

C7 Y A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO REVIEW THE CITY'S ON-STREET PARKING SIGNAGE, INCLUDING SIGNAGE IN FREIGHT LOADING ZONES, RESIDENTIAL PARKING ZONES, AND OTHER ON-STREET PARKING AREAS, IN ORDER TO DETERMINE HOW SUCH SIGNAGE COULD BE IMPROVED TO PROVIDE INFORMATION IN A CLEARER, MORE READILY UNDERSTANDABLE MANNER; AND FURTHER, DIRECTING THE ADMINISTRATION TO REVIEW PARKING SIGNAGE USED IN OTHER MUNICIPALITIES AROUND THE COUNTRY TO IDENTIFY THE BEST EXAMPLES AND VERBIAGE FOR THE CITY TO POTENTIALLY EMULATE.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO REVIEW THE CITY'S ON-STREET PARKING SIGNAGE, INCLUDING SIGNAGE IN FREIGHT LOADING ZONES, RESIDENTIAL PARKING ZONES, AND OTHER ON-STREET PARKING AREAS, IN ORDER TO DETERMINE HOW SUCH SIGNAGE COULD BE IMPROVED TO PROVIDE INFORMATION IN A CLEARER, MORE READILY UNDERSTANDABLE MANNER; AND FURTHER, DIRECTING THE ADMINISTRATION TO REVIEW PARKING SIGNAGE USED IN OTHER MUNICIPALITIES AROUND THE COUNTRY TO IDENTIFY THE BEST EXAMPLES AND VERBIAGE FOR THE CITY TO POTENTIALLY EMULATE.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Vice Mayor Tanya K. Bhatt.

### **FISCAL IMPACT STATEMENT**

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

### **Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

Citywide

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Tanya K. Bhatt

**Co-sponsor(s)**

Commissioner Alex Fernandez

**Condensed Title**

Review Municipal On-Street Parking Signage. (Bhatt/Fernandez) CA

**Previous Action (For City Clerk Use Only)**

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO REVIEW THE CITY'S ON-STREET PARKING SIGNAGE, INCLUDING SIGNAGE IN FREIGHT LOADING ZONES, RESIDENTIAL PARKING ZONES, AND OTHER ON-STREET PARKING AREAS, IN ORDER TO DETERMINE HOW SUCH SIGNAGE COULD BE IMPROVED TO PROVIDE INFORMATION IN A CLEARER, MORE READILY UNDERSTANDABLE MANNER; AND FURTHER, DIRECTING THE ADMINISTRATION TO REVIEW PARKING SIGNAGE USED IN OTHER MUNICIPALITIES AROUND THE COUNTRY TO IDENTIFY THE BEST EXAMPLES AND VERBIAGE FOR THE CITY TO POTENTIALLY EMULATE.**

**WHEREAS**, the City of Miami Beach maintains various on-street parking areas, including freight loading zones, residential parking zones, and other designated parking areas; and

**WHEREAS**, clear and easy-to-understand parking signage is essential for reducing confusion for residents and visitors, for ensuring compliance with parking regulations, and improving overall traffic flow and safety; and

**WHEREAS**, residents, business owners, and visitors have raised concerns regarding the clarity of existing parking signage, including the potential for misinterpretation or difficulty in understanding parking restrictions and allowances; and

**WHEREAS**, municipalities across the nation have adopted best practices in parking signage design and verbiage to enhance clarity and ease of comprehension; and

**WHEREAS**, a review of the City's parking signage, in conjunction with a study of signage used in other municipalities, will help identify opportunities to improve messaging, reduce confusion, and enhance the overall user experience; and

**WHEREAS**, the Mayor and City Commission desire to direct the Administration to conduct such a review to potentially improve the clarity and effectiveness of on-street parking signage throughout the City.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission of the City of Miami Beach, Florida, hereby direct the City Administration to review the City's on-street parking signage, including signage in freight loading zones, residential parking zones, and other on-street parking areas, in order to determine how such signage could be improved to provide information in a clearer, more readily understandable manner; and further, directing the Administration to review parking signage used in other municipalities around the country to identify the best examples and verbiage for the City to potentially emulate.

**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2025.

**ATTEST:**

\_\_\_\_\_  
Mayor Steven Meiner

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Vice-Mayor Tanya K. Bhatt)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

\_\_\_\_\_  
City Attorney *MAF*

*3/12/2025*  
\_\_\_\_\_  
Date