

C7 AJ A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AND APPROVING RETROACTIVE SPECIAL EVENT SPONSORSHIP FUNDING FOR THE 2025 SWIMWEAR ICONS HALL OF FAME GALA, WHICH OCCURRED ON MAY 28, 2025, IN AN AMOUNT NOT TO EXCEED \$75,000 TO BE CONSIDERED AS PART OF THE FY 2026 BUDGET PROCESS; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE THE SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AND APPROVING RETROACTIVE SPECIAL EVENT SPONSORSHIP FUNDING FOR THE 2025 SWIMWEAR ICONS HALL OF FAME GALA, WHICH OCCURRED ON MAY 28, 2025, IN AN AMOUNT NOT TO EXCEED \$75,000 TO BE CONSIDERED AS PART OF THE FY 2026 BUDGET PROCESS; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE THE SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER.

RECOMMENDATION

The Administration recommends accepting the recommendation of the Finance and Economic Resiliency Committee (FERC) to include this item for consideration during the Fiscal Year (FY) 2026 budget process.

The Administration recommends that while the City Commission evaluates the funding of a retroactive sponsorship request in an amount of \$75,000 for the 2025 Swimwear Icons Hall of Fame Gala event which occurred in May, it also carefully considers several critical factors that will significantly impact the General Fund budget, beginning in FY 2026:

1. The City's increasing unfunded capital improvement program
2. Long-term General Fund financial projections indicating a potential shortfall in upcoming fiscal years
3. The passage of Amendment 5 in November 2024, which increases the homestead exemption and further constrains the growth of taxable property values.

These considerations are essential to ensure that decisions regarding funding the sponsorship request in an amount of \$75,000 for the 2025 Swimwear Icons Hall to Fame Gala event align with the City's broader long-term financial stability and strategic priorities. If the Commission recommends funding the sponsorship of the 2025 Swimwear Icons Hall of Fame Gala event, the Administration recommends it be considered as part of the FY 2026 budget process.

BACKGROUND/HISTORY

On February 26, 2025, the Mayor and City Commission approved a referral item sponsored by Commissioner Joseph Magazine and co-sponsored by Commissioner David Suarez to discuss expanding Miami Beach's partnership with Miami Swim Week.

ANALYSIS

Miami Swim Week celebrated its 21st edition in 2025. The weeklong activation featured multiple events, exclusive product launches, and runway presentations by top brands in swimwear and the resort wear industry.

Based on Miami Swim Week's proven track record of economic impact, media exposure, and industry relevance, the referral asks Miami Beach to seek to expand its partnership with the event. The expansion could be through increased municipal support—whether through infrastructure enhancements, marketing collaborations, or incentives for participating businesses— which would further cement the city's status as the global leader in swimwear fashion. Additionally, fostering a stronger relationship with Miami Swim Week could encourage year-round fashion activations, sustaining visitor engagement beyond the event itself. By deepening its investment, Miami Beach can maximize the long-term economic and cultural benefits of this world-renowned fashion spectacle.

Paraiso Miami Swim Week, the anchor event during Miami Swim Week, took place on May 29-June 1, 2025, in the City of Miami Beach's municipal lot P49 with an estimated attendance of 10,000 over the course of the activation days.

The event organizers of Miami Swim Week and Paraiso Swim Week launched the inaugural event Swimwear Icons Hall of Fame Inaugural Induction Gala (the Gala), during the 2025 Miami Swim Week. The Gala celebrated individuals who have made a significant contribution to the swimwear industry. The Event took place in Miami Beach on May 28, 2025.

In addition to the inaugural Gala, the organizers have shared the intent to establish a permanent exhibition honoring the swimwear industry in Miami Beach in 2027.

Special Event Sponsorship Request:

Paraiso Swim Week did not apply for funding through the Special Event Sponsorship Program for the 2025 activation. However, the event was awarded a grant from the Miami Beach Visitors and Convention Authority in an amount of \$57,000 for the 2025 activation. The event organizers have requested an amount of \$75,000 as a special event sponsorship for the Gala event which occurred during Swim Week in May 2025.

At the May 7, 2025, Finance and Economic Resiliency Committee (FERC) meeting, the event organizers presented the details of the Event along with the special event sponsorship request of \$75,000. The FERC provided a favorable recommendation to the City Commission to consider special event funding in the amount of \$75,000 to support the Swimwear Icons Hall of Fame event to be considered during the FY 2026 process. In addition, the FERC also requested that an educational element be considered by the event organizers as a public benefit.

The event organizers worked with the City's Office of Education and Performance Initiatives and engaged City of Miami Beach students for the Swimwear Icons Hall of Fame event. There was participation of one (1) Miami Beach student, a member of the Miami Beach Youth Commission who attended the Event on May 28, 2025, with their parent.

Should the Mayor and City Commission approve to retroactively sponsor the Swimwear Icons Hall of Fame event, funding would need to be identified, budgeted, or allocated during the FY 2026 budget development process.

FISCAL IMPACT STATEMENT

As part of the potential partnership, the event organizers are seeking special event funding for the inaugural Swimwear Icons Hall of Fame event in the amount of \$75,000. Funding for the proposed event has not been identified, budgeted, or allocated. It is recommended that the City Commission approve, that funding be prioritized through the FY 2026 budget development process.

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

The Administration recommends accepting the favorable recommendation of the Finance and Economic Resiliency Committee at its May 7, 2025, meeting to retroactively consider special event funding in the amount of \$75,000 to support the Swimwear Icons Hall of Fame event, which occurred on May 28, 2025, to be considered during the FY 2026 process. In addition, the FERC requested that an educational element be considered by the event organizers as a public benefit.

Currently, the City does not provide special event sponsorship to Paraiso Miami Swim Week, which takes place annually. Funding for the proposed event has not been identified, budgeted, or allocated. If the City Commission approves, funding for the 2025 event would be prioritized for consideration through the FY 2026 budget development process.

Applicable Area

South Beach

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Tourism and Culture

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Commissioner David Suarez

Condensed Title

Accept Rec, Special Event Sponsorship for Swimwear Icons Hall of Fame Event. (JM/DS) TC

Previous Action (For City Clerk Use Only)

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Joseph Magazine

DATE: February 26, 2025

TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO EXPAND MIAMI BEACH'S PARTNERSHIP WITH MIAMI SWIM WEEK.

RECOMMENDATION

BACKGROUND/HISTORY

Miami Swim Week has established itself as the premier global event for swimwear fashion, drawing over 30,000 attendees and representing more than 60 countries. With an estimated annual economic impact of \$75 million, the event significantly boosts Miami Beach's hospitality, retail, and tourism sectors. Reports indicate that the influx of visitors translates into thousands of hotel room bookings, increased restaurant and club patronage, and heightened consumer spending across the city. The event's international appeal and strong industry presence ensure that Miami Beach remains at the forefront of global swimwear trends.

Beyond its direct economic benefits, Miami Swim Week generates massive media exposure, accumulating over 14 billion impressions across various platforms, according to a Burrelles audit. The event showcases Miami Beach as a luxury lifestyle destination, reinforcing its reputation as a fashion capital. Coverage from major outlets such as Forbes, Elle, and CBS News, amongst many others on social media platforms, amplifies Miami Beach's global visibility, attracting more high-profile partnerships and corporate sponsorships. This ongoing media presence contributes to the city's brand identity and strengthens its positioning as a hub for fashion, tourism, and cultural events.

The alignment between Miami Swim Week and Miami Beach's brand is undeniable. The event not only supports multiple industry sectors—including design, retail, manufacturing, and logistics—but also fuels innovation and creative expression within the swimwear industry. Miami Beach provides the perfect setting, leveraging its climate, coastal allure, and luxury infrastructure to attract leading designers, buyers, and influencers. As a result, the event has continued to evolve, expanding its reach and reinforcing its role as a key driver of economic activity and industry growth.

We consider it appropriate to refer to the Finance and Economic Resiliency Committee a pathway for Miami Swim Week and the City of Miami Beach to have an expanded partnership in the coming years.

ANALYSIS

Given Miami Swim Week's proven track record of economic impact, media exposure, and industry relevance, Miami Beach should seek to expand its partnership with the event. Increased municipal support—whether through infrastructure enhancements, marketing collaborations, or incentives for participating businesses—would further cement the city's status as the global leader in

swimwear fashion. Additionally, fostering a stronger relationship with Miami Swim Week could encourage year-round fashion activations, sustaining visitor engagement beyond the event itself. By deepening its investment, Miami Beach can maximize the long-term economic and cultural benefits of this world-renowned fashion spectacle.

FISCAL IMPACT STATEMENT

TBD

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Office of Commissioner Joseph Magazine

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Commissioner David Suarez

Condensed Title

Ref: FERC - Expand Partnership with Swim Week. (Magazine/Suarez)

Previous Action (For City Clerk Use Only)

SIHOF

Swimwear
Icons
Hall of Fame

Celebrating Legends. Defining the Future.

SIHOF INDUCTION NIGHT — THE BASS MUSEUM — WEDNESDAY, MAY 28, 2025.

Our Mission

Swimwear Icons Hall of Fame will preserve the legacy of the most iconic and influential swimwear industry icons from around the world. Our mission is to recognize the remarkable achievements and contributions of individuals and businesses who have left an indelible mark on the fashion industry and swimwear culture.

Swimwear Icons Hall of Fame is not only a testament to the professional excellence and enduring impact of the honorees but also strives to inspire and nurture the next generation of swimwear industry leaders and change makers.

The ICONS Foundation, a non-profit organization behind the Swimwear Icons Hall of Fame (SIHOF) and Annual Induction Gala, is committed to advancing skin cancer research, sun protection, and awareness through comprehensive educational campaigns, community outreach programs, and support for cutting-edge research initiatives. The foundation also advances sun protection and awareness through impactful Sun Safe & Confident initiative.

SIHOF
Swimwear
Icons
Hall of Fame

www.swimwearicons.com

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INDUCTION
GALA 2025.

Introduction

In 2025 we will celebrate the extraordinary talent, dedication, and impact of individuals who made a significant mark on the industry.

Our awards highlight the trailblazers who have not only redefined the industry standards but also inspired us all through their incredible work.



THE ICON
HONOR



MEDIA
ICON



PHOTOGRAPHER
ICON



THE ICONIC SWIMSUIT
MOMENT IN TV & FILM



DESIGNER
ICON



ICON FOR SUSTAINABILITY
& REPRESENTATION



THE SWIMWEAR ICONS
HALL OF FAME SOLIDIFIES
MIAMI BEACH'S LEGACY AS
THE PREMIER
DESTINATION FOR
SWIMWEAR FASHION AND
CULTURE.

The bikini, now a swimwear staple, dates back to ancient Rome, where mosaics show women in two-piece garments. The modern bikini was introduced in 1946 by French designers Jacques Heim and Louis Réard, initially sparking scandal and controversy.

It gained mainstream acceptance in the 1950s and 60s, thanks to icons like Brigitte Bardot and Ursula Andress. Over time, the bikini evolved into various styles, from the microkini to the tankini, reflecting changing social norms and becoming a symbol of both fashion and freedom.

EARLY 4TH CENTURY AD

MOSAICS AT VILLA ROMANA DEL CASALE IN SICILY DEPICT WOMEN WEARING EARLY FORMS OF SWIMWEAR.

1933

GINGER ROGERS WEARS GLAMOROUS SWIMWEAR IN THE MUSICAL GOLD DIGGERS OF HOLLYWOOD FASHION.

1946

MICHELLE BERNARDINI MODELS THE FIRST MODERN BIKINI, DESIGNED BY LOUIS RÉARD, IN PARIS.

1951

KIKI HAKANSSON PARTICIPATES IN THE MISS WORLD PAGEANT, FEATURING THE FIRST SWIMSUIT COMPETITION.

1960

URSULA ANDRESS EMERGES FROM THE SEA IN A WHITE BIKINI IN *DR. NO*, CREATING AN ICONIC POP CULTURE MOMENT.

1960

THE BIKINI BECOMES A MAINSTREAM FASHION TREND, WITH MODELS LIKE BRIGITTE BARDOT LEADING THE WAY.

1970

THE BRAZILIAN BIKINI CUT EMERGES, INTRODUCING SMALLER, HIGH-RISE SWIMWEAR STYLES THAT SHAPE MODERN FASHION.

1983

CARRIE FISHER'S "SLAVE LEIA" BIKINI IN *RETURN OF THE JEDI* BECOMES A LASTING POP CULTURE SYMBOL.

2004

MIAMI SWIM WEEK IS ESTABLISHED AS A MAJOR GLOBAL EVENT FOR SHOWCASING SWIMWEAR FASHION.



Marilyn Monroe rocking the itty bitsy polka dot



Brigitte Bardot in Cannes.



Ursula Andress in "Dr.



Isabeli Fontana at Miami Swim Week



Eva Herzigova wearing Chanel's Micro-Bikini

Memorable Moments



Elle Macpherson
By Marc Hispard / 1986.



Pamela Anderson
"Baywatch" / 1992.



Heidi Klum
"Victoria Secret" / 2008.



Kate Upton
"Beach Bunny" / 2012.



Alessandra Ambrosio
For Ocean Drive by Stewart Shining / 2015.

The Swimwear Market Impact

The global swimwear and resort wear market is a thriving industry, with over **\$25 billion** spent annually on innovative designs and luxurious experiences.

As consumer interest continues to grow, by 2033 the market is predicted to grow to **over \$45 billion** and will continue to present a unique opportunity to celebrate innovation and recognize the leaders shaping the future of swimwear, making the Swimwear Icons Hall of Fame an essential platform for honoring their enduring impact.



S/HOF
Swimwear
Icons
Hall of Fame

INDUCTION
GALA 2025.

SWIMWEAR

Swimwear Icons Hall of Fame

THE BASS MUSEUM, Miami Beach — Wednesday, May 30th, 2025

Honoring the world's greatest designers, models, photographers, social movers, and legends who have made a significant impact on the swimwear industry and celebrating their unforgettable moments.

INDUCTION GALA

Celebrating Legends.
Defining the Future.



Co-chair

2025 SIHOF Induction Gala Co-chair

Paige Mastrandrea Pulichino

Editor in Chief of Ocean Drive Magazine and Miami Magazine

Paige Mastrandrea is the Group Editor of Modern Luxury South Florida, serving as the Editor-in-Chief of Ocean Drive and Miami Magazine. She specializes in all things luxury in Miami, including the latest store openings, restaurants, salons, hotels and more, as well as local and celebrity profiles. Prior to her current position, she served as the Managing Editor of Haute Living. She resides in Miami and spends her free time playing with her dog, Poppi, who you'll likely find at Ocean Drive's daytime events.



SIHOF Swimwear Icons Hall of Fame

INDUCTION
GALA 2025.

Event Format



Red Carpet Arrivals



VIP Gifting and Green Room / Beauty



Induction Gala Celebrating Honorees



Special Performances and Afterparty

SIHOF Swimwear Icons Hall of Fame

INDUCTION GALA 2025.

Honor Categories



THE ICON HONOR

Celebrates the Iconic Legend whose extraordinary impact has forever shaped the swimwear industry.



MEDIA ICON

Celebrates influential individuals who have made a positive impact on the swimwear industry through both traditional and new media.



PHOTOGRAPHER ICON

Celebrates photographers who have made significant impact in the swimwear industry.



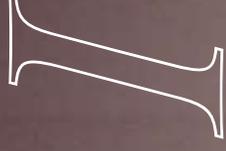
THE ICONIC SWIMSUIT MOMENT IN TV & FILM

Celebrates memorable moments involving swimwear in television & film.



DESIGNER ICON

Celebrates brands that have made a significant impact on the swimwear industry by challenging outdated norms and setting new industry benchmarks.



ICON FOR SUSTAINABILITY & REPRESENTATION

Celebrates brands that have made a profound impact on the swimwear industry through sustainability and representation, challenging outdated norms and setting new standards for the future.

Miami Swim Week celebrates Miami Beach as the epicenter of swimwear fashion, attracting top designers, models, and photographers from around the world.

\$75M+ ECONOMIC IMPACT FOR THE CITY OF MIAMI BEACH

350+ INTERNATIONAL MEDIA

4 DAYS / 50+ EVENTS

350+ INTERNATIONAL MEDIA

13.9+ BILLION MEDIA IMPRESSIONS

20 VENUES

30K ATTENDEES

65 COUNTRIES REPRESENTED

75% MILLENNIAL & GEN Z CONTENT CREATORS



/ Sun Safe & Confident

INITIATIVE.



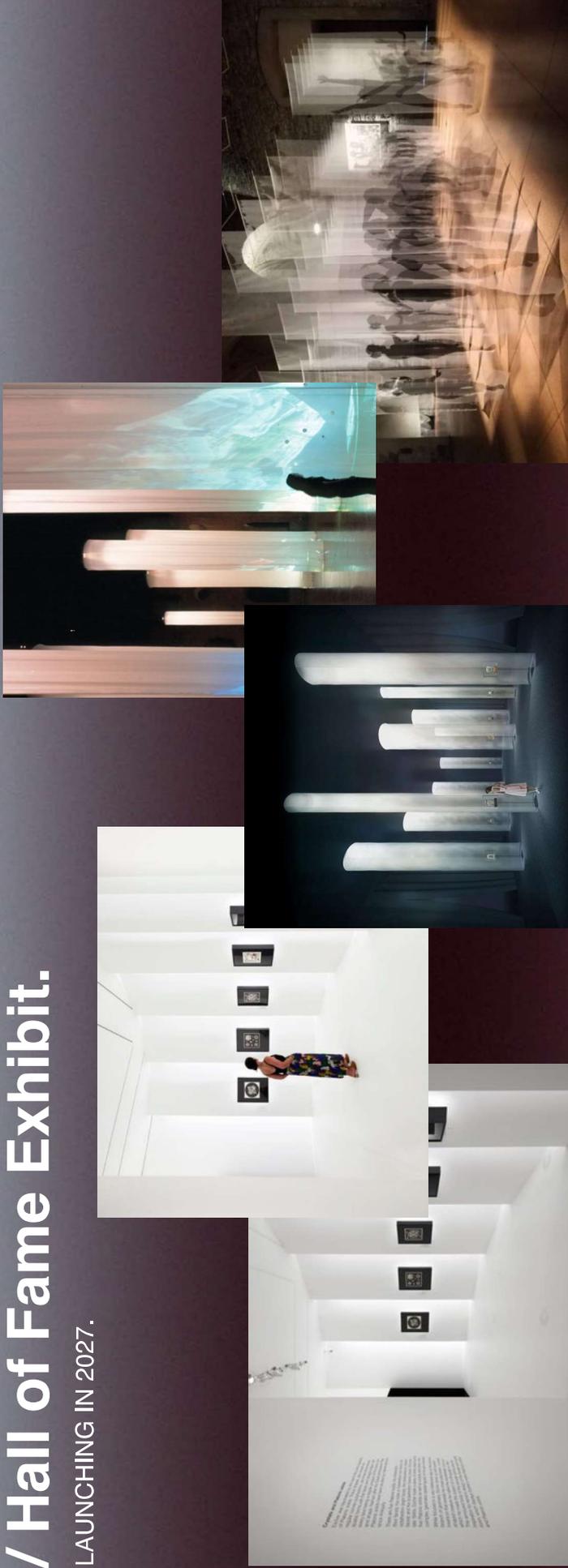
The **Sun Safe & Confident** initiative, launched by the Swimwear Icons Hall of Fame (SIHOF), promotes a powerful message of sun safety, body positivity, and confidence in your own skin. By encouraging women to embrace the beauty of all body types while prioritizing sun protection, the campaign aims to foster a culture of self-love and awareness. With education on effective sun safety practices and a focus on celebrating natural beauty, it empowers individuals to confidently enjoy the sun without compromising their skin's health.

SIHOF
Swimwear
Icons
Hall of Fame

INDUCTION
GALA 2025.

/ Hall of Fame Exhibit.

LAUNCHING IN 2027.



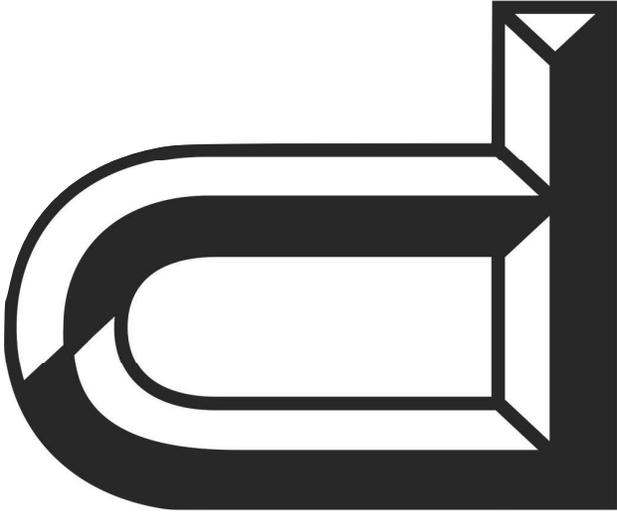
The Swimwear Icons Hall of Fame, officially supported by the City of Miami Beach, is an integral part of PARAISO Miami Swim Week. It will be a permanent exhibit honoring models, photographers, designers, celebrities, and media, celebrating their contributions to the historical evolution of swimwear. The exhibit will feature iconic collections, photographic displays, interactive features, and highlight the cultural impact of the industry.

PLEASE KEEP IN TOUCH THROUGH OUR WEBSITE FOR FUTURE ANNOUNCEMENTS.

SIHOF
Swimwear
Icons
Hall of Fame

INDUCTION
GALA 2025.

About Us



PARAISO MIAMI SWIM WEEK

PARAISO Miami Beach (A.K.A. Miami Swim Week®) is the world's largest marketing event for the swimwear and resort wear industry. A multi-day fashion fair, promotes a comprehensive calendar of events, including fashion shows, leading trade exhibitions, and satellite programs that support emerging designers. Recognizing its impact on the industry as the global leader in bridging brands, media, trade, and consumers, PARAISO will launch a Hall of Fame to honor individuals who have made significant contributions to the growth of swimwear and resort wear. Supported by the City of Miami Beach, PARAISO remains the only official Miami Swim Week and continues to set the standard for innovation and style.



NATALIJA DEDIC STOJANOVIC

Natalija Dedic Stojanovic is a pioneering entrepreneur with a profound impact on the swimwear industry. As the visionary behind PARAISO Miami Swim Week—Natalija has transformed swimwear events from traditional formats into exclusive, curated, and interactive experiences. This innovative approach is garnering over 14 billion media impressions, establishing the event as a premier platform for brand awareness and exposure across swimwear, resort wear, beauty, and lifestyle sectors. With over 15 years of diverse experience in fashion event management, marketing communications, and strategic partnerships, Natalija's foresight and creativity continue to shape the industry's future. Her forward-thinking vision was instrumental in creating SIHOF.

SIHOF
Swimwear
Icons
Hall of Fame

INDUCTION
GALA 2025.



SALE FOR

Swimwear
Icons
Hall of Fame

Thank You.

nicole@paraisomiamiibeach.com

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AND APPROVING RETROACTIVE SPECIAL EVENT SPONSORSHIP FUNDING FOR THE 2025 SWIMWEAR ICONS HALL OF FAME GALA, WHICH OCCURRED ON MAY 28, 2025, IN AN AMOUNT NOT TO EXCEED \$75,000 TO BE CONSIDERED AS PART OF THE FY 2026 BUDGET PROCESS; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE THE SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER.

WHEREAS, on February 26, 2025, the Mayor and City Commission approved a referral item to consider expanding the City's strategic partnership with Miami Swim Week, acknowledging the event's evolving cultural, tourism, and industry influence; and

WHEREAS, Miami Swim Week, a cornerstone fashion activation now in its 21st year, continues to generate significant returns in the form of international media exposure, hospitality industry demand, and economic impact, reinforcing Miami Beach's reputation as the global epicenter for swimwear and resort fashion; and

WHEREAS, during its 2025 edition, Paraiso Miami Swim Week hosted numerous high-profile activations across the city, including in Collins Park, where over 10,000 attendees were recorded across multiple days of programming featuring top designers and exclusive product launches; and

WHEREAS, the inaugural Swimwear Icons Hall of Fame Gala was held on May 28, 2025, serving as a historic milestone for the industry by formally recognizing legacy designers, creatives, and brand visionaries who have contributed to the global prominence of the swimwear sector; and

WHEREAS, the event's high-profile guest list included fashion media, influencers, and key figures from the business and entertainment worlds, all of which contributed to significant digital and press coverage and further amplified the City's cultural and economic visibility on a global scale; and

WHEREAS, the event included an educational component as a public benefit, resulting in event organizers partnering with the Office of Education and Performance Initiatives to involve youth representation from the Miami Beach community, including participation by a student member of the Miami Beach Youth Commission; and

WHEREAS, the organizers of the Gala were awarded a \$57,000 grant from the Miami Beach Visitors and Convention Authority in recognition of the event's value and alignment with cultural tourism goals; and

WHEREAS, following the successful execution of the event, the event organizer submitted a request for \$75,000 in retroactive special event sponsorship funding to help support the production and programming of the Gala; and

WHEREAS, the event organizer further indicated its vision to establish a permanent exhibition in 2027 dedicated to celebrating the swimwear industry and its heritage, which would be housed in Miami Beach and further institutionalize the City's connection to this globally recognized design sector; and

WHEREAS, at its the May 7, 2025 meeting, the Finance and Economic Resiliency Committee reviewed the event and the funding request and unanimously recommended the sponsorship be considered by the City Commission during the FY 2026 budget development process.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, and approve retroactive special event sponsorship funding for the 2025 Swimwear Icons Hall Of Fame Gala, which occurred on May 28, 2025, in an amount not to exceed \$75,000 to be considered as part of the FY 2026 budget process; and further authorizing the City Manager to execute the sponsorship agreement with the event organizer.

PASSED and ADOPTED this _____ day of _____, 2025.

Steven Meiner, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION
Nickallegis 6/24/25
for City Attorney *CR* Date