

C7 W A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO DEVELOP A MUNICIPAL GARAGE BEAUTIFICATION PROGRAM THAT ENGAGES LOCAL STUDENTS, ARTISTS, BUSINESS IMPROVEMENT DISTRICTS (BIDS), NEIGHBORHOOD ASSOCIATIONS, AND RESIDENTS IN CREATING MURALS AND OTHER CREATIVE VISUAL INTERVENTIONS ON MUNICIPAL GARAGES, AT MINIMAL COST TO THE CITY; PROVIDING THAT THE CITY MAY COVER BASIC MATERIAL COSTS SUCH AS PAINT, AND FURTHER DIRECTING THE ADMINISTRATION TO REPORT BACK TO THE CITY COMMISSION AT THE JULY 23, 2025 CITY COMMISSION MEETING WITH AN IMPLEMENTATION PLAN, INCLUDING TIMELINES, INITIAL SITES, OUTREACH STRATEGIES, AND PROPOSED GUIDELINES FOR ARTIST SELECTION AND MURAL THEMES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: May 21, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO DEVELOP A MUNICIPAL GARAGE BEAUTIFICATION PROGRAM THAT ENGAGES LOCAL STUDENTS, ARTISTS, BUSINESS IMPROVEMENT DISTRICTS (BIDS), NEIGHBORHOOD ASSOCIATIONS, AND RESIDENTS IN CREATING MURALS AND OTHER CREATIVE VISUAL INTERVENTIONS ON MUNICIPAL GARAGES, AT MINIMAL COST TO THE CITY; PROVIDING THAT THE CITY MAY COVER BASIC MATERIAL COSTS SUCH AS PAINT, AND FURTHER DIRECTING THE ADMINISTRATION TO REPORT BACK TO THE CITY COMMISSION AT THE JULY 23, 2025 CITY COMMISSION MEETING WITH AN IMPLEMENTATION PLAN, INCLUDING TIMELINES, INITIAL SITES, OUTREACH STRATEGIES, AND PROPOSED GUIDELINES FOR ARTIST SELECTION AND MURAL THEMES.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Tanya K. Bhatt.

FISCAL IMPACT STATEMENT

None at this time.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Tanya K. Bhatt

Co-sponsor(s)

Condensed Title

Develop Municipal Garage Beautification Program. (Bhatt) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO DEVELOP A MUNICIPAL GARAGE BEAUTIFICATION PROGRAM THAT ENGAGES LOCAL STUDENTS, ARTISTS, BUSINESS IMPROVEMENT DISTRICTS (BIDS), NEIGHBORHOOD ASSOCIATIONS, AND RESIDENTS IN CREATING MURALS AND OTHER CREATIVE VISUAL INTERVENTIONS ON MUNICIPAL GARAGES, AT MINIMAL COST TO THE CITY; PROVIDING THAT THE CITY MAY COVER BASIC MATERIAL COSTS SUCH AS PAINT, AND FURTHER DIRECTING THE ADMINISTRATION TO REPORT BACK TO THE CITY COMMISSION AT THE JULY 23, 2025 CITY COMMISSION MEETING WITH AN IMPLEMENTATION PLAN, INCLUDING TIMELINES, INITIAL SITES, OUTREACH STRATEGIES, AND PROPOSED GUIDELINES FOR ARTIST SELECTION AND MURAL THEMES.

WHEREAS, the City of Miami Beach has long recognized the value of public art and community engagement in enhancing the character and livability of public spaces; and

WHEREAS, the City maintains multiple municipal garages that, while functionally essential, often lack visual appeal or a connection to the City's distinctive cultural identity; and

WHEREAS, the Mayor and City Commission desire to explore innovative and low-cost ways to beautify these structures by activating them as canvases for community art that reflect the vibrancy, architecture, and coastal nature of Miami Beach; and

WHEREAS, the beautification of municipal garages through murals and other creative expressions will foster civic pride, promote youth engagement, support local artists, and improve the aesthetic quality of these public structures; and

WHEREAS, the proposed initiative will not require significant public expenditure or outside consultants, and would instead rely on community-driven contributions, with the City potentially covering basic supplies such as paint; and

WHEREAS, the municipal garage beautification program should include a community-wide "Call for Artists" and encourage participation from public and private school students, local artists, neighborhood associations, BIDs, and any resident groups interested in contributing to this public art initiative; and

WHEREAS, the Administration shall report back to the City Commission at the July 23, 2025 City Commission meeting with an implementation plan, including timelines, initial sites, outreach strategies, and proposed guidelines for artist selection and mural themes.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the City Administration to develop a municipal garage beautification program that engages local students, artists, business improvement districts (BIDs), neighborhood associations, and residents in creating murals and other creative visual interventions on municipal garages, at minimal cost to the city; providing that the City may cover basic material costs such as paint, and further directing the administration to report back to the City Commission at the July 23, 2025 City

Commission meeting with an implementation plan, including timelines, initial sites, outreach strategies, and proposed guidelines for artist selection and mural themes.

PASSED and ADOPTED this ____ day of _____, 2025.

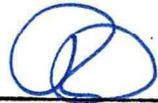
ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Tanya K. Bhatt)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

5/12/2025
Date