

C7 AG A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE ADMINISTRATION TO ACTIVATE MARJORY STONEMAN DOUGLAS OCEAN BEACH PARK AS AN ADDITIONAL BEACHFRONT CONCESSION AREA, AS PERMITTED PURSUANT TO SECTION 2.11 OF THE AMENDED AND RESTATED PUBLIC BEACHFRONT CONCESSION AGREEMENT, DATED MAY 21, 2019 (AGREEMENT), BETWEEN THE CITY AND BOUCHER BROTHERS MIAMI BEACH, LLC (CONCESSIONAIRE), AT WHICH LOCATION CONCESSIONAIRE SHALL PROVIDE SENIOR CITIZENS WITH COMPLIMENTARY BEACH EQUIPMENT EQUAL TO A FREE CHAIR AND UMBRELLA PER PERSON; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE ANY DOCUMENTS OR AGREEMENTS WHICH MAY BE REQUIRED TO APPROVE THIS NEW CONCESSION AREA AND SERVICE.
Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: May 21, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE ADMINISTRATION TO ACTIVATE MARJORY STONEMAN DOUGLAS OCEAN BEACH PARK AS AN ADDITIONAL BEACHFRONT CONCESSION AREA, AS PERMITTED PURSUANT TO SECTION 2.11 OF THE AMENDED AND RESTATED PUBLIC BEACHFRONT CONCESSION AGREEMENT, DATED MAY 21, 2019 (AGREEMENT), BETWEEN THE CITY AND BOUCHER BROTHERS MIAMI BEACH, LLC (CONCESSIONAIRE), AT WHICH LOCATION CONCESSIONAIRE SHALL PROVIDE SENIOR CITIZENS WITH COMPLIMENTARY BEACH EQUIPMENT EQUAL TO A FREE CHAIR AND UMBRELLA PER PERSON; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE ANY DOCUMENTS OR AGREEMENTS WHICH MAY BE REQUIRED TO APPROVE THIS NEW CONCESSION AREA AND SERVICE.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The proposed Resolution will be submitted via Supplemental Agenda.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

South Beach

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Activate Complimentary Beach Chairs and Umbrellas for Seniors at Marjorie Stoneman Douglas
Ocean Park. (Rosen Gonzalez) CA

Previous Action (For City Clerk Use Only)