

C4 T REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE
COMMITTEE TO DISCUSS FOOD TRUCK OR FARMERS MARKET PILOT
PROJECTS ON WEST LOTS OR NORTH BEACH OCEANSIDE PARK.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Laura Dominguez
DATE: June 25, 2025
TITLE: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE TO DISCUSS FOOD TRUCK OR FARMERS MARKET PILOT PROJECTS ON WEST LOTS OR NORTH BEACH OCEANSIDE PARK.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

Please place on the June, 2025 agenda a referral to the Public Safety and Neighborhood Quality of Life Committee to discuss the feasibility of launching a recurring food truck festival or farmers market either on the City-owned West Lots or directly within North Beach Oceanside Park.

The West Lots currently serve as municipal parking, house Ocean Rescue facilities, the Kitty Campus Trap-Neuter-Release Trailer, and include the new skate park, all of which already draw steady foot traffic from residents and visitors. Activating these parcels, or the adjacent North Beach Oceanside park, with a curated culinary or farmers market experience could strengthen neighborhood vibrancy, support local entrepreneurs, provide varied food options, and enhance public safety through positive activation of public space.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

North Beach

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Laura Dominguez

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Ref: PSNQLC - Food Truck/Farmers Market Pilot Program on West Lots or NB Oceanside Park.
(LD)

Previous Action (For City Clerk Use Only)