

12. MONTHLY UPDATES ON THE STATUS OF ONGOING AND FUTURE PROJECTS INVOLVING THE USE OF THE LEONARD HOROWITZ COLOR PALETTE FOR ART DECO BUILDING RESTORATION IN COLLABORATION WITH BARBARA HULANICKI.

Applicable Area:

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members

FROM: Eric Carpenter, City Manager

DATE: June 3, 2025

TITLE: MONTHLY UPDATES ON THE STATUS OF ONGOING AND FUTURE PROJECTS INVOLVING THE USE OF THE LEONARD HOROWITZ COLOR PALETTE FOR ART DECO BUILDING RESTORATION IN COLLABORATION WITH BARBARA HULANICKI.

RECOMMENDATION

The Administration recommends reviewing and discussing the projects detailed herein.

BACKGROUND/HISTORY

On April 3, 2024, the Mayor and City Commission adopted Resolution 2024-33079 directing Administration to repaint the Colony Theater and Ocean Rescue Headquarters in a color scheme that utilizes the Leonard Horowitz color palette and highlights architectural features, including consulting with Ms. Barabara Hulanicki.

Through subsequent resolutions, the list of City-owned facilities to be repainted using the Leonard Horowitz color palette, in collaboration with Ms. Hulanicki, grew to include the Anchor Garage (Resolution 2024-33389) the 13th Street Parking Garage (Resolution 2024-33202) Historic City Hall (Resolution 2024-33122), and the Miami Beach Bandshell (Resolution 2025-33494).

On March 19, 2025, the Mayor and City Commission adopted Resolution 2025-33574 directing Administration to provide monthly updates before the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC" or the "Committee") on the status of ongoing and future projects involving use of the Leonard Horowitz color palette for Art Deco building restoration in collaboration with Ms. Hulanicki.

ANALYSIS

The updates below are provided to keep the Committee abreast of the Administration's progress on ongoing and future projects involving the use of the Leonard Horowitz color palette for Art Deco building restorations of City-owned buildings, in consultation with Ms. Barbara Hulanicki.

Ocean Rescue Headquarters (1001 Ocean Drive):

The City's Planning Department provided the final color selections, in line with Ms. Hulanicki's vision and proposed color scheme, for the Ocean Rescue Headquarters building on 03/21/25. The building was subsequently painted between 04/16/25 and 04/23/25. This project is completed.

Anchor Parking Garage (1557 Washington Ave.):

A proposed color scheme for the Anchor Parking Garage was submitted by Ms. Hulanicki's team

on 04/17/25. The City's Planning Department has confirmed that the colors selected are consistent with what can be approved administratively. The Facilities Management Division is currently awaiting a proposal from the City's primary painting contractor in order to paint this facility in line with Ms. Hulanicki's vision and proposed color scheme. Project completion is anticipated by July 31, 2025.

Colony Theater (1040 Lincoln Road):

A final color scheme for the historic Colony Theater was developed by Ms. Hulanicki's team and approved by the City's Planning Department in February 2025. However, there is a G.O. Bond for Arts and Culture project underway to replace the existing windows at the Colony Theater; the Facilities Management Division recommends that the renovation sequence for Colony Theater prioritize installation of the new windows, followed by painting the building and, finally, installation of the new awnings along the Lincoln Road and Lenox Avenue elevations. At current, the exterior window installation is scheduled for October 2025, with the exterior painting project to follow in November 2025.

13th Street Parking Garage (1301 Collins Ave.):

A final color scheme for the 13th Street Parking Garage was developed by Ms. Hulanicki's team and approved by the City's Planning Department in March 2025. The Facilities Management Division is currently awaiting a proposal from the City's primary painting contractor in order to paint this facility in line with Ms. Hulanicki's vision and proposed color scheme. Project completion is anticipated by August 15, 2025.

Miami Beach Bandshell (7275 Collins Ave.):

The Facilities Management Division is currently awaiting receipt of the proposed color scheme for the Miami Beach Bandshell from Ms. Hulanicki's team. This painting project will be ultimately be coordinated with the City's Capital Improvement Projects office who is spearheading an expansion to the Bandshell as part of the G.O. Bond for Arts and Culture program.

Historic City Hall (1130 Washington Ave.):

Given the Spanish Revival style and architecture of Historic City Hall, the City's Planning Department has recommended against painting this facility using the Leonard Horowitz color palette, which is better suited for buildings designed and constructed in the Art Deco style of architecture.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

The foregoing updates have been provided to keep the Public Safety Neighborhoods and Quality of Life Committee abreast of the Administration's progress on this initiative. Administration will continue work to with Ms. Hulanicki's team to implement the Leonard Horowitz color palette for Art Deco building restoration of City-owned facilities and provide subsequent updates on a monthly basis.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Facilities and Fleet Management

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Updates on projects implementing the Leonard Horowitz color palette in collaboration with Barbara Hulanicki.

2025-33574

RESOLUTION NO.

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO PROVIDE MONTHLY UPDATES BEFORE THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE ON THE STATUS OF ONGOING AND FUTURE PROJECTS INVOLVING THE USE OF THE LEONARD HOROWITZ COLOR PALETTE FOR ART DECO BUILDING RESTORATION IN COLLABORATION WITH BARBARA HULANICKI.

WHEREAS, in the early 1980s, New York designer Leonard Horowitz collaborated with Barbara Capitman to develop a color palette comprising approximately 40 colors, aimed at revitalizing the aging Art Deco facades in Miami Beach; and

WHEREAS, with the assistance of Ernest Martin, then Director of the Dade County Office of Community and Economic Development, funding was secured to implement a facade painting program utilizing the Horowitz color palette, administered by the Miami Beach Community Development Corporation ("MBCDC"); and

WHEREAS, over fifty property owners participated in the program, resulting in the rejuvenation of numerous Art Deco buildings in Miami Beach; and

WHEREAS, since 2024, the Mayor and City Commission have reviewed and approved proposals to repaint multiple significant buildings with the City utilizing the Horowitz palette, with consultation from famous artist and fashion designer Ms. Barbara Hulanicki to ensure the color scheme complements architectural features, including the Colony Theater, the municipal parking garage located at 1301 Collins Avenue and the historic old City Hall; and

WHEREAS, the Mayor and City Commission find that requiring monthly updates from City Administration on these projects will facilitate informed decision-making and enable continued public engagement in the preservation of Miami Beach's historic architecture.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to provide monthly updates before the Public Safety and Neighborhood Quality of Life Committee on the status of ongoing and future projects involving the use of the Leonard Horowitz color palette for Art Deco building restoration in collaboration with Barbara Hulanicki.

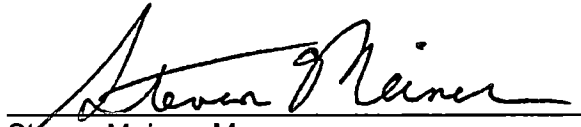
PASSED and ADOPTED THIS 19 day of March 2025.

ATTEST:



Rafael E. Granado, City Clerk

MAR 20 2025



Steven Meiner, Mayor

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION





City Attorney

3/12/2025
Date