

C7 BE A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO IDENTIFY AREAS IN THE CITY WHERE THE IMPLEMENTATION OF A PUBLIC SEATING SPONSORSHIP PROGRAM, AKIN TO THE PILOT PROGRAM APPROVED BY THE CITY COMMISSION FOR LINCOLN ROAD, WOULD BE MOST BENEFICIAL TO SUPPORT SMALL BUSINESSES AND ENHANCE PUBLIC AMENITIES; TO DEVELOP A PROPOSED PLAN FOR IMPLEMENTING PILOT PROGRAMS IN SUCH AREAS WITH SUPPORT FROM BUSINESS IMPROVEMENT DISTRICTS WHERE APPLICABLE; AND FURTHER, DIRECTING THE CITY ADMINISTRATION TO PRESENT ITS FINDINGS AND RECOMMENDATIONS AT THE SEPTEMBER 3, 2025 MEETING OF THE CITY COMMISSION.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO IDENTIFY AREAS IN THE CITY WHERE THE IMPLEMENTATION OF A PUBLIC SEATING SPONSORSHIP PROGRAM, AKIN TO THE PILOT PROGRAM APPROVED BY THE CITY COMMISSION FOR LINCOLN ROAD, WOULD BE MOST BENEFICIAL TO SUPPORT SMALL BUSINESSES AND ENHANCE PUBLIC AMENITIES; TO DEVELOP A PROPOSED PLAN FOR IMPLEMENTING PILOT PROGRAMS IN SUCH AREAS WITH SUPPORT FROM BUSINESS IMPROVEMENT DISTRICTS WHERE APPLICABLE; AND FURTHER, DIRECTING THE CITY ADMINISTRATION TO PRESENT ITS FINDINGS AND RECOMMENDATIONS AT THE SEPTEMBER 3, 2025 MEETING OF THE CITY COMMISSION.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Implement Public Seating Sponsorship Pilot Programs. (Magazine) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. 2025 - _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO IDENTIFY AREAS IN THE CITY WHERE THE IMPLEMENTATION OF A PUBLIC SEATING SPONSORSHIP PROGRAM, AKIN TO THE PILOT PROGRAM APPROVED BY THE CITY COMMISSION FOR LINCOLN ROAD, WOULD BE MOST BENEFICIAL TO SUPPORT SMALL BUSINESSES AND ENHANCE PUBLIC AMENITIES; TO DEVELOP A PROPOSED PLAN FOR IMPLEMENTING PILOT PROGRAMS IN SUCH AREAS WITH SUPPORT FROM BUSINESS IMPROVEMENT DISTRICTS WHERE APPLICABLE; AND FURTHER, DIRECTING THE CITY ADMINISTRATION TO PRESENT ITS FINDINGS AND RECOMMENDATIONS AT THE SEPTEMBER 3, 2025 MEETING OF THE CITY COMMISSION.

WHEREAS, on October 30, 2024, the Mayor and City Commission adopted Resolution No. 2024-33322, which approved a one-year public seating sponsorship pilot program on Lincoln Road, aimed at supporting small businesses and enhancing public amenities; and

WHEREAS, the pilot program on Lincoln Road (the "Lincoln Road Program") involves the deployment of outdoor seating arrangements on the public right-of-way, with a focus on locations adjacent to "grab and go" food and beverage establishments such as ice cream shops; and

WHEREAS, the seating areas are intended primarily to serve customers at these businesses but would also be available for public use, benefiting the broader community; and

WHEREAS, the City Administration was directed to develop the elements of the Lincoln Road Program, including program scope and eligibility, sponsorship and funding, design and maintenance, and program evaluation in coordination with the Lincoln Road Business Improvement District (LRBID); and

WHEREAS, the Mayor and City Commission now desire to explore the implementation of similar public seating sponsorship programs in other areas of the City, such as Sunset Harbour, the 41st Street corridor, Normandy Isle, and other neighborhoods and commercial corridors where public seating may not be available for food and beverage outlets in compact spaces (typically under 3,500 square feet), with a focus on locations adjacent to "grab and go" establishments and those with counter service; and

WHEREAS, the City Administration should identify areas in the City where public seating sponsorship programs would be practicable and develop the elements for a pilot program in each area, for consideration by the Mayor and City Commission at its September 3, 2025 meeting, taking into account the area's specific characteristics and needs and working in collaboration with any applicable business improvement district.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to identify areas in the City where the implementation of a public seating sponsorship program, akin to the pilot program approved for Lincoln Road, would be most beneficial to support small businesses and enhance public amenities; to develop a proposed plan for implementing pilot programs in such areas with support from business improvement districts where applicable; and further, direct the City Administration

to present its findings and recommendations at the September 3, 2025 meeting of the City Commission.

PASSED and ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Joseph Magazine)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

6/17/2025
Date