

24. DISCUSS/TAKE ACTION TO CONSIDER HOLDING MONTHLY COMMUNITY ACTIVATIONS FOR RESIDENTS ON WEST LOT NUMBER FOUR (4) BETWEEN 82ND – 83RD STREETS.

Applicable Area:

# MIAMI BEACH

## COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members

FROM: Eric Carpenter, City Manager

DATE: May 14, 2025

TITLE: DISCUSS/TAKE ACTION TO CONSIDER HOLDING MONTHLY COMMUNITY ACTIVATIONS FOR RESIDENTS ON WEST LOT NUMBER FOUR (4) BETWEEN 82ND – 83RD STREETS.

### **RECOMMENDATION**

The Administration recommends that while the Public Safety & Neighborhood Quality of Life Committee evaluates hosting monthly community activations for residents on the West Lots, it also carefully considers several critical factors that will significantly impact the General Fund budget, beginning in FY 2026:

1. The City's increasing unfunded capital improvement program
2. Long-term General Fund financial projections indicating a potential shortfall in upcoming fiscal years
3. The passage of Amendment 5 in November 2024, which increases the homestead exemption and further constrains the growth of taxable property values

These considerations are essential to ensure that decisions regarding hosting monthly community activations for residents on the West Lots align with the City's broader long-term financial stability and strategic priorities. If the Committee recommends funding to host monthly community activations for residents on the West Lot for \$26,400 (\$2,200 an activation per month), the Administration recommends it be considered as part of the FY 2026 budget process.

### **BACKGROUND/HISTORY**

During the March 19, 2025 City Commission meeting, at the request of Commissioner Alex Fernandez, the Mayor and City Commission referred a discussion item to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC"), to consider holding monthly community activations for residents on West Lot number four (4) between 82nd – 83rd Streets. (Exhibit A)

### **ANALYSIS**

As outlined in the Commissioner's referral memo, until the City determines the best long-term future use for the West Lots, exploring monthly community activations for residents can provide a positive community impact.

As witnessed at the North Beach Community Picnic that was held on February 23, 2025, many residents came out to the West Lot between 82nd – 83rd Streets to enjoy a morning of family friendly activations which included music, face painting, bounce houses for the children, and more.

The success of this event warrants exploring whether more of these types of family-friendly

activations should continue to be implemented in the North Beach area.

The Parks and Recreation Department recommends that these monthly activations include elements such as music, large format games, the Imagination Playground, snow cones, popcorn, cotton candy, and a food truck for concession sales.

Other Considerations:

Partnerships with the City’s Police Department, Police Athletic League, and Fire Department can also be explored to potentially have thematic elements to the activations such as “Police Day” or “Fire Department Day”.

**FISCAL IMPACT STATEMENT**

The Parks and Recreation Department will assess the budgetary impact according to the guidance provided by the Committee. The Department would also like to request an increase of \$26,400 to be considered during the FY 26 budget to host monthly community activations for residents on the West Lot between 82nd – 83rd Streets.

**Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

N/A

**CONCLUSION**

The Administration is actively programming family-friendly events and activities throughout its park system in North Beach, and will continue to evaluate the programming of unique spaces such as the West Lots in future contemplations.

**Applicable Area**

North Beach

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

Parks and Recreation

**Sponsor(s)**

Commissioner Alex Fernandez

**Co-sponsor(s)**

**Condensed Title**

Holding Monthly Community Activations for Residents on West Lot Number Four (Fernandez)

C4 Q REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE TO CONSIDER HOLDING MONTHLY COMMUNITY ACTIVATIONS FOR RESIDENTS ON WEST LOT NUMBER FOUR (4) BETWEEN 82ND - 83RD STREETS.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner Alex Fernandez  
DATE: March 19, 2025  
TITLE: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE TO CONSIDER HOLDING MONTHLY COMMUNITY ACTIVATIONS FOR RESIDENTS ON WEST LOT NUMBER FOUR (4) BETWEEN 82ND - 83RD STREETS.

### **RECOMMENDATION**

Please place on the March 19, 2025 agenda a referral to the Public Safety and Neighborhood Quality of Life Committee to discuss holding monthly community activations for residents on West Lot number four (4) between 82<sup>nd</sup> – 83<sup>rd</sup> streets.

The West Lots consist of eight City-owned development parcels fronting Collins Avenue between 79<sup>th</sup> Street and 87<sup>th</sup> Street, currently serving as the location for three parking lots, Ocean Rescue services, and a new skate park. Until the City determines the best long-term activation plan for the West Lots for public and/or recreational use, I would like the Committee to consider the possibility of hosting monthly community activations for residents at this location, such as picnics, food trucks, or other activities.

On February 23, 2025, the City held a successful North Beach Community Picnic on the West Lots featuring hot dogs, bounce houses, face painting, and other family-friendly activities to engage residents in a discussion about the future of the site. Given the positive community response, regular resident events could provide an opportunity to continue activating the space while fostering community engagement.

I request that the Administration be prepared to discuss the feasibility, logistics, and potential programming for these events, including partnerships, and any budgetary considerations.

### **BACKGROUND/HISTORY**

### **ANALYSIS**

### **FISCAL IMPACT STATEMENT**

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

**If applicable, the Business Impact Estimate (BIE) was published on:**

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

North Beach

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**Department**

Office of Commissioner Alex Fernandez

**Sponsor(s)**

Commissioner Alex Fernandez

**Co-sponsor(s)**

**Condensed Title**

Ref: PSNQLC - Consider Monthly Community Activations for Residents on West Lot No. 4 (82-83 St). (AF)

**Previous Action (For City Clerk Use Only)**