

C7 BJ A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AN ADDITIONAL WAIVER OF SPECIAL EVENT PERMIT FEES FOR THE SOUTH BEACH WINE AND FOOD FESTIVAL (SOBEWFF) 2025 ANNUAL EVENT, IN THE AMOUNT OF \$79,776.03, AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AMENDMENT NO. 2 TO THE SPONSORSHIP AGREEMENT DATED MAY 16, 2023 BETWEEN THE CITY AND THE FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES, FOR THE BENEFIT OF THE SOBEWFF AND THE FIU CHAPLIN SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT TO REFLECT THE INCREASE; AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE THE AMENDMENT SUBJECT TO FORM APPROVAL BY THE CITY ATTORNEY.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AN ADDITIONAL WAIVER OF SPECIAL EVENT PERMIT FEES FOR THE SOUTH BEACH WINE AND FOOD FESTIVAL (SOBEWFF) 2025 ANNUAL EVENT, IN THE AMOUNT OF \$79,776.03, AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AMENDMENT NO. 2 TO THE SPONSORSHIP AGREEMENT DATED MAY 16, 2023 BETWEEN THE CITY AND THE FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES, FOR THE BENEFIT OF THE SOBEWFF AND THE FIU CHAPLIN SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT TO REFLECT THE INCREASE; AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE THE AMENDMENT SUBJECT TO FORM APPROVAL BY THE CITY ATTORNEY.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure is \$79,776.03.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Approve Additional Waiver of Special Event Permit Fees for SoBeWFF. (Magazine) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AN ADDITIONAL WAIVER OF SPECIAL EVENT PERMIT FEES FOR THE SOUTH BEACH WINE AND FOOD FESTIVAL (SOBEWFF) 2025 ANNUAL EVENT, IN THE AMOUNT OF \$79,776.03, AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AMENDMENT NO. 2 TO THE SPONSORSHIP AGREEMENT DATED MAY 16, 2023 BETWEEN THE CITY AND THE FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES, FOR THE BENEFIT OF THE SOBEWFF AND THE FIU CHAPLIN SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT TO REFLECT THE INCREASE; AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE THE AMENDMENT SUBJECT TO FORM APPROVAL BY THE CITY ATTORNEY.

WHEREAS, the annual Food Network South Beach Wine & Food Festival ("SOBEWFF"), is a national, star-studded, four-day destination event showcasing the talents of the world's most renowned wine and spirits producers, chefs and culinary personalities; and

WHEREAS, SOBEWFF has become one of the largest and most well-known festivals of its kind in the country, attracting visitors worldwide, underlining the reputation of the City of Miami Beach as a world-class culinary destination, with the proceeds directly benefiting the Florida International University (FIU) Chaplin School of Hospitality and Tourism Management; and

WHEREAS, for SOBEWFF 2021, 2022, 2023, and 2024 festivals, the City of Miami Beach agreed to provide the Festival with financial support totaling \$163,333, \$215,849, \$245,102, and \$213,337, respectively; and

WHEREAS, the City and SOBEWFF executed a new 5-year sponsorship agreement on May 16, 2023 (the "Agreement"); and

WHEREAS, the Agreement includes a fee waiver for the following permit costs which were estimated to be valued at approximately \$150,000:

- i. Special Event-Application Fees
- ii. Special Event-Permit Fees
- iii. Special Event-Vehicle Beach Access Pass Fee
- iv. Special Event-Square Footage Fee
- v. Special Event-Lummus Park User Fee
- vi. Police Off-duty Administrative Fee
- vii. Signage Permits – as needed, estimated at \$2,483
- viii. Banner Permit Fee
- ix. Mini Billboard Permit Fee
- x. 20% Concession Fee
- xi. Rental Waiver for use of the Miami Beach Bandshell for two (2) days; and

WHEREAS, the fee waiver was capped at \$150,000, with annual escalations during the term based on the lower of CPI or 5%; and

WHEREAS, Resolution No. 2024-32921 authorized Amendment No. 1 to the Agreement to increase the permit fee waiver cap from \$150,000 to \$213,337 in respect of the 2024 Festival; and

WHEREAS, after application of the CPI escalation, the permit fee waiver cap for the 2025 Festival was \$154,350.00; and

WHEREAS, the actual cost of the permit fees for the 2025 Festival was \$234,126.03 and SOBEWFF has requested that the City increase the permit fee waiver cap to cover the deficit of \$79,776.03 so as not to negatively impact the Festival's contribution to the FIU Chaplin School of Hospitality and Tourism Management; and

WHEREAS, the proposed amendment would increase the \$154,350 cap for permit fees for the 2025 Festival to \$234,126.03 on a one-time basis, to cover the \$79,776.03 deficit; and

WHEREAS, the SOBEWFF combined 2025 sponsorship request including special event fee waivers and reimbursable amounts for certain City services would, pursuant to the proposed amendment, be capped at \$414,201.03.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve an additional waiver of special event permit fees for the South Beach Wine and Food Festival ("SOBEWFF") 2025 annual event, in the amount of \$79,776.03; and further, authorize the City Manager to negotiate Amendment No. 2 to the Sponsorship Agreement dated May 16, 2023 between the City and the Florida International University Board of Trustees for the benefit of the SOBEWFF and the FIU Chaplin School of Hospitality and Tourism Management; and further, authorizing the City Manager and City Clerk to execute the Amendment subject to form approval by the City Attorney.

PASSED AND ADOPTED this ____ day of _____, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Joseph Magazine)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney



Date