

C7 S A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING A \$5,000 SPONSORSHIP FOR THE FIRST MIAMI BEACH PET PARADE TO BE HELD ON MARCH 29, 2025, AT LUMMUS PARK BETWEEN 14TH STREET AND OCEAN DRIVE.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING A \$5,000 SPONSORSHIP FOR THE FIRST MIAMI BEACH PET PARADE TO BE HELD ON MARCH 29, 2025, AT LUMMUS PARK BETWEEN 14TH STREET AND OCEAN DRIVE.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Laura Dominguez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure is \$5,000.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Is this item related to a G.O. Bond Project?

No

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Authorize \$5K Sponsorship for First MB Pet Parade. (Dominguez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING A \$5,000 SPONSORSHIP FOR THE FIRST MIAMI BEACH PET PARADE TO BE HELD ON MARCH 29, 2025, AT LUMMUS PARK BETWEEN 14TH STREET AND OCEAN DRIVE.

WHEREAS, the City of Miami Beach has long supported initiatives that promote community engagement, family-friendly events, and cultural vibrancy; and

WHEREAS, the first Miami Beach Pet Parade (the Event) is scheduled to be held on March 29, 2025, at Lummus Park, located between 14th Street and Ocean Drive; and

WHEREAS, the Event will feature a variety of fun and exciting pet-related activities, including the Deco Pet & Owner Dress Up Contest, the Most Unique Pets Contest, and the Pet Talent Competition Contest, which are expected to attract pet owners and attendees from across the City and beyond; and

WHEREAS, the Event has garnered support from the Ocean Drive Association (ODA), and will be organized under the ODA's Master Permit, which includes taking care of the necessary permitting fees for the Event; and

WHEREAS, the event organizer has requested a sponsorship in the amount of \$5,000 to cover out-of-pocket costs associated with the event; and

WHEREAS, the City Commission recognizes the value of this Event in fostering community involvement and enhancing the City's reputation as a pet-friendly and family-oriented destination.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby authorize a \$5,000 sponsorship for the First Miami Beach Pet Parade to be held on March 29, 2025, at Lummus Park, located between 14th Street and Ocean Drive.

PASSED AND ADOPTED this ____ day of _____ 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

3/10/2025

Date