

C7 AC A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING A ONE-TIME MATCHING GRANT IN THE TOTAL AMOUNT OF \$20,000 TO THE LINCOLN ROAD BUSINESS IMPROVEMENT DISTRICT, INC. ("LINCOLN ROAD BID") FOR PRIDE ACTIVATIONS ON LINCOLN ROAD IN HONOR OF 2025 MIAMI BEACH PRIDE, AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE AN AGREEMENT WITH THE LINCOLN ROAD BID IN THE FORM OF THE CITY'S STANDARD GRANT AGREEMENT TO MEMORIALIZE THE TERMS OF THE GRANT.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING A ONE-TIME MATCHING GRANT IN THE TOTAL AMOUNT OF \$20,000 TO THE LINCOLN ROAD BUSINESS IMPROVEMENT DISTRICT, INC. ("LINCOLN ROAD BID") FOR PRIDE ACTIVATIONS ON LINCOLN ROAD IN HONOR OF 2025 MIAMI BEACH PRIDE, AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE AN AGREEMENT WITH THE LINCOLN ROAD BID IN THE FORM OF THE CITY'S STANDARD GRANT AGREEMENT TO MEMORIALIZE THE TERMS OF THE GRANT.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Alex Fernandez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure is a one-time matching grant in the amount of \$20,000.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Commissioner Tanya K. Bhatt
Commissioner Kristen Rosen Gonzalez

Condensed Title

Approve \$20K Grant to Lincoln Road BID for Pride Activations on Lincoln Road.
(Fernandez/Bhatt/Rosen Gonzalez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING A ONE-TIME MATCHING GRANT IN THE TOTAL AMOUNT OF \$20,000 TO THE LINCOLN ROAD BUSINESS IMPROVEMENT DISTRICT, INC. ("LINCOLN ROAD BID") FOR PRIDE ACTIVATIONS ON LINCOLN ROAD IN HONOR OF 2025 MIAMI BEACH PRIDE, AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE AN AGREEMENT WITH THE LINCOLN ROAD BID IN THE FORM OF THE CITY'S STANDARD GRANT AGREEMENT TO MEMORIALIZE THE TERMS OF THE GRANT.

WHEREAS, the City of Miami Beach is committed to celebrating diversity, inclusivity, and the LGBTQ+ community through Miami Beach Pride and other related activations; and

WHEREAS, the Lincoln Road Business Improvement District (LRBID) has committed to investing over \$20,000 in art installations in celebration of Pride 2025, with the goal of launching the exhibits from late March through the end of June; and

WHEREAS, these activations will include two large-scale sculptures—one in the fountain at the 700 block of Lincoln Road and another on the 800 block—creating visually engaging and symbolic representations of Pride in the heart of Miami Beach; and

WHEREAS, the installations will be located on public rights-of-way and will serve as an impactful and artistic expression of the City's ongoing commitment to inclusivity and diversity while enhancing the vibrancy of Lincoln Road as a cultural and commercial hub; and

WHEREAS, in addition to the sculptures, the LRBID seeks to further elevate the visual impact of the installations by incorporating graphic sleeves for planters and bollards along Lincoln Road (as illustrated in Exhibit A attached to this Resolution), reinforcing the celebration of Pride throughout the district, and is seeking a matching grant from the City in the amount of \$20,000; and

WHEREAS, the City Commission wishes to support the LRBID's efforts by providing a one-time matching grant in the amount of \$20,000.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve a one-time matching grant in the total amount of \$20,000 to the Lincoln Road Business Improvement District, Inc. ("Lincoln Road BID") for Pride activations on Lincoln Road in honor of 2025 Miami Beach Pride, and further, authorize the City Manager and City Clerk to execute an agreement with the Lincoln Road Bid in the form of the city's standard grant agreement to memorialize the terms of the grant.

PASSED and ADOPTED THIS ____ day of _____ 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Alex J. Fernandez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

3/12/2025

Date



