

R7 W A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO INSTALL "NO DUMPING - DRAINS TO THE BAY" SIGNAGE NEXT TO STORMWATER DRAINS AT 200 STRATEGIC LOCATIONS TO BE IDENTIFIED BY THE PUBLIC WORKS DEPARTMENT IN COLLABORATION WITH THE ENVIRONMENT AND SUSTAINABILITY DEPARTMENT TO INCREASE PUBLIC AWARENESS OF THE ENVIRONMENTAL IMPACT OF IMPROPER WASTE DISPOSAL, AS RECOMMENDED BY THE MARINE WATERFRONT PROTECTION AUTHORITY BOARD (MWPA), WITH AN INITIAL PHASE TO BE IMPLEMENTED IN THE 2025 FISCAL YEAR AT A COST NOT TO EXCEED \$10,000 USING AVAILABLE FUNDING.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO INSTALL "NO DUMPING - DRAINS TO THE BAY" SIGNAGE NEXT TO STORMWATER DRAINS AT 200 STRATEGIC LOCATIONS TO BE IDENTIFIED BY THE PUBLIC WORKS DEPARTMENT IN COLLABORATION WITH THE ENVIRONMENT AND SUSTAINABILITY DEPARTMENT TO INCREASE PUBLIC AWARENESS OF THE ENVIRONMENTAL IMPACT OF IMPROPER WASTE DISPOSAL, AS RECOMMENDED BY THE MARINE WATERFRONT PROTECTION AUTHORITY BOARD (MWPA), WITH AN INITIAL PHASE TO BE IMPLEMENTED IN THE 2025 FISCAL YEAR AT A COST NOT TO EXCEED \$10,000 USING AVAILABLE FUNDING.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Laura Dominguez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure shall not exceed \$10,000.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Install "No Dumping - Drains to the Bay" Signage. (Dominguez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. 2025 - _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO INSTALL "NO DUMPING - DRAINS TO THE BAY" SIGNAGE NEXT TO STORMWATER DRAINS AT 200 STRATEGIC LOCATIONS TO BE IDENTIFIED BY THE PUBLIC WORKS DEPARTMENT IN COLLABORATION WITH THE ENVIRONMENT AND SUSTAINABILITY DEPARTMENT TO INCREASE PUBLIC AWARENESS OF THE ENVIRONMENTAL IMPACT OF IMPROPER WASTE DISPOSAL, AS RECOMMENDED BY THE MARINE WATERFRONT PROTECTION AUTHORITY BOARD (MWPA), WITH AN INITIAL PHASE TO BE IMPLEMENTED IN THE 2025 FISCAL YEAR AT A COST NOT TO EXCEED \$10,000 USING AVAILABLE FUNDING.

WHEREAS, improper disposal of waste such as trash, oil, chemicals, and other pollutants into storm drains can severely impact water quality and marine life in Biscayne Bay and the Atlantic Ocean; and

WHEREAS, many storm drains in the City of Miami Beach lead directly or indirectly to sensitive marine environments, and pollutants carried by stormwater runoff can bypass treatment systems and cause long-term ecological harm; and

WHEREAS, public awareness is a key component in preventing pollution, and signage programs in other municipalities, including Key Biscayne, Florida and San Francisco, California, have demonstrated success in reducing stormwater contamination through educational signage near drains; and

WHEREAS, at its May 13, 2025 meeting, the City's Marine & Waterfront Protection Authority Board (MWPA) adopted a resolution recommending the installation of signage or markings near storm drains throughout Miami Beach that clearly state "No Dumping - Drains to Bay" or similar messages to discourage the disposal of pollutants; and

WHEREAS, the City of Miami Beach should develop and procure durable signage, decals, or painted messages for storm drain areas in public rights-of-way, parks, sidewalks, and other accessible locations; and

WHEREAS, the City's Public Works Department (PWD) should implement a phased plan for installation, beginning with high-traffic or environmentally sensitive areas, as identified collaboratively by the PWD and the Environmental and Sustainability Department, and continue the signage program over time as part of regular maintenance or capital improvement efforts; and

WHEREAS, the City should incorporate community engagement efforts to educate residents, businesses, and visitors about the importance of preventing stormwater pollution and protecting marine and coastal environments.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby directing the City Administration to install "No Dumping - Drains to the Bay" signage next to stormwater drains at 200 strategic locations to be identified by the Public Works Department in collaboration with the Environment and Sustainability Department to increase public awareness of the environmental impact of improper waste disposal, as recommended by the Marine Waterfront Protection Authority Board (MWPA), with an initial phase to be implemented in the 2025 fiscal year at a cost not to exceed \$10,000 using available funding.

PASSED AND ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

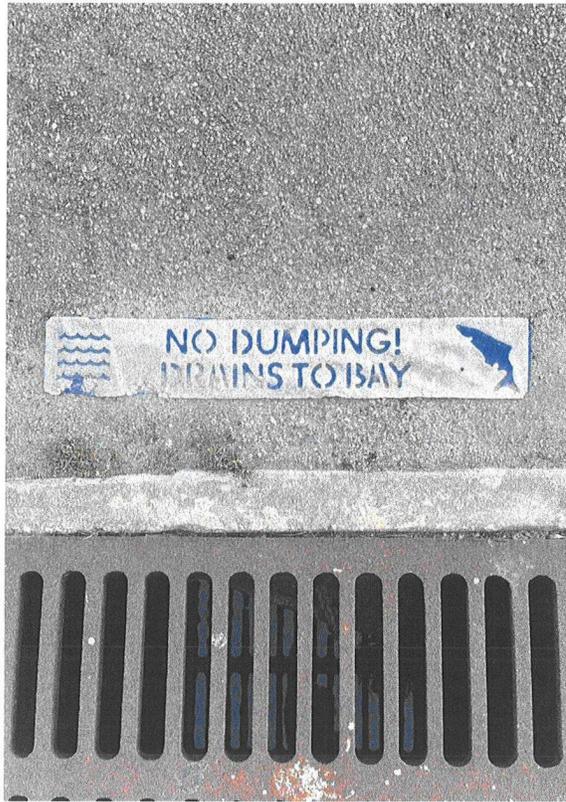
APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

6/16/2025
Date

Key Biscayne, FL



San Francisco, CA

