

C7 AG A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AWARDING A \$10,000 SPONSORSHIP TO MIAMI BEACH RESIDENT AND ELITE SKELETON RACER JARED FIRESTONE TO SUPPORT HIS PARTICIPATION IN WORLD CUP RACES AND HIS JOURNEY TOWARDS REPRESENTING ISRAEL AT THE 2026 OLYMPIC GAMES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: July 24, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AWARDED A \$10,000 SPONSORSHIP TO MIAMI BEACH RESIDENT AND ELITE SKELETON RACER JARED FIRESTONE TO SUPPORT HIS PARTICIPATION IN WORLD CUP RACES AND HIS JOURNEY TOWARDS REPRESENTING ISRAEL AT THE 2026 OLYMPIC GAMES.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez, and co-sponsor, Vice-Mayor Laura Dominguez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure is \$10,000.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on .
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Commissioner Laura Dominguez
Commissioner Alex Fernandez
Commissioner Joseph Magazine

Condensed Title

Sponsorship of MB Resident, Jared Firestone-Elite Skeleton Racer. (Rosen Gonzalez/Dominguez/Fernandez/Magazine) CA

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AWARDING A \$10,000 SPONSORSHIP TO MIAMI BEACH RESIDENT AND ELITE SKELETON RACER JARED FIRESTONE TO SUPPORT HIS PARTICIPATION IN WORLD CUP RACES AND HIS JOURNEY TOWARDS REPRESENTING ISRAEL AT THE 2026 OLYMPIC GAMES.

WHEREAS, Jared Firestone, a resident of Miami Beach, is a 2026 Winter Olympic hopeful in the sport of Skeleton, representing Team Israel; and

WHEREAS, Jared has achieved notable success in his sport, being a 7-time medalist on Olympic-qualifying circuits, and earning Israel's first-ever gold medal in sliding sports, with a ranking as high as 24th in the International Bobsleigh and Skeleton Federation ("IBSF") world rankings; and

WHEREAS, Jared is the co-founder of Advancing Jewish Athletics 501(c)(3), a non-profit organization promoting sport as a pathway to ambassadorship, helping athletes build bridges and fight antisemitism through the pursuit of athletic accomplishment; and

WHEREAS, through his non-profit, Jared will be coordinating an educational program with Miami Beach youth residents through the City's Parks and Recreation Department, specifically with the summer camp, teaching young residents about the importance of persistence and pursuing one's passions; and

WHEREAS, Jared will share with the participants his story of overcoming medical hardships while growing up in South Florida to become an elite athlete in a winter sport, and demonstrate Skeleton sport-related exercise activities; and

WHEREAS, a \$10,000 grant sponsorship will enable Jared to compete in World Cup races around the globe between November 2024 and March 2025, representing the City of Miami Beach in 5 races simulcasted on ESPN3, culminating in the IBSF Skeleton World Championships in Lake Placid, New York; and

WHEREAS, the Miami Beach logo will be prominently displayed on Jared's equipment during these races, as well as at events and appearances Jared will make throughout Miami Beach and all of South Florida during his off-season, inspiring many in Miami Beach, especially the young residents he will meet with prior to the kick-off of his season.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby award a \$10,000 sponsorship to Miami Beach resident and elite

skeleton racer Jared Firestone to support his participation in World Cup races and his journey towards representing Israel at the 2026 Olympic Games.

PASSED and ADOPTED this ____ day of _____, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez and
Co-Sponsored by Vice-Mayor Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

7/16/2024

Date