

C7 J A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CONSENTING TO THE APPOINTMENT OF STEVEN ANTHONY, AS THE ECONOMIC DEVELOPMENT DIRECTOR OF THE CITY OF MIAMI BEACH.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CONSENTING TO THE APPOINTMENT OF STEVEN ANTHONY, AS THE ECONOMIC DEVELOPMENT DIRECTOR OF THE CITY OF MIAMI BEACH.

RECOMMENDATION

Pursuant to the requirements of Article IV, Section 4.02 of the City Charter, it is recommended that the Mayor and the City Commission adopt the attached resolution consenting to the appointment of Steven Anthony as the Economic Development Director for the City of Miami Beach.

BACKGROUND/HISTORY

Steven Anthony is an accomplished Senior Economic Development Executive, Finance Professional and Board Member, with more than 18 years success across the banking, economic development & finance sectors. Mr. Anthony has leveraged extensive experience helping companies and communities realize their potential by identifying economic development opportunities to grow and expand the tax base. His broad area of expertise includes financial management & analysis, strategy, economic development & policy.

Mr. Anthony most recently led the Business Development department of the Economic Development Corp of Kansas City to generate and close economic development projects. He maintains expertise in the application of federal, state and county economic development programs while having won multiple new business development projects within the almost 4 years in the role totaling almost 5000 new jobs that average \$72,000 a year and over \$3 billion in new capital investments for Kansas City, Missouri.

He previously served as the Senior Economic Development Manager for Pepco Holdings in Washington DC where he created the management model of economic development for the utility company and led the economic development efforts for their 3 operating companies within the jurisdictions of Washington DC, Delaware, Maryland and southern New Jersey to attract and retain large businesses as well as generate new revenue streams.

Mr. Anthony has also served a liaison with state, local and county officials regarding issues of economic concern, development proposals & projects. He has been featured as a guest speaker for numerous events on economic development, small business development and affordable housing.

Steven Anthony holds a Master of Real Estate degree from Georgetown University and Bachelor of Arts in Business Administration degree from Dillard University in New Orleans. Mr. Anthony also holds a Certified Banking & Credit Analyst (CBCA) certificate. He most recently held board positions with the Central City Economic Development Sales Tax Board of Kansas City where he

was appointed chairman of the board by the Mayor of Kansas City, MO in December of 2023 and was the Board Chair for DeLaSalle Education Center charter school. His awards include the 2018 Dillard University 40 under 40, the 2023 DCI Top 40 under 40 in Economic Development, and the Kansas City Tomorrow Class 45 Alumni.

ANALYSIS

Steven Anthony is recommended for appointment as the most qualified candidate for the position of Economic Development Director. I believe that his significant experience in the field and his dynamic leadership will assist the very talented group of individuals in the Economic Development Department to improve all economic development services in our city. Mr. Anthony has the knowledge and experience to help companies and neighborhoods in the City of Miami Beach realize their potential by identifying economic development opportunities for their continued improvement. I look forward to seeing the economic development of Miami Beach thrive with Mr. Anthony as the Director of Economic Development.

FISCAL IMPACT STATEMENT

The position of Economic Development Director is fully budgeted.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

The salary is budgeted in the General fund.

CONCLUSION

Pursuant to the requirements of Article IV, Section 4.02 of the City Charter, it is recommended that the Mayor and the City Commission adopt the attached resolution consenting to the appointment of Steven Anthony as the Economic Development Director for the City of Miami Beach.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Human Resources

Sponsor(s)

Co-sponsor(s)

Condensed Title

Appoint Economic Development Director. HR

Previous Action (For City Clerk Use Only)

Steven Anthony

sda@agholdingsinc.com– 301.832.2835 – Kansas City, MO

Qualifications

18+ years of business and economic development experience:

- Sales/Business Development Management Expertise
- Economic Development Management, Analysis & Research
- Generating Fee Income
- Loan Origination/Processing, Underwriting and Management
- Relationship Management
- Financial Analysis (Both Business & Real Estate)

Professional Experience

Economic Development Corporation of Kansas City Economic Development June 2021-Present
Vice President of Business Development

- Manage the Business Development department of EDCKC to generate and close economic development projects. Maintain expertise in the application of federal, state and county economic development programs. (Have won new business development projects totaling over \$3 Billion in capital investments, producing almost 5000 jobs that average \$76,000 in wages within the first 3 years including the attraction of Meta & Google to Kansas City, MO)
- Staffed up the business development department and effectively transitioned new staff into the organization.
- Finalized a review of the various software used and worked to transition to a collection that allows for more efficiency and enhanced services for businesses.
- Implemented a strategy for Business Retention & Expansion to better support existing KCMO companies.
- Developed an enhanced focus around territories for Business Development Officers to capitalize on relationships within their respective areas.
- Maintained an active working knowledge of local, state and national economic trends and strategies as well as opportunities, concerns and trends in various industries.
- Developed and worked to build strong working relationships with state, county and municipal key personnel as well as local economic development organizations, chambers of commerce and business advocacy groups. Enhance the strong working relationships with member/investor firms, targeted private sector companies, real estate and site location consultants.
- Represented the organization at numerous state and local events/conferences.

Anthony Global Holdings Private Equity June 2014- Present
Chairman

- Provided strategic direction, acquired and/or expanded and retained client/portfolio company relationships to generate a greater share of revenue for the firm.
- Invested firm capital into businesses within a variety of industries and commercial real estate that focused on new development projects as well as office and multifamily assets.
- Handled the origination, financial analysis, negotiation and documentation of credit and non-credit products and services regarding portfolio companies such as Turning Point Capital (now known as AGH Advisory Services)
- Lead the creation of the UPLIFT Capital Accelerator Program powered by AGH Advisory Services which partners with local nonprofit and government stakeholders and serves as an intensive 8-week program that provides an ecosystem of support to catalyze growth and strengthen business models for entrepreneurs, with a special focus on minority, women and service-disabled veteran entrepreneurs.
- Performed all sales and marketing training for the staff of the company.
- Worked with business clients and/or real estate investors/developers to obtain capital to start, grow or expand their businesses totaling \$20 million.
- Provided short term financing for real estate investors on properties of \$600k or more

Pepco Holdings Inc (An Exelon Company)
Senior Economic Development Manager

Economic Development

October 2019- June 2021

- Manage economic development activities through all jurisdictions for Pepco Holdings which consist of Washington DC, Maryland, Delaware & Southern New Jersey to attract and retain businesses and generate new revenue streams.
- Developed the budget and staffing for all support personnel within the economic development division of PHI.
- Created the first economic development management model for Pepco Holdings Inc (PHI) which lays out the overall economic development vision, goals, strategies and policies for all of PHI.
- Launched the data center strategic initiative that worked with local and state economic development agencies to attract large scale data centers to jurisdictions within the Pepco service territory.
- Led economic recovery task force within Pepco jurisdictions that focused on efforts to sustain small, medium & large businesses during the Covid 19 pandemic.
- Served as a liaison with state, local and county officials regarding issues of economic concern, development proposals & projects.

Washington Area Community Investment Fund
Business Advisor

Community & Economic Development April 2018 - October 2019

- One on one confidential client consultations in the areas of small business development (business formation, business planning, marketing, sales, financing & procurement). Exceeded goal of total new clients by 80%
- Performed business analysis and prepare clients for loan packaging. Performing underwriting and loan analysis for each client under my portfolio. Generated 30% of the loan origination goal for 2018
- Coaching to entrepreneurs and business owners on educating them around market feasibility, cash management and access to capital.
- The Program Manager for the Ascend Capital Accelerator which provides underrepresented entrepreneurs with the ability to accelerate business growth, access and obtain capital, and pursue government contracting opportunities.
- Have spoken on numerous panels as a subject matter expert in scaling for growth and financing businesses with either equity or debt.
- Worked with the organization and other community development financial institutions to conduct research around business trends in underrepresented communities.

HSBC

Wealth Management/Lending

June 2016-March 2017

Vice President-Premier Relationship Advisor

- Provide total financial planning for affluent clients and businesses, which consist of investments, insurance and both personal and business credit, with clients that are within the total book of business for a total of 3 branches within Tysons Corner, VA and Washington, DC.
- Led the regional area with regards to both managed money and small business insurance of \$16 million throughout the 3rd Quarter of 2016 and the first quarter of 2017.
- Ranked in the top 10 advisors nationally for HSBC in terms of managed money and increasing their book of business overall by over 200%

SunTrust Bank

Wealth Management/Lending

December 2013- January 2015

Vice President-Premier Banker

- Provide total financial planning for affluent clients and business owners, which consist of investments, insurance and both personal and business credit products, with clients that are within the total book of business for a total of 5 branches within Pikesville and Baltimore, MD.
- Led the regional area with regards to total deposit dollars of \$6 million for 2nd Quarter 2014 and was in the top 10 in the areas of personal and business loan production, growth and investments for the entire market.
- Managed a loan portfolio for both consumer and small business clients

Wells Fargo Bank
Regional Bank Private Banker

Wealth Management/Lending

April 2013- December 2013

- Led the Washington DC area with regards to total investment dollars of \$1.8m for 3rd Quarter 2013.
- Provide total financial planning for affluent clients and businesses, which consist of investments, insurance and both personal and business credit, with clients that are within the total book of business for a total of 2 branches within Silver Spring and Bethesda, MD.
- Managed a loan portfolio for both consumer and small business clients

Education

Georgetown University – Masters in Real Estate
Dillard University – Bachelors in Business Management

May 2017
May 2007

Professional Affiliations

DCBIA / AAREP / ULI / ICSC / Mortgage Bankers Association

Board Appointments

Central City Economic Development Sales Tax Board (Chair) / The AGH Foundation (Chair) / DeLaSalle Education Center Charter School (Board President)

Awards

2018 Dillard University 40 under 40 / 2023 DCI Top 40 under 40 in Economic Development / Kansas City Tomorrow Class 45 Alumni

Certifications

Certified Banking & Credit Analyst (CBCA)TM

Technical Skills

Microsoft Office / Life & Health Insurance / Adobe Photoshop / Excel/ Argus / WordPress / ArcGIS

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CONSENTING TO THE APPOINTMENT OF STEVEN ANTHONY, AS THE ECONOMIC DEVELOPMENT DIRECTOR OF THE CITY OF MIAMI BEACH.

WHEREAS, the City Manager has appointed Steven Anthony, as the Economic Development Director for the City of Miami Beach {the "City"}, effective on or around May 19, 2025; and

WHEREAS, Mr. Anthony has over 18 years success across the banking, economic development & finance sectors, including seven (7) years of executive-level economic development experience, eleven (11) years of experience as a strategic leader in entrepreneurial enterprises, and four (4) years of progressively responsible experience in banking; and

WHEREAS, Mr. Anthony has served as Vice President of Business Development at Economic Development Corporation of Kansas City, winning new business development projects totaling over \$3 Billion in capital investments, and producing almost 5000 jobs that average \$76,000 in wages within the first 3 years, including the attraction of Meta & Google to Kansas City, MO; and

WHEREAS, Mr. Anthony served as a Senior Economic Development Manager at Pepco Holdings jurisdictions, which consist of Washington DC, Maryland, Delaware & Southern New Jersey, to attract and retain businesses and generate new revenue streams; and

WHEREAS, Mr. Anthony served as a Business Advisor to the Washington Area Community Investment Fund; providing programs for underrepresented entrepreneurs to accelerate business growth, access and obtain capital, and pursue government contracting; and conducting research around business trends in underrepresented communities; and

WHEREAS, since 2014, Mr. Anthony has served as the Chairman of Anthony Global Holdings, a private equity firm; and

WHEREAS, Mr. Anthony's broad area of expertise includes financial management and analysis, strategy, economic development and policy; and

WHEREAS, Mr. Anthony holds a holds a Master of Real Estate degree from Georgetown University, awarded in May of 2017; and

WHEREAS, Mr. Anthony was awarded a Bachelor of Arts in Business Administration degree from Dillard University in New Orleans in May of 2007; and

WHEREAS, Mr. Anthony holds a Certified Banking & Credit Analyst (CBCA) certificate; and

WHEREAS, Mr. Anthony's awards include the 2018 Dillard University 40 under 40, the 2023 DCI Top 40 under 40 in Economic Development, and the Kansas City Tomorrow Class 45 Alumni; and

WHEREAS, pursuant to Section 4.02(b) of the City Charter, the City Manager has the power to appoint the directors of City departments working within the City administration with the consent of the City Commission; and

WHEREAS, the Mayor and City Commission wish to consent to the appointment of Steven Anthony as the Economic Development Director for the City of Miami Beach, Florida.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby consent to the appointment of Steven Anthony as the Economic Development Director for the City of Miami Beach.

PASSED AND ADOPTED this 19th day of March 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

 3/10/2025
City Attorney **RR** Date