

C7 AJ A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO IMPLEMENT A "MOBILE CITY HALL" INITIATIVE DESIGNED TO ENHANCE PUBLIC TRUST AND TRANSPARENCY IN LOCAL GOVERNMENT BY ENHANCING ACCESS TO, AND AWARENESS OF, THE CITY'S DAY-TO-DAY OPERATIONS; PROVIDING FOR REGULAR COMMUNICATIONS COVERAGE OF DEPARTMENT DIRECTORS' ACTIVITIES; AND ENCOURAGING MORE PROACTIVE ENGAGEMENT BETWEEN CITY STAFF AND RESIDENTS.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: April 23, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO IMPLEMENT A "MOBILE CITY HALL" INITIATIVE DESIGNED TO ENHANCE PUBLIC TRUST AND TRANSPARENCY IN LOCAL GOVERNMENT BY ENHANCING ACCESS TO, AND AWARENESS OF, THE CITY'S DAY-TO-DAY OPERATIONS; PROVIDING FOR REGULAR COMMUNICATIONS COVERAGE OF DEPARTMENT DIRECTORS' ACTIVITIES; AND ENCOURAGING MORE PROACTIVE ENGAGEMENT BETWEEN CITY STAFF AND RESIDENTS.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine.

### **FISCAL IMPACT STATEMENT**

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

### **Does this Ordinance require a Business Impact Estimate?** (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

### **Applicable Area**

Citywide

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Joseph Magazine

**Co-sponsor(s)**

**Condensed Title**

Mobile CH Initiative to Enhance Public Trust in Local Government. (Magazine) CA

**Previous Action (For City Clerk Use Only)**

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO IMPLEMENT A "MOBILE CITY HALL" INITIATIVE DESIGNED TO ENHANCE PUBLIC TRUST AND TRANSPARENCY IN LOCAL GOVERNMENT BY ENHANCING ACCESS TO, AND AWARENESS OF, THE CITY'S DAY-TO-DAY OPERATIONS; PROVIDING FOR REGULAR COMMUNICATIONS COVERAGE OF DEPARTMENT DIRECTORS' ACTIVITIES; AND ENCOURAGING MORE PROACTIVE ENGAGEMENT BETWEEN CITY STAFF AND RESIDENTS.**

**WHEREAS**, public trust in government is essential to the effective functioning of democratic institutions and civic engagement; and

**WHEREAS**, transparency in government operations is a key factor in fostering accountability and building stronger relationships between residents and their local government; and

**WHEREAS**, the City of Miami Beach recognizes the importance of increasing residents' understanding of and access to the City's operational and administrative functions; and

**WHEREAS**, the Mayor and City Commission seek to create new opportunities for public engagement and information-sharing that go beyond traditional government communication channels; and

**WHEREAS**, the proposed "Mobile City Hall" initiative will serve as a platform to showcase the daily efforts and decision-making processes of director-level staff across departments through enhanced coverage by the Office of Marketing and Communications; and

**WHEREAS**, this initiative will also promote more direct and proactive outreach from City staff to residents, thereby creating a more informed, connected, and participatory community.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby direct the Administration to develop and implement a "Mobile City Hall" initiative with the objective of enhancing public trust in local government, by: (1) increasing transparency through the regular publication and dissemination of content documenting the day-to-day operations and engagements of director-level staff, coordinated by the Office of Marketing and Communications; (2) facilitating proactive outreach by City staff to engage with residents, businesses, and community organizations, including but not limited to town halls, neighborhood visits, and interactive digital platforms; (3) exploring additional strategies, including mobile access points, to

broaden civic participation and ensure inclusivity in government engagement efforts; and further, direct the Administration to provide quarterly updates to the Mayor and City Commission regarding the progress and outcomes of the initiative via Letter to Commission.

**PASSED and ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2025.

**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Commissioner Joseph Magazine)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

4/15/2025  
\_\_\_\_\_  
Date