

C4 Y REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO  
DISCUSS A POTENTIAL PARKING PILOT PROGRAM FOR SOUTH OF FIFTH  
RESTAURANT EMPLOYEES.

Applicable Area:



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Joseph Magazine

DATE: October 30, 2024

TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS A POTENTIAL PARKING PILOT PROGRAM FOR SOUTH OF FIFTH RESTAURANT EMPLOYEES.

**RECOMMENDATION**

The Administration has prepared this referral at the request of Commissioner Joseph Magazine and recommends that the Mayor and City Commission ("City Commission") refer this item to the Finance and Economic Resiliency Committee ("FERC") for discussion and input.

**BACKGROUND/HISTORY**

In acknowledgement of the challenges faced by restaurants in the South of Fifth neighborhood in relation to high employee turnover rates attributed, in part, to a lack of accessible parking facilities in the area and recognizing that this issue adversely affects the operational stability and employee retention of these restaurants, Commissioner Joseph Magazine is sponsoring a referral to FERC for a discussion on potential options to improve parking availability and accessibility for employees of restaurants in the South of Fifth neighborhood.

**ANALYSIS**

Parking Department staff has engaged and will continue to engage in constructive dialogue with South of Fifth restaurant owners to find ways of ameliorating their employees' parking needs and challenges. To inform the discussion at the FERC meeting, the Parking Department will be prepared to present a range of potential parking options and costs, including a potential employee parking pilot program, specifically designed to accommodate area restaurant employees and intended to address their current parking challenges. The parking options are intended to foster a more supportive environment for the hospitality sector, ultimately enhancing workforce stability and promoting economic resilience in the area.

**FISCAL IMPACT STATEMENT**

TBD

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

## **FINANCIAL INFORMATION**

### **CONCLUSION**

#### **Applicable Area**

South Beach

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s): N/A

#### **Department**

Office of Commissioner Joseph Magazine

#### **Sponsor(s)**

Commissioner Joseph Magazine

#### **Co-sponsor(s)**

#### **Condensed Title**

Ref: FERC - Potential Parking Pilot Program for S. of Fifth Restaurant Employees. (Magazine)