

C7 AK A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ENCOURAGING THE CITY ADMINISTRATION, WHEN PLANNING ITS UPCOMING ARTWORK INSTALLATIONS, TO CONSIDER SOCCER-THEMED WORKS OF ART IN SUPPORT OF THE FIFA WORLD CUP 2026 COMING TO SOUTH FLORIDA, AND IN ANTICIPATION OF THE CITY HOSTING A LAUNCH WEEKEND KICKOFF CONCERT AND BEING DESIGNATED AS AN OFFICIAL WATCH PARTY LOCATION, AMONG OTHER PUBLIC BENEFITS, FOR THE FIFA WORLD CUP 2026.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ENCOURAGING THE CITY ADMINISTRATION, WHEN PLANNING ITS UPCOMING ARTWORK INSTALLATIONS, TO CONSIDER SOCCER-THEMED WORKS OF ART IN SUPPORT OF THE FIFA WORLD CUP 2026 COMING TO SOUTH FLORIDA, AND IN ANTICIPATION OF THE CITY HOSTING A LAUNCH WEEKEND KICKOFF CONCERT AND BEING DESIGNATED AS AN OFFICIAL WATCH PARTY LOCATION, AMONG OTHER PUBLIC BENEFITS, FOR THE FIFA WORLD CUP 2026.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Laura Dominguez.

FISCAL IMPACT STATEMENT

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Consider Installation of Soccer-Themed Artwork. (Dominguez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. 2025 - _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ENCOURAGING THE CITY ADMINISTRATION, WHEN PLANNING ITS UPCOMING ARTWORK INSTALLATIONS, TO CONSIDER SOCCER-THEMED WORKS OF ART IN SUPPORT OF THE FIFA WORLD CUP 2026 COMING TO SOUTH FLORIDA, AND IN ANTICIPATION OF THE CITY HOSTING A LAUNCH WEEKEND KICKOFF CONCERT AND BEING DESIGNATED AS AN OFFICIAL WATCH PARTY LOCATION, AMONG OTHER PUBLIC BENEFITS, FOR THE FIFA WORLD CUP 2026.

WHEREAS, the FIFA World Cup is the world's most prestigious and widely viewed soccer tournament, uniting fans from across the globe in a celebration of sport, culture, and international camaraderie; and

WHEREAS, South Florida has been selected as one of the host regions for the FIFA World Cup 2026, with seven (7) matches scheduled to take place at Hard Rock Stadium in Miami Gardens, bringing significant economic, cultural, and tourism benefits to the region; and

WHEREAS, the City of Miami Beach is poised to play a key role in the festivities surrounding the FIFA World Cup 2026, including hosting a high-profile launch weekend Kickoff Concert and being designated as an official Watch Party location, allowing residents and visitors to experience the excitement of the tournament in a vibrant, community-oriented setting; and

WHEREAS, public art plays a crucial role in enhancing the City's urban landscape, fostering civic pride, and providing engaging, dynamic experiences for residents and tourists alike; and

WHEREAS, incorporating soccer-themed artwork into the City's upcoming art installations would serve as a powerful tribute to the FIFA World Cup 2026, celebrating the sport's global influence and the City's role in the event while leaving a lasting cultural legacy; and

WHEREAS, soccer-themed works of art could take many forms, including sculptures, murals, interactive installations, and digital projections, and could be strategically placed in high-traffic areas such as Lincoln Road, Ocean Drive, Lummus Park, and other public spaces to maximize visibility and engagement; and

WHEREAS, aligning Miami Beach's public art initiatives with the excitement and energy of the FIFA World Cup 2026 would further elevate the City's reputation as a premier destination for arts, culture, and international events.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, hereby encourage the City Administration, when planning its upcoming artwork installations, to consider soccer-

themed works of art in support of the FIFA World Cup 2026 coming to South Florida, and in anticipation of the City hosting a launch weekend kickoff concert and being designated as an official watch party location, among other public benefits, for the FIFA World Cup 2026.

PASSED and ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

3/11/2025

Date

MAF