

R7 U A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION (1) TO COLLABORATE WITH THE PALM VIEW NEIGHBORHOOD ASSOCIATION TO CREATE CONTENT TO BE HOSTED ON A DEDICATED PAGE ON THE CITY'S WEBSITE, WITH HISTORICAL INFORMATION REGARDING THE PALM VIEW HISTORIC NEIGHBORHOOD (PALM VIEW WEBPAGE), AND (2) TO PRINT DECALS WITH A QR CODE LINKING TO THE PALM VIEW WEBPAGE AND PLACE THE DECALS ON EXISTING PALM VIEW HISTORIC NEIGHBORHOOD SIGNS, AT A COST NOT TO EXCEED \$250 WITH FUNDING TO BE IDENTIFIED BY THE ADMINISTRATION; SAID INITIATIVE AIMED AT INCREASING NEIGHBORHOOD PRIDE, COMMUNITY, AND AWARENESS.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: May 21, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION (1) TO COLLABORATE WITH THE PALM VIEW NEIGHBORHOOD ASSOCIATION TO CREATE CONTENT TO BE HOSTED ON A DEDICATED PAGE ON THE CITY'S WEBSITE, WITH HISTORICAL INFORMATION REGARDING THE PALM VIEW HISTORIC NEIGHBORHOOD (PALM VIEW WEBPAGE), AND (2) TO PRINT DECALS WITH A QR CODE LINKING TO THE PALM VIEW WEBPAGE AND PLACE THE DECALS ON EXISTING PALM VIEW HISTORIC NEIGHBORHOOD SIGNS, AT A COST NOT TO EXCEED \$250 WITH FUNDING TO BE IDENTIFIED BY THE ADMINISTRATION; SAID INITIATIVE AIMED AT INCREASING NEIGHBORHOOD PRIDE, COMMUNITY, AND AWARENESS.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

FISCAL IMPACT STATEMENT

Fiscal impact not to exceed \$250.

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Place QR Codes on Existing Palm View Neighborhood Signs, Link to Historical Overview Webpage. (Rosen Gonzalez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION (1) TO COLLABORATE WITH THE PALM VIEW NEIGHBORHOOD ASSOCIATION TO CREATE CONTENT TO BE HOSTED ON A DEDICATED PAGE ON THE CITY'S WEBSITE, WITH HISTORICAL INFORMATION REGARDING THE PALM VIEW HISTORIC NEIGHBORHOOD (PALM VIEW WEBPAGE), AND (2) TO PRINT DECALS WITH A QR CODE LINKING TO THE PALM VIEW WEBPAGE AND PLACE THE DECALS ON EXISTING PALM VIEW HISTORIC NEIGHBORHOOD SIGNS, AT A COST NOT TO EXCEED \$250 WITH FUNDING TO BE IDENTIFIED BY THE ADMINISTRATION; SAID INITIATIVE AIMED AT INCREASING NEIGHBORHOOD PRIDE, COMMUNITY, AND AWARENESS.

WHEREAS, the Palm View neighborhood is a historically significant and architecturally distinct residential area within the City of Miami Beach, located just west of the Miami Beach Convention Center and known for its charm, tranquility, and early 20th-century architecture; and

WHEREAS, Palm View has been home to generations of Miami Beach residents and remains an integral part of the city's cultural and historical fabric; and

WHEREAS, the Palm View Neighborhood Association has expressed a desire to collaborate with the City to share and promote the neighborhood's rich history and unique identity; and

WHEREAS, increasing public awareness of the Palm View neighborhood's historical significance fosters neighborhood pride, strengthens community bonds, and encourages stewardship of the area's heritage; and

WHEREAS, the Mayor and City Commission support the development of a dedicated "Palm View Webpage" on the City's website to share curated historical content, in partnership with the Palm View Neighborhood Association; and

WHEREAS, in order to broaden public engagement, decals with QR codes linking directly to the Palm View Page will be created and affixed to existing Palm View Historic Neighborhood signage, at a cost not to exceed \$250; and

WHEREAS, this low-cost, high-impact initiative aligns with the City's goals of promoting community identity, enhancing neighborhood engagement, and celebrating local history.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City

Commission direct the City Administration (1) to collaborate with the Palm View Neighborhood Association to create content to be hosted on a dedicated page on the city's website, with historical information regarding the Palm View Historic Neighborhood (the "Palm View Webpage"), and (2) to print decals with a QR code linking to the Palm View Webpage and place the decals on existing Palm View Historic Neighborhood signs, at a cost not to exceed \$250 with funding to be identified by the Administration; said initiative aimed at increasing neighborhood pride, community, and awareness

PASSED and ADOPTED this _____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

5/13/2025
Date