

C4 X REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS THE CREATION AND IMPLEMENTATION OF A "ONE MIAMI BEACH" CALL TO ACTION FOR INCREASED PROACTIVE SERVICE DURING IMPORTANT MOMENTS, ACTIVATE DEPARTMENT-WIDE TEAMS TO RESPOND WITH AN EMPHASIS ON CITYWIDE RESPONSIVENESS, CLEANLINESS AND SETTING CULTURE FROM THE TOP OF LEADERSHIP.

Applicable Area:



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Joseph Magazine

DATE: April 23, 2025

TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS THE CREATION AND IMPLEMENTATION OF A "ONE MIAMI BEACH" CALL TO ACTION FOR INCREASED PROACTIVE SERVICE DURING IMPORTANT MOMENTS, ACTIVATE DEPARTMENT-WIDE TEAMS TO RESPOND WITH AN EMPHASIS ON CITYWIDE RESPONSIVENESS, CLEANLINESS AND SETTING CULTURE FROM THE TOP OF LEADERSHIP.

**RECOMMENDATION**

Please place on the April, 23<sup>rd</sup>, 2025 Commission Meeting a referral to the Finance and Economic Resiliency Committee ("FERC") to discuss the establishment of a "One Miami Beach" Call To Action to be utilized during important moments for increased proactive and responsive service with emphasis on citywide cleanliness, drain cleaning and setting a specific culture from the top of our organization downwards.

**BACKGROUND/HISTORY**

**ANALYSIS**

**FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

**FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s): N/A

**Department**

Office of Commissioner Joseph Magazine

**Sponsor(s)**

Commissioner Joseph Magazine

**Co-sponsor(s)**

**Condensed Title**

Ref: FERC - Implement "One Miami Beach" Call to Action. (Magazine)

**Previous Action (For City Clerk Use Only)**