

C7 J A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING A ONE-TIME GRANT IN THE AMOUNT OF \$45,000 TO CLEAN MIAMI BEACH, INC., A FLORIDA NOT-FOR-PROFIT CORPORATION, IN SUPPORT OF ITS PROGRAMMING EFFORTS TO KEEP MIAMI BEACH AND ITS NATURAL HABITATS FREE OF GARBAGE AND HARMFUL POLLUTANTS; AND AUTHORIZING THE CITY CLERK AND CITY MANAGER TO EXECUTE A GRANT AGREEMENT WITH CLEAN MIAMI BEACH, INC.

MIAMI BEACH

COMMISSION MEMORANDUM

TO:	Honorable Mayor and Members of the City Commission
FROM:	Rickelle Williams, Interim City Manager
DATE:	June 26, 2024
TITLE:	A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING A ONE-TIME GRANT IN THE AMOUNT OF \$45,000 TO CLEAN MIAMI BEACH, INC., A FLORIDA NOT-FOR-PROFIT CORPORATION, IN SUPPORT OF ITS PROGRAMMING EFFORTS TO KEEP MIAMI BEACH AND ITS NATURAL HABITATS FREE OF GARBAGE AND HARMFUL POLLUTANTS; AND AUTHORIZING THE CITY CLERK AND CITY MANAGER TO EXECUTE A GRANT AGREEMENT WITH CLEAN MIAMI BEACH, INC.

RECOMMENDATION

The Administration recommends the Mayor and City Commission adopt the resolution.

BACKGROUND/HISTORY

On April 19, 2024, the Finance and Economic Resilience Committee discussed awarding a grant to Clean Miami Beach. The Committee unanimously moved the item to be heard at Commission with a favorable recommendation to prioritize during the FY2025 budget process funding for a \$45,000 one-time grant to Clean Miami Beach. The item is sponsored by Commissioner Fernandez.

On February 21, 2024, the Mayor and City Commission referred discussion item C4 F to the Finance and Economic Resiliency Committee to discuss awarding a grant to Clean Miami Beach to implement more extensive cleanup efforts (Attachment A).

On January 25, 2024, the Miami Beach Sustainability Committee passed a motion requesting that the waste hauler contract that is selected for the franchise agreement contract with the City double the funding that is currently provided for environmentally focused non-profit organizations. In addition, the Sustainability Committee recommended that the City identify other funding opportunities through state or federal agencies to apply for grants for community organizations focused on sustainability and climate change work.

ANALYSIS

Clean Miami Beach is a local non-profit organization dedicated to keeping the community and surrounding natural habitats free of garbage and harmful pollutants. The City of Miami Beach has provided an estimated total funding of approximately \$40,000 to Clean Miami Beach since 2021. Most recently, Clean MB was awarded \$12,000 through the 2023 Miami Beach Rising Above grants. The scope of the Clean MB grant covers twelve (12) beach cleanup events. Clean MB was awarded \$11,300 through the 2021 Miami Beach Rising Above grants. The scope of this grant covered eleven (11) beach cleanup activities. The competitive grants are distributed to philanthropic organizations with an emphasis on environmental projects and programs. This grant is made available every two years. The majority of the grants are made possible through the Boucher Brothers Miami Beach LLC Public Beachfront Concession Agreement and the Waste

Contract Agreement fees. These agreements include value-added enhancements to support environmental organizations and their work in Miami Beach.

Additionally, in February 2023, per Resolution No. 2023-32501, the Mayor and City Commission approved a grant in the amount of \$15,000 to Clean MB in support of its programming efforts for beach cleanups in the City of Miami Beach. The scope of this grant covers fifteen (15) volunteer-based beach cleanup events. The City has also engaged with Clean MB for one-time activations during high-impact times, such as Spring Break, or to complement existing community events, such as Turtle Fest, at a price of \$1,000 per activation.

On April 19, 2024, Sophie Ringel, Founder and Executive Director of Clean Miami Beach, presented the achievements of Clean Miami Beach to the Finance and Economic Resilience Committee and requested \$45,000 to implement more extensive efforts (Attachment B). The funds requested would support twelve (12) community cleanup events, the annual EcoFest, ten (10) Classrooms on the Sand, ten (10) Microplastic Art Workshops, and five (5) School Presentations.

FISCAL IMPACT STATEMENT

\$45,000 in funding will need to be identified in the FY 2025 budget process.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on . See BIE at:
<https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

The Finance and Economic Resilience Committee unanimously moved the item to be heard at Commission with a favorable recommendation to prioritize during the FY 2025 budget process funding for a \$45,000 one-time grant to Clean Miami Beach. Clean Miami Beach is a valued and impactful organization the contributes to the environmental stewardship of local beaches and marine wildlife.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Environment and Sustainability

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Alex Fernandez
DATE: February 21, 2024

SUBJECT: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS AWARDING A GRANT TO CLEAN MIAMI BEACH TO IMPLEMENT MORE EXTENSIVE CLEANUP EFFORTS.

RECOMMENDATION

Please place on the February 21, 2024 agenda a referral to the Finance and Economic Resiliency Committee to discuss approving a one-time grant to Clean Miami Beach, Inc.

Clean Miami Beach, Inc. ("Clean Miami Beach") is a not-for-profit corporation of the State of Florida, founded by Miami Beach resident Sophie Ringel dedicated to the protection of beautiful Miami Beach and its marine wildlife.

In 2023, the Mayor and City Commission approved a one-time grant in the total amount of \$15,000 to assist Clean Miami Beach with its efforts to keep the City and its beautiful beaches clean and plastic-free, and directed the City Administration to prioritize the allocation of a \$15,000 grant to Clean Miami Beach for its beach clean-up programming, as part of the City's annual budget process for FY2024.

In 2023, Clean Miami Beach conducted 95 total cleanups, with 29,212 pounds of trash picked up, and has hosted or participated in programming to promote its mission including tabling events, speaking engagements, school presentations, corporate presentations, and art workshops.

While the grant provided has been invaluable in supporting various cleanup initiatives and educational programs, the challenges our community faces in ensuring the cleanliness and environmental sustainability of our beloved Miami Beach are multifaceted and ever-growing.

Clean Miami Beach's current budget for 2024 is approximately \$375,000 including, but not limited to, payroll, insurance, operations, business expenses, contracted services, and facilities (see attached Exhibit A for itemized allocations).

I would like Clean Miami Beach to present a funding request before the Committee, outlining what is needed to implement more extensive cleanup efforts, invest in sustainable practices, and enhance its educational outreach programs, along with deliverables, and for the Committee to ultimately determine a recommended grant amount to the full City Commission.

SUPPORTING SURVEY DATA

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FINANCIAL INFORMATION

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Applicable Area

Citywide

**Is this a "Residents Right
to Know" item, pursuant to
City Code Section 2-14?**

Yes

**Does this item utilize G.O.
Bond Funds?**

No

Legislative Tracking

Commissioner Alex Fernandez

ATTACHMENTS:

Description

▢ Memo



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Honorable Members of the City Commission

FROM: Commissioner Alex J. Fernandez

DATE: February 21, 2024

SUBJECT: **Referral to the Finance and Economic Resiliency Committee to discuss awarding a grant to Clean Miami Beach to implement more extensive cleanup efforts**

Please place on the February 21, 2024 agenda a referral to the Finance and Economic Resiliency Committee to discuss approving a one-time grant to Clean Miami Beach, Inc.

Clean Miami Beach, Inc. ("Clean Miami Beach") is a not-for-profit corporation of the State of Florida, founded by Miami Beach resident Sophie Ringel dedicated to the protection of beautiful Miami Beach and its marine wildlife.

In 2023, the Mayor and City Commission approved a one-time grant in the total amount of \$15,000 to assist Clean Miami Beach with its efforts to keep the City and its beautiful beaches clean and plastic-free, and directed the City Administration to prioritize the allocation of a \$15,000 grant to Clean Miami Beach for its beach clean-up programming, as part of the City's annual budget process for FY2024.

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While the grant provided has been invaluable in supporting various cleanup initiatives and educational programs, the challenges our community faces in ensuring the cleanliness and environmental sustainability of our beloved Miami Beach are multifaceted and ever-growing.

Clean Miami Beach's current budget for 2024 is approximately \$375,000 including, but not limited to, payroll, insurance, operations, business expanses, contracted services, and facilities (see attached Exhibit A for itemized allocations).

I would like Clean Miami Beach to present a funding request before the Committee, outlining what is needed to implement more extensive cleanup efforts, invest in sustainable practices, and enhance its educational outreach programs, along with deliverables, and for the Committee to ultimately to determine a recommended grant amount to the full City Commission.

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING A ONE-TIME GRANT IN THE AMOUNT OF \$45,000 TO CLEAN MIAMI BEACH, INC., A FLORIDA NOT-FOR-PROFIT CORPORATION, IN SUPPORT OF ITS PROGRAMMING EFFORTS TO KEEP MIAMI BEACH AND ITS NATURAL HABITATS FREE OF GARBAGE AND HARMFUL POLLUTANTS; AND AUTHORIZING THE CITY CLERK AND CITY MANAGER TO EXECUTE A GRANT AGREEMENT WITH CLEAN MIAMI BEACH, INC.

WHEREAS, Clean Miami Beach, Inc. ("Clean Miami Beach") is a not-for-profit corporation of the State of Florida, founded by Miami Beach resident Sophie Ringel dedicated to the protection of Miami Beach's natural habitats and its marine wildlife; and

WHEREAS, as engagement grew and word of Ringel's commitment to a clean and safe environment for wildlife and sustainable business alike became known, her organized cleanup volunteers intensified to include City officials, the Miami Beach Police Department Officers, students, teachers, and executives who care about making a difference; and

WHEREAS, to this day, Clean Miami Beach has conducted 351 cleanups, engaged 14,546 volunteers, and collected 103,831 pounds of trash and plastic waste; and

WHEREAS, on April 19, 2024, Ringel, presented the achievements of Clean Miami Beach to the Finance and Economic Resilience Committee and requested \$45,000 to implement more extensive efforts including twelve (12) community cleanup events, the annual EcoFest, ten (10) Classrooms on the Sand, ten (10) Microplastic Art Workshops, and five (5) School Presentations; and

WHEREAS, the Administration recommends the Mayor and City Commission approve a one-time grant in the total amount of \$45,000 to assist Clean Miami Beach with its efforts to keep the City and its beautiful beaches clean and plastic-free, subject to Clean Miami Beach submitting an initial report and a final report, documenting the objectives achieved with the grant funding and compliance with all other terms of City's standard grant agreement.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve a grant in the amount of \$45,000 to Clean Miami Beach, Inc., a Florida not-for-profit corporation, in support of its programming efforts to keep Miami Beach and its natural habitats free of garbage and harmful pollutants; and authorize the City Clerk and City Manager to execute a grant agreement with Clean Miami Beach, Inc.

PASSED AND ADOPTED this _____ day of _____ 2024.

Steven Meiner, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

6/15/2024

Date