

C4 F REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO
CONSIDER OUTDOOR DINING CONCESSION FEE REDUCTIONS DURING
SUMMER MONTHS AND FEE ABATEMENT FOR NEW BUSINESSES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Kristen Rosen Gonzalez

DATE: November 20, 2024

TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO CONSIDER OUTDOOR DINING CONCESSION FEE REDUCTIONS DURING SUMMER MONTHS AND FEE ABATEMENT FOR NEW BUSINESSES.

RECOMMENDATION

BACKGROUND/HISTORY

Please place on the November 20, 2024 agenda a referral to the Finance and Economic Resiliency Committee (the "Committee") to consider outdoor dining concession fee reductions during the summer months and the abatement of outdoor dining concession fees during the first three months of operation for new establishments.

As we continue to support the vibrancy and economic recovery of Miami Beach's hospitality and restaurant sectors, I would like to discuss potential adjustments to outdoor dining concession fees in recognition of the challenges faced by both existing and new businesses with my colleagues.

DISCUSSION:

Fifty Percent Reduction in Concession Fees for Existing Concessionaires (August, September, October):

During the traditionally slower summer months, specifically August, September, and October, I propose a 50% reduction in the outdoor dining concession fees for existing concessionaires. These months are typically marked by a downturn in business activity due to seasonal factors, including the hot summer weather and a decrease in tourist visits. By reducing the fees, we can provide financial relief to existing concessionaires, helping them to navigate these challenging months while maintaining their operations. This reduction will support the resilience of our local businesses and help them retain staff during an otherwise difficult period.

Fee Abatement for New Establishments (First Three Months of Operation):

Additionally, I propose the implementation of a fee abatement for new establishments for the first three months of their operation. This temporary abatement would allow new businesses to establish themselves without the added financial burden of full outdoor dining concession fees. The goal is to give new establishments a stronger chance to prosper and attract customers, which in turn will contribute to the overall economic health of the neighborhood and the City.

The Administration should be prepared to discuss the fiscal impact of the above proposals at Committee.

ANALYSIS

FISCAL IMPACT STATEMENT

NA

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Kristen Rosen Gonzalez

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Ref: FERC - Consider Summer Outdoor Dining Fee Reductions/New Business Fee Abatement
(Rosen Gonzalez).