

R5 J AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 2 OF THE MIAMI BEACH CITY CODE, ENTITLED "ADMINISTRATION," BY AMENDING ARTICLE III, ENTITLED "AGENCIES, BOARDS AND COMMITTEES," BY CREATING DIVISION 35, BY CREATING SECTIONS 2-190.157 THROUGH 2-190.160 TO ESTABLISH THE "ECONOMIC DEVELOPMENT ADVISORY COMMITTEE," TO PROVIDE THE ADMINISTRATION AND CITY COMMISSION WITH RECOMMENDATIONS AND IDEAS TO BETTER SUPPORT AND EXPAND ECONOMIC DEVELOPMENT IN THE CITY OF MIAMI BEACH; AND, PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025 9:35 a.m. Second Reading Public Hearing

TITLE: AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 2 OF THE MIAMI BEACH CITY CODE, ENTITLED "ADMINISTRATION," BY AMENDING ARTICLE III, ENTITLED "AGENCIES, BOARDS AND COMMITTEES," BY CREATING DIVISION 35, BY CREATING SECTIONS 2-190.157 THROUGH 2-190.160 TO ESTABLISH THE "ECONOMIC DEVELOPMENT ADVISORY COMMITTEE," TO PROVIDE THE ADMINISTRATION AND CITY COMMISSION WITH RECOMMENDATIONS AND IDEAS TO BETTER SUPPORT AND EXPAND ECONOMIC DEVELOPMENT IN THE CITY OF MIAMI BEACH; AND, PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Ordinance was prepared at the request of Commissioner Joseph Magazine.

The City of Miami Beach recognizes the importance of fostering a diverse and resilient local economy that supports small businesses, promotes innovation, and enhances the quality of life for residents and visitors. An Economic Development Advisory Committee would provide expert and community-based insight to assist the Mayor and City Commission in shaping economic development policies and initiatives.

The proposed Ordinance establishes an Economic Development Advisory Committee with seven (7) direct appointees must have a demonstrated interest in at least one of the following:

- a. Business ownership or entrepreneurship
- b. Finance, investment, or banking
- c. Workforce development or job training
- d. Hospitality, tourism, or the arts
- e. Technology and innovation
- f. Urban planning, economics, or public policy

### **FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?** Yes  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on: 6/3/2025  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

**FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

Citywide

**Is this a "Residents Right to Know" item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Joseph Magazine

**Co-sponsor(s)**

**Condensed Title**

9:35 a.m. 2nd Rdg, Establish Economic Development Advisory Committee. (Magazine) CA 5/7

**Previous Action (For City Clerk Use Only)**

First Reading Public Hearing on 5/21/2025 - R5 AJ

ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 2 OF THE MIAMI BEACH CITY CODE, ENTITLED "ADMINISTRATION," BY AMENDING ARTICLE III, ENTITLED "AGENCIES, BOARDS AND COMMITTEES," BY CREATING DIVISION 35, BY CREATING SECTIONS 2-190.157 THROUGH 2-190.160 TO ESTABLISH THE "ECONOMIC DEVELOPMENT ADVISORY COMMITTEE," TO PROVIDE THE ADMINISTRATION AND CITY COMMISSION WITH RECOMMENDATIONS AND IDEAS TO BETTER SUPPORT AND EXPAND ECONOMIC DEVELOPMENT IN THE CITY OF MIAMI BEACH; AND, PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.

**WHEREAS**, the City of Miami Beach recognizes the importance of fostering a diverse and resilient local economy that supports small businesses, promotes innovation, and enhances the quality of life for residents and visitors; and

**WHEREAS**, an Economic Development Advisory Committee will provide expert and community-based insight to assist the Mayor and City Commission in shaping economic development policies and initiatives; and

**WHEREAS**, the establishment of this committee aligns with the City's commitment to inclusive, sustainable, and strategic economic growth.

**NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA:**

**SECTION 1.** Division 35, Sections 2-190.157 through 2-190.160 of Article III, of Chapter 2 of the City Code, entitled "Administration," are hereby created as follows:

**CHAPTER 2**

**ADMINISTRATION**

\* \* \*

**ARTICLE III. AGENCIES, BOARDS AND COMMITTEES**

\* \* \*

**DIVISION 35. ECONOMIC DEVELOPMENT ADVISORY COMMITTEE**

**Sec. 2-190.157. Committee Purpose.**

The purpose of the economic development advisory committee ("committee") is established to advise the mayor and city commission, as well as the city administration on policies, programs, and initiatives that support economic growth, business retention and recruitment, job creation, and the overall economic vitality of the City of Miami Beach.

### **Sec. 2-190.158. Powers and duties**

The committee shall have the following powers and duties:

- (1) Review and provide recommendations on proposed economic development strategies, incentive programs, and capital investments.
- (2) Assist in identifying barriers to business growth and propose actionable solutions.
- (3) Provide input on branding, marketing, and business recruitment efforts.

### **Sec. 2-190.159. Composition**

The committee shall be composed of seven (7) members, all of whom shall be appointed to serve for a term of no more than two (2) years at a time. Each member of the city commission shall make one (1) direct appointment to the committee.

- (1) The seven (7) members shall be affiliated with the city pursuant to the general requirements in section 2-22 of the City Code. In addition, the members must meet the following requirements:
- (2) General Requirements. Each of the seven (7) members must have a demonstrated interest in at least one of the following:
  - a. Business ownership or entrepreneurship
  - b. Finance, investment, or banking
  - c. Workforce development or job training
  - d. Hospitality, tourism, or the arts
  - e. Technology and innovation
  - f. Urban planning, economics, or public policy

### **Sec. 2-190.160. Supporting departments.**

The supporting staff for the committee shall be the Office of the Mayor and City Commission.

## **SECTION 2. CODIFICATION.**

It is the intention of the Mayor and City Commission of the City of Miami Beach, and it is hereby ordained that the provisions of this ordinance shall become and be made part of the Miami Beach City Code. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

## **SECTION 3. REPEALER.**

All ordinances or parts of ordinances in conflict herewith be and the same are hereby repealed.

**SECTION 4. SEVERABILITY.**

If any section, subsection, clause or provision of this Ordinance is held invalid, the remainder shall not be affected by such invalidity.

**SECTION 5. EFFECTIVE DATE.**

This Ordinance shall take effect on the \_\_\_\_ day of \_\_\_\_\_, 2025.

**PASSED AND ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2025.

**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Commissioner Joseph Magazine)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney *FA*

*5/13/2025*  
\_\_\_\_\_  
Date