, 2023 - May 30, 2024</b>
<b>Service Type</b>	<b>Grades Served</b>	<b>Total Courses</b>
Muss Park - Fall	Elementary Ages	80
Muss Park - Spring	Elementary Ages	112
South Pointe ES- Fall	Elementary Ages	60
South Pointe ES- Spring	Elementary Ages	84
Biscayne Beach ES - Fall	Elementary Ages	80
Biscayne Beach ES - Spring	Elementary Ages	112
North Shore Park - Fall	Preschool Ages	14
North Shore Park - Spring	Preschool Ages	14
Scott Rakow YC - Fall	Preschool Ages	14
Scott Rakow YC - Spring	Preschool Ages	14
South Pointe Park - Fall	Preschool Ages	14

South Pointe Park - Spring	Preschool Ages	14
<b>Total</b>		<b>612</b>

**FISCAL IMPACT STATEMENT**

Funding for the Arts for Learning program has been budgeted in the Cultural Arts Council Fund (CAC) in the amount of \$81,000 from FY 2020 through FY 2025.

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

**FINANCIAL INFORMATION**

FY 2025 – \$81,000 – 140-6080-000312-25-406-555-00-00-00-  
FY 2026 – \$81,000 – 140-6080-000312-25-406-555-00-00-00- (Contingent on FY 2026 budget appropriation)

**CONCLUSION**

The Administration recommends adopting the resolution to authorize the City Manager and City Clerk to execute two (2) professional services agreement with Arts for Learning Miami in an amount not to exceed \$81,000 per year, with respective terms as follows: (1) commencing on February 7, 2020, and ending on September 30, 2024, to memorialize the continued services provided by the vendor and previous payments made by the City (2) have an initial term of two (2) years, commencing on October 1, 2024, and ending on September 30, 2026, with the option, at the city's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

**Applicable Area**

Citywide

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

Tourism and Culture

**Sponsor(s)**

**Co-sponsor(s)**

**Condensed Title**

Execute PSA w/ Arts for Learning Miami, After-School Programs at City Schools/Parks/Centers.  
TC

**Exhibit A**  
**Arts for Learning/Miami, Inc.**  
**Scope of Services for City of Miami Beach**  
**October 1, 2020-September 30, 2021**

**About Arts for Learning:**

As Miami-Dade County's leading organization solely dedicated to advancing teaching and learning through the arts, Arts for Learning (A4L) works diligently to ensure that the arts are central to the life of every child. By connecting professional visual and performing artists to children in schools, preschools, and after-school and summer programs, children have the opportunity to experience and understand an art form, create a work of art, and connect that art to other areas of learning. A4L's comprehensive services include arts-integrated instruction, student studio programs, community art classes, internships in the arts, and teacher and artist professional development. A4L is a national affiliate of the Wolf Trap Institute for Early Learning and the Young Audiences Arts for Learning network.

**Proposed Scope of Work:**

Arts for Learning respectfully requests \$81,000 to provide visual and performing arts programs for City of Miami Beach children, youth, and families during this pandemic.

**A4L Virtual Art Courses (serving up to 240 children)**

Arts for Learning will provide 24 virtual afterschool courses in the visual and performing arts (theatre, music, and dance). The courses will be offered in collaboration with A4L's historic beach partners, the public schools located in Miami Beach as well as the afterschool parks programs. As A4L has served the children and families who historically utilize the afterschool programming at these facilities. A4L will run and manage virtual afterschool courses and will publicize the courses through our partners. A4L will offer three 6-week sessions throughout the academic year (fall, winter, and spring sessions). This allows families to enroll for the year or participate only in the seasonal sessions that make sense for their children. A4L's goal is to remain a beacon of consistency during what is an inconsistent time. Classes will be available for children in 2<sup>nd</sup> through 5<sup>th</sup> grade. Classes meet twice a week for 6 weeks and are 30-45 minutes in length. Classes have a 1:10 teacher to student ratio and always have a zoom facilitator to ensure everything is working properly and as smoothly as possible.

**A4L Live Streams (unlimited access)**

Through Facebook Live, A4L will provide beach families with regular weekly visual art and dance classes for children. Facebook Live classes are 30 minutes, and may be accessed even if a family is unable to tune in during the live broadcast as the classes are saved on A4L's Facebook page. Classes will be offered week days and will be curated by age so that each week there are classes for Kinder and 1<sup>st</sup> grade students, 2<sup>nd</sup> and 3<sup>rd</sup> grade students, and 4<sup>th</sup> and 5<sup>th</sup> grade students. Any afterschool organization on the beach who resumes in-person programming and wants to offer arts programming for their students may also access A4L's Facebook Live streams for their participants. A4L will offer 24 live stream sessions by age range for a total 72 live stream offerings. In addition, A4L will offer 6 special live streams for preschool age children and their families.

**Arts for Learning/Miami, Inc.**  
**Scope of Services for City of Miami Beach**  
**October 1, 2020-September 30, 2021**

**Timeline for Services:**



**Budget:**

<b>Service Type</b>	<b>Age Served</b>	<b>Total No.</b>	<b>Unit Price</b>	<b>Total \$</b>	<b>No. Students</b>
Zoom course	2nd/3rd grade	12	\$ 1,500	\$ 18,000	10 per course = 120 slots
Zoom course	4th/5th grade	12	\$ 1,500	\$ 18,000	10 per course = 120 slots
Live Stream Session	Preschool	6	\$ 600	\$ 3,600	
Live Stream Session	K/1st grade	24	\$ 575	\$ 13,800	
Live Stream Session	2nd/3rd grade	24	\$ 575	\$ 13,800	
Live Stream Session	4th/5th grade	24	\$ 575	\$ 13,800	
<b>Total</b>				<b>\$ 81,000</b>	<b>240 Zoom courses + unlimited live stream</b>

**Arts for Learning/Miami, Inc.**  
**Scope of Services for City of Miami Beach**  
**October 1, 2021-September 30, 2022**

**About Arts for Learning:**

Arts for Learning (A4L)'s mission is to advance teaching and learning through the arts. A4L seeks to make the arts a central component of every child's education. By instilling students with a passion for knowledge, creativity, and the arts, A4L helps children thrive. To achieve our mission, A4L works with teaching artists who are professional actors, dancers, choreographers, musicians, visual artists, animators, designers, film makers, architects, and creative writers to provide afterschool programs, arts-based summer camps, studio programs, paid internships in the arts for high school students, in-school artist residencies at preschools and schools, and teacher professional development. A4L has worked diligently for more than 20 years to build a compendium of arts care to serve children from infancy through high school. Our thoughtful and comprehensive portfolio of programs grew as a response to community needs. Today we still take a proactive approach in designing, developing, and refining programming to make sure we meet the needs of our community, partners, schools, educators, children, and families. With the tagline, "All Children. All Arts." A4L delivers programs at more than 50 preschools, schools, and out-of-school locations to give South Florida's children and youth the chance to create.

**Proposed Scope of Work: Visual and Performing Arts Courses (serving up to 300 children)**

Arts for Learning will provide visual and performing arts courses (up to 643 individual sessions) in collaboration with A4L's historic beach partners, the public schools located in Miami Beach as well as the afterschool parks programs. The partner sites include Muss Park, South Point Elementary School, Biscayne Beach Elementary School, Flamingo Park, North Shore Park, Scott Rakow Youth Center, and South Pointe Park. A4L will provide programming during the fall and spring semesters and serve students from preschool age through upper elementary. Afterschool programming includes fall and spring culminating events for children to showcase their work and efforts to their families and the community. All high quality arts instruction sessions are delivered by a professional A4L teaching artist. Sessions are 45-60 minutes in length. All program supplies are provided by A4L. The following is the proposed breakdown of sessions by location:

**Afterschool programming serving elementary aged students**

Muss Park: 72 sessions in the fall, 112 sessions in the spring

South Pointe ES: 60 sessions in the fall, 74 sessions in the spring

Biscayne Beach ES: 70 sessions in the fall, 112, sessions in the spring

Flamingo Park: 59 sessions in the fall

**Toddler Time School Day programming serving preschool aged students**

North Shore Park: 28 sessions in the spring

Scott Rakow Youth Center: 28 sessions in the spring

South Point Park: 28 sessions in the spring

**Timeline for Services:** October 1, 2021 – May 30, 2022

**Price:** \$81,000

**Arts for Learning/Miami, Inc.**  
**Scope of Services for City of Miami Beach**  
**October 1, 2022-September 30, 2023**

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**Proposed Scope of Work: Visual and Performing Arts Courses (serving up to 300 children)**

Arts for Learning will provide visual and performing arts courses (up to 612 individual sessions) in collaboration with A4L's historic beach partners, the public schools located in Miami Beach as well as the afterschool parks programs. The partner sites include Muss Park, South Point Elementary School, Biscayne Beach Elementary School, North Shore Park, Scott Rakow Youth Center, and South Pointe Park. A4L will provide programming during the fall and spring semesters and serve students from preschool age through upper elementary. Afterschool programming includes fall and spring culminating events for children to showcase their work and efforts to their families and the community. All high quality arts instruction sessions are delivered by a professional A4L teaching artist. Sessions are 45-60 minutes in length. All program supplies are provided by A4L. The following is the proposed breakdown of sessions by location:

**Afterschool programming serving elementary aged students**

Muss Park: 122 sessions in the fall, 70 sessions in the spring  
South Pointe ES: 60 sessions in the fall, 84 sessions in the spring  
Biscayne Beach ES: 70 sessions in the fall, 122 sessions in the spring

**Toddler Time School Day programming serving preschool aged students**

North Shore Park: 14 sessions in the fall and 14 in the spring  
Scott Rakow Youth Center: 14 sessions in the fall and 14 in the spring  
South Point Park: 14 sessions in the fall and 14 in the spring

**Timeline for Services:** October 1, 2022 – May 30, 2023

**Price:** \$81,000

**Arts for Learning/Miami, Inc.**  
**Scope of Services for City of Miami Beach**  
**October 1, 2023-September 30, 2024**

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Scott Rakow Youth Center: 14 sessions in the fall and 14 in the spring  
South Point Park: 14 sessions in the fall and 14 in the spring

**Timeline for Services:** October 1, 2022 – May 30, 2023

**Price:** \$81,000

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE PROFESSIONAL SERVICES AGREEMENTS WITH ARTS FOR LEARNING MIAMI, A NOT-FOR-PROFIT CORPORATION, FOR IN-SCHOOL AND AFTER-SCHOOL ARTS EDUCATION PROGRAMS AT VARIOUS CITY PUBLIC SCHOOLS, PARKS AND YOUTH CENTERS, IN AN AMOUNT NOT TO EXCEED \$81,000 PER YEAR, WITH SAID AGREEMENTS HAVING TERMS AS FOLLOWS: (1) COMMENCING ON FEBRUARY 7, 2020, AND ENDING ON SEPTEMBER 30, 2024, TO MEMORIALIZE THE CONTINUED SERVICES PROVIDED BY THE VENDOR AND PREVIOUS PAYMENTS MADE BY THE CITY DURING THIS PERIOD AND (2) COMMENCING ON OCTOBER 1, 2024, WITH AN INITIAL TERM OF TWO (2) YEARS ENDING ON SEPTEMBER 30, 2026, WITH THE OPTION, AT THE CITY'S SOLE DISCRETION, TO EXTEND FOR TWO (2) ADDITIONAL ONE (1) YEAR TERMS CONTINGENT UPON APPROPRIATION OF FUNDS.**

**WHEREAS**, Arts for Learning/Miami ("A4L") is a community-based non-profit organization creating a comprehensive system for infusing cultural arts into early learning, K-12 education, and after-school and summer programs through hands-on professional development for teachers and teaching artists, creation and dissemination of multimedia teaching resources, community arts programming and parent outreach; and

**WHEREAS**, A4L was established by a group of business and community leaders in 2000 as a partnership between the Miami- Dade Cultural Affairs Council, Miami- Dade County Public Schools, and Young Audiences, the nation's leading supplier of arts-in-education services dedicated to advancing teaching and learning through the arts and community cultural resources; and

**WHEREAS**, on September 30, 2013, via Resolution No. 2013-28388, and pursuant to Section 287.057 of the Florida Statutes which exempts these services from competitive bidding requirements, the City Commission authorized the execution of an agreement with Arts For Learning/Miami ("A4L"), a not-for-profit corporation, to provide after-school and summer camp arts education programs in the public schools and parks (as approved by the city administration); and

**WHEREAS**, said agreement was extended for an additional two years through FY 2016, per the resolution, due to the overwhelmingly positive response from teachers, students, parents, and parks staff to offer Miami Beach students the opportunity to benefit from the proven advantages arts education provides: higher grade point averages, higher test scores, greater participation and community involvement, and lower drop- out rates; and

**WHEREAS**, on October 19, 2016, via Resolution 2016-29607, the Mayor and City Commission authorized the administration to execute a new professional services agreement for \$75,000 having an initial term of one (1) year, commencing on October 1, 2016, and ending on September 30, 2017, with the option, at the City Manager's sole discretion, to extend for an additional two (2) one-year terms contingent upon the required budget appropriation; and

**WHEREAS**, on January 11, 2017, via Resolution 2017-29709, the Mayor and City Commission amended Resolution 2016-26907 to include additional arts education programs at Feinberg-Fisher K-8 Center, in an amount not to exceed \$6,000, with a revised total not to exceed \$81,000; and

**WHEREAS**, on January 5, 2018, the City Manager approved a one (1) year renewal of the agreement through February 6, 2019; and

**WHEREAS**, on January 19, 2019, the City Manager approved a one (1) year renewal of the agreement through February 6, 2020; and

**WHEREAS**, services have continued to be rendered through to the present day and payments for these services have been made in accordance with the terms of the expired agreement with supporting documentation.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby approve and authorize the City Manager and City Clerk to execute professional services agreements with Arts for Learning Miami, a not-for-profit corporation, for in-school and after-school arts education programs at various city public schools, parks and youth centers, in an amount not to exceed \$81,000 per year, with said agreements having terms as follows: (1) commencing on February 7, 2020, and ending on September 30, 2024, to memorialize the continued services provided by the vendor and previous payments made by the City during this period and (2) commencing on October 1, 2024, with an initial term of two (2) years ending on September 30, 2026, with the option, at the City's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

**PASSED and ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2024.

**ATTEST:**

\_\_\_\_\_  
Rafael E. Granado, City Clerk

\_\_\_\_\_  
Steven Meiner, Mayor

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

*SM* Date

9/31/2024