

C4 W REFERRAL TO THE LAND USE AND SUSTAINABILITY COMMITTEE TO
DISCUSS UNIFORM OVERSIGHT AND REGULATION OF BEACHFRONT
CONCESSIONS AND CHAIR USAGE.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Tanya K. Bhatt

DATE: March 19, 2025

TITLE: REFERRAL TO THE LAND USE AND SUSTAINABILITY COMMITTEE TO DISCUSS UNIFORM OVERSIGHT AND REGULATION OF BEACHFRONT CONCESSIONS AND CHAIR USAGE.

RECOMMENDATION

BACKGROUND/HISTORY

Please place on the March 19, 2025 agenda a referral to the Land Use and Sustainability Committee (LUSC) to discuss oversight and regulation of beach concessions and chair usage.

Residents have expressed concerns that large portions of the beach are occupied by rows of empty rental chairs, often at a significant cost, while they would prefer open access to place their own chairs and towels near the waterline.

I would like for the LUSC to review the current form of concession agreements with beachfront concessionaires to explore the implementation of more clearly defined requirements and enforcement during yearly Agreement renewals. The goal is to impose a uniform approach to all beachfront concessionaires, ensuring consistency in oversight, and public access, to ensure public beach access is prioritized while maintaining fair and enforceable standards for concession operations.

ANALYSIS

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Tanya K. Bhatt

Sponsor(s)

Commissioner Tanya K. Bhatt

Co-sponsor(s)

Condensed Title

Ref: LUSC - Regulation of Beachfront Concessions and Chair Usage. (Bhatt)

Previous Action (For City Clerk Use Only)