

C7 AX A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING THE WAIVER OF SQUARE FOOTAGE FEES, IN AN AMOUNT NOT TO EXCEED THREE THOUSAND DOLLARS (\$3,000.00), FOR THE 2025 WORLD OPEN FOOTVOLLEY EVENT, TO BE HELD IN THE 72ND STREET SPOIL BEACH BOWL, FROM MAY 23–25, 2025.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: April 23, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING THE WAIVER OF SQUARE FOOTAGE FEES, IN AN AMOUNT NOT TO EXCEED THREE THOUSAND DOLLARS (\$3,000.00), FOR THE 2025 WORLD OPEN FOOTVOLLEY EVENT, TO BE HELD IN THE 72ND STREET SPOIL BEACH BOWL, FROM MAY 23–25, 2025.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure shall not exceed \$3,000.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? Yes

If so, specify the name of lobbyist(s) and principal(s): Sergio Menezes, Pro Footvolley Tour, LLC

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Commissioner Joseph Magazine

Condensed Title

Waive Square Footage Fees for 2025 Word Open Footvolley Event. (Rosen Gonzalez/Magazine) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING THE WAIVER OF SQUARE FOOTAGE FEES, IN AN AMOUNT NOT TO EXCEED THREE THOUSAND DOLLARS (\$3,000.00), FOR THE 2025 WORLD OPEN FOOTVOLLEY EVENT, TO BE HELD IN THE 72ND STREET SPOIL BEACH BOWL, FROM MAY 23–25, 2025.

WHEREAS, the 2025 World Open Footvolley (the “Event”), part of the Pro Footvolley Tour, is scheduled to take place in the 72nd Street Spoil Beach Bowl, from May 23 through May 25, 2025; and

WHEREAS, the World Open Footvolley is a premier international competition that will feature top-ranked teams representing nations including Team USA, Brazil, Argentina, and Paraguay, among others; and

WHEREAS, since the sport's inception in Brazil, footvolley has spread and gained popularity internationally, including in the Americas, Europe, Africa, the Middle East, Asia, and Oceania; and

WHEREAS, the Event would strengthen the economic, tourism, cultural, and diplomatic ties the City of Miami Beach has with each participating country; and

WHEREAS, the Event aims to further elevate the sport of footvolley and serve as a catalyst for its recognition as a demonstration sport at the Los Angeles 2028 Olympic Games; and

WHEREAS, the Event will be broadcast nationally on beIN Sports and Root Sports Northwest, and streamed globally, providing significant visibility and promotional value to the City of Miami Beach as a host city for international sporting events; and

WHEREAS, Sergio Menezes, a University of Miami MBA graduate, a long-time Miami Beach resident, and President of the Pro Footvolley Tour, competed for Team USA in the Rio 2016 Olympic Games, and continues to play a pivotal role in the promotion and professionalization of the sport; and

WHEREAS, the 2025 World Open Footvolley is one of eight stops on the Pro Footvolley Tour, which includes events throughout South Florida, the Mid-Atlantic, and the West Coast, and this upcoming event will mark the sixth Pro Footvolley Tour stop held in Miami Beach since 2009; and

WHEREAS, on June 24, 2024, the Mayor and City Commission adopted Resolution No. 2024-33113, accepting the recommendation of the Tourism and Culture

Department for the approval of a sponsorship in a recommended award amount of \$14,250.00 for the 2025 Event; and

WHEREAS, the Event will offer free General Admission and discounted VIP seating options for Miami Beach residents; and

WHEREAS, the City Commission desires to provide additional support for this international event by approving a waiver of square footage fees in an amount not to exceed \$3,000.00, in recognition of the cultural, recreational, and economic benefits that the event brings to the City and its residents.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve the waiver of square footage fees, in an amount not to exceed Three Thousand Dollars (\$3,000.00), for the 2025 World Open Footvolley Event, to be in the 72nd Street Spoil Beach Bowl, from May 23-25, 2025.

PASSED and ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

1/16/2025
Date