

C7 U A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO PROVIDE MONTHLY UPDATES BEFORE THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE ON THE STATUS OF ONGOING AND FUTURE PROJECTS INVOLVING THE USE OF THE LEONARD HOROWITZ COLOR PALETTE FOR ART DECO BUILDING RESTORATION IN COLLABORATION WITH BARBARA HULANICKI.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO PROVIDE MONTHLY UPDATES BEFORE THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE ON THE STATUS OF ONGOING AND FUTURE PROJECTS INVOLVING THE USE OF THE LEONARD HOROWITZ COLOR PALETTE FOR ART DECO BUILDING RESTORATION IN COLLABORATION WITH BARBARA HULANICKI.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Monthly Updates at PSNQLC Mtgs. of Status of Hulanicki Restoration Projects. (Rosen Gonzalez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO PROVIDE MONTHLY UPDATES BEFORE THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE ON THE STATUS OF ONGOING AND FUTURE PROJECTS INVOLVING THE USE OF THE LEONARD HOROWITZ COLOR PALETTE FOR ART DECO BUILDING RESTORATION IN COLLABORATION WITH BARBARA HULANICKI.

WHEREAS, in the early 1980s, New York designer Leonard Horowitz collaborated with Barbara Capitman to develop a color palette comprising approximately 40 colors, aimed at revitalizing the aging Art Deco facades in Miami Beach; and

WHEREAS, with the assistance of Ernest Martin, then Director of the Dade County Office of Community and Economic Development, funding was secured to implement a facade painting program utilizing the Horowitz color palette, administered by the Miami Beach Community Development Corporation ("MBCDC"); and

WHEREAS, over fifty property owners participated in the program, resulting in the rejuvenation of numerous Art Deco buildings in Miami Beach; and

WHEREAS, since 2024, the Mayor and City Commission have reviewed and approved proposals to repaint multiple significant buildings with the City utilizing the Horowitz palette, with consultation from famous artist and fashion designer Ms. Barbara Hulanicki to ensure the color scheme complements architectural features, including the Colony Theater, the municipal parking garage located at 1301 Collins Avenue and the historic old City Hall; and

WHEREAS, the Mayor and City Commission find that requiring monthly updates from City Administration on these projects will facilitate informed decision-making and enable continued public engagement in the preservation of Miami Beach's historic architecture.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to provide monthly updates before the Public Safety and Neighborhood Quality of Life Committee on the status of ongoing and future projects involving the use of the Leonard Horowitz color palette for Art Deco building restoration in collaboration with Barbara Hulanicki.

PASSED and ADOPTED THIS ____ day of _____ 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

3/12/2025
Date