

C7 AL A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO TAKE ALL NECESSARY STEPS TO BEAUTIFY THE MANUAL GATE CURRENTLY LOCATED AT THE END OF THE PEDESTRIAN PLAZA AT 14TH PLACE ON OCEAN DRIVE, IN ORDER TO ENHANCE THE VISUAL APPEAL OF THIS ICONIC STREET; AND DIRECTING THE ADMINISTRATION TO IDENTIFY FUNDING IN THE FY 2025 BUDGET FOR THESE PURPOSES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: November 20, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO TAKE ALL NECESSARY STEPS TO BEAUTIFY THE MANUAL GATE CURRENTLY LOCATED AT THE END OF THE PEDESTRIAN PLAZA AT 14TH PLACE ON OCEAN DRIVE, IN ORDER TO ENHANCE THE VISUAL APPEAL OF THIS ICONIC STREET; AND DIRECTING THE ADMINISTRATION TO IDENTIFY FUNDING IN THE FY 2025 BUDGET FOR THESE PURPOSES.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

FISCAL IMPACT STATEMENT

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Beautify Manual Gate at 14th Place on Ocean Drive. (Rosen Gonzalez) CA

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO TAKE ALL NECESSARY STEPS TO BEAUTIFY THE MANUAL GATE CURRENTLY LOCATED AT THE END OF THE PEDESTRIAN PLAZA AT 14TH PLACE ON OCEAN DRIVE, IN ORDER TO ENHANCE THE VISUAL APPEAL OF THIS ICONIC STREET; AND DIRECTING THE ADMINISTRATION TO IDENTIFY FUNDING IN THE FY 2025 BUDGET FOR THESE PURPOSES.

WHEREAS, Ocean Drive is one of the City of Miami Beach's most iconic streets, attracting visitors from around the world with its historic Art Deco architecture, vibrant atmosphere, and scenic ocean views; and

WHEREAS, Ocean Drive plays a vital role in the City's cultural identity and tourism economy, serving as a key destination for both residents and visitors; and

WHEREAS, the pedestrian plaza between 13th Street and 14th Place on Ocean Drive is a central feature of this important area, providing a space for pedestrians to enjoy the charm and vibrancy of the street; and

WHEREAS, the manual gate currently located at the end of the pedestrian plaza at 14th Place detracts from the visual appeal of this prominent location, standing in contrast to the rich architectural and aesthetic qualities that define Ocean Drive; and

WHEREAS, the Mayor and City Commission recognize that enhancing the aesthetic quality of the streetscape along Ocean Drive is vital to maintaining the area's iconic status and ensuring that it remains an attractive and welcoming space for both residents and visitors; and

WHEREAS, beautifying the manual gate at the end of the pedestrian plaza will improve the visual cohesion of the area and contribute to the overall charm of this beloved part of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to take all necessary steps to beautify the manual gate currently located at the end of the pedestrian plaza at 14th Place on Ocean Drive, in order to enhance the visual appeal of this iconic street; and direct the administration to identify funding in the FY 2025 Budget for these purposes.

PASSED and ADOPTED this ____ day of _____ 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

11/11/2024

Date