

C7 AW A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO COLLABORATE WITH THE NEW WORLD SYMPHONY AND THE GREATER MIAMI SPORTS COMMISSION, INC. (HOST COMMITTEE), TO PRODUCE FIFA WORLD CUP WALLCASTS DURING THE 2026 WORLD CUP MATCHES PLAYED IN SOUTH FLORIDA AND OTHER NOTABLE GAMES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO COLLABORATE WITH THE NEW WORLD SYMPHONY AND THE GREATER MIAMI SPORTS COMMISSION, INC. (HOST COMMITTEE), TO PRODUCE FIFA WORLD CUP WALLCASTS DURING THE 2026 WORLD CUP MATCHES PLAYED IN SOUTH FLORIDA AND OTHER NOTABLE GAMES.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine, and co-sponsors, Mayor Steven Meiner and Commissioner Tanya K. Bhatt.

FISCAL IMPACT STATEMENT

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Mayor Steven Meiner
Commissioner Tanya K. Bhatt
Commissioner Laura Dominguez

Condensed Title

Collaborate w/ NWS & Host Committee to Produce FIFA World Cup Wallcasts.
(Magazine/Meiner/Bhatt/Dominguez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. 2025 - _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO COLLABORATE WITH THE NEW WORLD SYMPHONY AND THE GREATER MIAMI SPORTS COMMISSION, INC. (HOST COMMITTEE), TO PRODUCE FIFA WORLD CUP WALLCASTS DURING THE 2026 WORLD CUP MATCHES PLAYED IN SOUTH FLORIDA AND OTHER NOTABLE GAMES.

WHEREAS, the City of Miami Beach and the New World Symphony, Inc. (NWS) entered into a Video and Audio System Agreement dated November 29, 2007, for the operation, scheduling, and content of the programming of the external video and audio systems at SoundScape Park (the "Agreement"); and

WHEREAS, the Agreement was amended by Amendment No. 1 dated May 16, 2018, to include the development of two additional viewing and listening areas ("Livingrooms") at SoundScape Park, with the City funding the expansion of the audio system and NWS funding the expansion of the video system; and

WHEREAS, the Mayor and City Commission adopted Resolution No. 2018-30300, approving the City's contribution to the Expansion Project in an amount not to exceed \$752,000, and NWS's responsibility for the purchase, installation, and maintenance of the LED Video Walls; and

WHEREAS, the Mayor and City Commission adopted Resolution No. 2019-31068, approving a Lease Agreement with NWS for the construction of a storage facility for the LED screens, funded by the City from the previously appropriated Expansion Project funds; and

WHEREAS, pursuant to Resolution No. 2025-33697, adopted on May 21, 2025, the Mayor and City Commission approved a \$1.9 million grant for wallcast audio system upgrades to enhance the audio and visual experience at SoundScape Park; and

WHEREAS, the City of Miami Beach recognizes the importance of promoting cultural and sporting events that enhance the community's engagement and enjoyment; and

WHEREAS, the FIFA World Cup 2026 presents a unique opportunity to showcase matches played in South Florida and other notable games through wallcasts at SoundScape Park, providing an immersive experience for residents and visitors.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the City Administration to collaborate with New World Symphony and The Greater Miami Sports Commission, Inc. (Host Committee), to

produce FIFA World Cup wallcasts during the 2026 World Cup South Florida matches and other notable games.

PASSED and ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Joseph Magazine;
Co-sponsored by Mayor Steven Meiner and Commissioner Tanya K. Bhatt)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

6/24/2025

Date