

C7 V A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE MOTION OF THE COMMITTEE FOR QUALITY EDUCATION TO INCLUDE PUBLIC SCHOOL PARENT TEACHER ASSOCIATIONS (PTAS) AND PRIVATE SCHOOL EQUIVALENTS IN THE FESTIVAL OF LIGHTS ANCILLARY MARKETS TO ENABLE FUNDRAISING FOR SCHOOL PROGRAMS AND APPROVING THE ALLOCATION OF FUNDS TO COVER THE COST OF TENTS AND PROVIDING \$500 IN SEED MONEY FOR EACH SCHOOL THAT WISHES TO PARTICIPATE, WITH THE TOTAL AMOUNT NOT TO EXCEED \$15,000; AND FURTHER, DIRECTING THE ADMINISTRATION TO MAKE THIS A PRIORITY DURING THE FY 2026 BUDGET PROCESS.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE MOTION OF THE COMMITTEE FOR QUALITY EDUCATION TO INCLUDE PUBLIC SCHOOL PARENT TEACHER ASSOCIATIONS (PTAS) AND PRIVATE SCHOOL EQUIVALENTS IN THE FESTIVAL OF LIGHTS ANCILLARY MARKETS TO ENABLE FUNDRAISING FOR SCHOOL PROGRAMS AND APPROVING THE ALLOCATION OF FUNDS TO COVER THE COST OF TENTS AND PROVIDING \$500 IN SEED MONEY FOR EACH SCHOOL THAT WISHES TO PARTICIPATE, WITH THE TOTAL AMOUNT NOT TO EXCEED \$15,000; AND FURTHER, DIRECTING THE ADMINISTRATION TO MAKE THIS A PRIORITY DURING THE FY 2026 BUDGET PROCESS.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

### **FISCAL IMPACT STATEMENT**

The fiscal impact of this measure shall not exceed \$15,000.

### **Does this Ordinance require a Business Impact Estimate?** (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

Citywide

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Kristen Rosen Gonzalez

**Co-sponsor(s)**

**Condensed Title**

Approve Funding for Schools' Fundraising Event-Related Expenses at Festival of Lights  
Ancillary Markets. (Rosen Gonzalez) CA

**Previous Action (For City Clerk Use Only)**

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE MOTION OF THE COMMITTEE FOR QUALITY EDUCATION TO INCLUDE PUBLIC SCHOOL PARENT TEACHER ASSOCIATIONS (PTAS) AND PRIVATE SCHOOL EQUIVALENTS IN THE FESTIVAL OF LIGHTS ANCILLARY MARKETS TO ENABLE FUNDRAISING FOR SCHOOL PROGRAMS AND APPROVING THE ALLOCATION OF FUNDS TO COVER THE COST OF TENTS AND PROVIDING \$500 IN SEED MONEY FOR EACH SCHOOL THAT WISHES TO PARTICIPATE, WITH THE TOTAL AMOUNT NOT TO EXCEED \$15,000; AND FURTHER, DIRECTING THE ADMINISTRATION TO MAKE THIS A PRIORITY DURING THE FY 2026 BUDGET PROCESS.**

**WHEREAS**, on February 3, 2025, at the request of Commissioner Kristen Rosen Gonzalez, the Mayor and City Commission referred a discussion item to the City's advisory Committee for Quality Education to evaluate the inclusion of public school Parent Teacher Associations (PTAs) and private school equivalents in the Festival of Lights ancillary and festive markets, enabling them to fundraise by selling baked goods, student artwork, or other items in support of school programs; and

**WHEREAS**, the Miami Beach Classical Music Festival currently produces the Festival of Lights celebration on Ocean Drive during the December holidays, fulfilling a public benefit commitment made to the City in connection with its financing of mapping projectors and related production equipment; and

**WHEREAS**, the Festival of Lights attracts significant community attendance and creates a festive environment that includes festive markets; and

**WHEREAS**, by inviting local school PTAs and private school equivalents to participate, the event can provide schools with a high-visibility platform for fundraising to support educational programs, arts initiatives, and extracurricular activities; and

**WHEREAS**, at its February 25, 2025, meeting, the Committee for Quality Education discussed the proposed initiative and unanimously recommended supporting the inclusion of school PTAs and private school equivalents in the Festival of Lights markets; and

**WHEREAS**, in order to facilitate school participation, the City Commission wishes to allocate funding to cover the cost of tents for participating schools, each estimated to cost \$250, and to provide each school with \$500 in seed money to assist with initial expenses related to their participation; and

**WHEREAS**, as part of the item, the Mayor and City Commission wish to direct the City Administration to make this project a priority during the FY 2026 budget process.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission hereby accept the motion of the Committee For Quality Education to include public school Parent Teacher Associations (PTAs) and private school equivalents in the Festival Of Lights ancillary markets to enable fundraising for school programs; and approve the allocation of funds to cover the cost of tents and providing \$500 in seed money for each school that wishes to participate, with the total amount not to exceed \$15,000; and further, direct the Administration to make this a priority during the FY 2026 budget process.

**PASSED and ADOPTED THIS** \_\_\_\_ day of \_\_\_\_\_ 2025.


**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

3/12/2025  
\_\_\_\_\_  
Date