

C7 AJ A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO IMPLEMENT A "MOBILE CITY HALL" INITIATIVE DESIGNED TO ENHANCE PUBLIC TRUST AND TRANSPARENCY IN LOCAL GOVERNMENT BY ENHANCING ACCESS TO, AND AWARENESS OF, THE CITY'S DAY-TO-DAY OPERATIONS; PROVIDING FOR REGULAR COMMUNICATIONS COVERAGE OF DEPARTMENT DIRECTORS' ACTIVITIES; AND ENCOURAGING MORE PROACTIVE ENGAGEMENT BETWEEN CITY STAFF AND RESIDENTS.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: April 23, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO IMPLEMENT A "MOBILE CITY HALL" INITIATIVE DESIGNED TO ENHANCE PUBLIC TRUST AND TRANSPARENCY IN LOCAL GOVERNMENT BY ENHANCING ACCESS TO, AND AWARENESS OF, THE CITY'S DAY-TO-DAY OPERATIONS; PROVIDING FOR REGULAR COMMUNICATIONS COVERAGE OF DEPARTMENT DIRECTORS' ACTIVITIES; AND ENCOURAGING MORE PROACTIVE ENGAGEMENT BETWEEN CITY STAFF AND RESIDENTS.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine.

FISCAL IMPACT STATEMENT

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Mobile CH Initiative to Enhance Public Trust in Local Government. (Magazine) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO IMPLEMENT A "MOBILE CITY HALL" INITIATIVE DESIGNED TO ENHANCE PUBLIC TRUST AND TRANSPARENCY IN LOCAL GOVERNMENT BY ENHANCING ACCESS TO, AND AWARENESS OF, THE CITY'S DAY-TO-DAY OPERATIONS; PROVIDING FOR REGULAR COMMUNICATIONS COVERAGE OF DEPARTMENT DIRECTORS' ACTIVITIES; AND ENCOURAGING MORE PROACTIVE ENGAGEMENT BETWEEN CITY STAFF AND RESIDENTS.

WHEREAS, public trust in government is essential to the effective functioning of democratic institutions and civic engagement; and

WHEREAS, transparency in government operations is a key factor in fostering accountability and building stronger relationships between residents and their local government; and

WHEREAS, the City of Miami Beach recognizes the importance of increasing residents' understanding of and access to the City's operational and administrative functions; and

WHEREAS, the Mayor and City Commission seek to create new opportunities for public engagement and information-sharing that go beyond traditional government communication channels; and

WHEREAS, the proposed "Mobile City Hall" initiative will serve as a platform to showcase the daily efforts and decision-making processes of director-level staff across departments through enhanced coverage by the Office of Marketing and Communications; and

WHEREAS, this initiative will also promote more direct and proactive outreach from City staff to residents, thereby creating a more informed, connected, and participatory community.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to develop and implement a "Mobile City Hall" initiative with the objective of enhancing public trust in local government, by: (1) increasing transparency through the regular publication and dissemination of content documenting the day-to-day operations and engagements of director-level staff, coordinated by the Office of Marketing and Communications; (2) facilitating proactive outreach by City staff to engage with residents, businesses, and community organizations, including but not limited to town halls, neighborhood visits, and interactive digital platforms; (3) exploring additional strategies, including mobile access points, to

broaden civic participation and ensure inclusivity in government engagement efforts; and further, direct the Administration to provide quarterly updates to the Mayor and City Commission regarding the progress and outcomes of the initiative via Letter to Commission.

PASSED and ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Joseph Magazine)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

4/15/2025

Date