

R5 H AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 82 OF THE CODE OF THE CITY OF MIAMI BEACH, ENTITLED "PUBLIC PROPERTY," BY AMENDING ARTICLE VI, ENTITLED "NAMING OF PUBLIC FACILITIES AND ESTABLISHMENT OF MONUMENTS OR MEMORIALS," BY AMENDING SECTION 82-503 THEREOF, ENTITLED "NAMING OF PUBLIC FACILITIES; CO-NAMING AND RE-NAMING OF STREETS," BY AMENDING SUBSECTIONS (C)(1)(A) AND (C)(2)(A) TO PROVIDE ADDITIONAL CRITERIA AND PROCEDURES FOR THE CO-NAMING OF STREETS IN HONOR OF AN INDIVIDUAL WHO MADE LASTING AND SIGNIFICANT CONTRIBUTIONS TO THE CITY OF MIAMI BEACH COMMUNITY THROUGH HEALTHCARE PHILANTHROPY, AND ARTS AND CULTURE; PROVIDING SUNSET PROVISIONS THEREOF; PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: March 19, 2025 9:50 a.m. First Reading Public Hearing

TITLE: AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 82 OF THE CODE OF THE CITY OF MIAMI BEACH, ENTITLED "PUBLIC PROPERTY," BY AMENDING ARTICLE VI, ENTITLED "NAMING OF PUBLIC FACILITIES AND ESTABLISHMENT OF MONUMENTS OR MEMORIALS," BY AMENDING SECTION 82-503 THEREOF, ENTITLED "NAMING OF PUBLIC FACILITIES; CO-NAMING AND RE-NAMING OF STREETS," BY AMENDING SUBSECTIONS (C)(1)(A) AND (C)(2)(A) TO PROVIDE ADDITIONAL CRITERIA AND PROCEDURES FOR THE CO-NAMING OF STREETS IN HONOR OF AN INDIVIDUAL WHO MADE LASTING AND SIGNIFICANT CONTRIBUTIONS TO THE CITY OF MIAMI BEACH COMMUNITY THROUGH HEALTHCARE PHILANTHROPY, AND ARTS AND CULTURE; PROVIDING SUNSET PROVISIONS THEREOF; PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Ordinance was prepared at the request of Commissioners Alex J. Fernandez and Joseph Magazine.

At the December 11, 2024 City Commission meeting, Commissioners Alex J. Fernandez and Joseph Magazine referred to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC") a proposal to co-name a portion of 17th Street in honor of Norman Braman, along with any amendment to Section 82-503 of the City Code that may be required to accomplish the co-naming.

Under existing criteria in Section 82-503 of the City Code, City streets may only be co-named of (1) Miami Beach police officers who died or were killed in the line of duty; (2) a public facility located on the street to be co-named; (3) private not-for-profit organizations with significant historic value to the city and associated with structures which have a significant historical value or architectural significance to the city; (4) geographic areas within the city; or (5) a commercial establishment that has been in business in the City of Miami Beach for 100 or more years and which is located on the street to be co-named.

The proposal was discussed at the January 29, 2025 PSNQLC meeting, and received favorable recommendations to proceed to the full City Commission, along with necessary amendments to Section 82-503(c)(1) of the City Code with a sunset date.

Norman Braman, born on August 22, 1932, in West Chester, Pennsylvania, is married to Irma Miller. Mr. Braman has created a legacy in South Florida, not only through his business achievements but also through his deep commitment to enhancing the well-being of others. His leadership and generosity have shaped the cultural, healthcare and civic fabric of Miami Beach and beyond.

Mr. Braman's philanthropic leadership was instrumental in the establishment of the Braman Comprehensive Cancer Center at Mount Sinai Medical Center, which is set to open in 2026 to provide state-of-the-art, personalized, and comprehensive cancer care for individuals across the region, leaving a lasting impact on the South Florida healthcare system.

Mr. Braman has also been key in preserving the memory of the Holocaust in Miami Beach as an original founder and former president of the Miami Beach Holocaust Memorial, a place of reflection, education, and remembrance for the community.

Additionally, Mr. Braman and Ms. Miller have been influential patrons of the arts, with a particular focus on bringing world-class cultural events and exhibitions to Miami Beach. In the early 2000s, they helped bring the Swiss art fair Art Basel – one of the most prestigious contemporary art fairs in the world – to Miami Beach, solidifying Miami Beach as a prominent destination for artistic and cultural innovation.

In order to co-name a City street in honor of a of an individual who made lasting and significant contributions to the City of Miami Beach community through healthcare philanthropy, and arts and culture, the adoption of the limited, additional co-naming criteria set forth herein is required.

### **FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?** Yes  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

#### **Applicable Area**

Citywide

**Is this a "Residents Right to Know" item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Alex Fernandez

**Co-sponsor(s)**

Commissioner Joseph Magazine

**Condensed Title**

9:50 a.m. 1st Rdg PH, Amend Criteria/Procedures, Co-Naming Streets-Norman Braman.  
(AF/JM) CA

**Previous Action (For City Clerk Use Only)**

Not reached on 2/26/2025 – R5 Q

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 82 OF THE CODE OF THE CITY OF MIAMI BEACH, ENTITLED "PUBLIC PROPERTY," BY AMENDING ARTICLE VI, ENTITLED "NAMING OF PUBLIC FACILITIES AND ESTABLISHMENT OF MONUMENTS OR MEMORIALS," BY AMENDING SECTION 82-503 THEREOF, ENTITLED "NAMING OF PUBLIC FACILITIES; CO-NAMING AND RE-NAMING OF STREETS," BY AMENDING SUBSECTIONS (C)(1)(A) AND (C)(2)(A) TO PROVIDE ADDITIONAL CRITERIA AND PROCEDURES FOR THE CO-NAMING OF STREETS IN HONOR OF AN INDIVIDUAL WHO MADE LASTING AND SIGNIFICANT CONTRIBUTIONS TO THE CITY OF MIAMI BEACH COMMUNITY THROUGH HEALTHCARE PHILANTHROPY, AND ARTS AND CULTURE; PROVIDING SUNSET PROVISIONS THEREOF; PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.**

**WHEREAS**, under existing criteria in Section 82-503 of the City Code, City streets may only be co-named of (1) Miami Beach police officers who died or were killed in the line of duty; (2) a public facility located on the street to be co-named; (3) private not-for-profit organizations with significant historic value to the city and associated with structures which have a significant historical value or architectural significance to the city; (4) geographic areas within the city; or (5) a commercial establishment that has been in business in the City of Miami Beach for 100 or more years and which is located on the street to be co-named; and

**WHEREAS**, at the December 11, 2024 City Commission meeting, Commissioners Alex J. Fernandez and Joseph Magazine referred to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC") a proposal to co-name a portion of 17th Street in honor of Norman Braman, along with any amendment to Section 82-503 of the City Code that may be required to accomplish the co-naming; and

**WHEREAS**, the proposal was discussed at the January 29, 2025 PSNQLC meeting, and received favorable recommendations to proceed to the full City Commission, along with necessary amendments to Section 82-503(c)(1) of the City Code with a sunset date; and

**WHEREAS**, Norman Braman, born on August 22, 1932, in West Chester, Pennsylvania, is married to Irma Miller; and

**WHEREAS**, Mr. Braman has created a legacy in South Florida, not only through his business achievements but also through his deep commitment to enhancing the well-being of others; and

**WHEREAS**, his leadership and generosity have shaped the cultural, healthcare and civic fabric of Miami Beach and beyond; and

**WHEREAS**, Mr. Braman's philanthropic leadership was instrumental in the establishment of the Braman Comprehensive Cancer Center at Mount Sinai Medical Center, which is set to open in 2026 to provide state-of-the-art, personalized, and comprehensive cancer care for individuals across the region, leaving a lasting impact on the South Florida healthcare system; and

**WHEREAS**, Mr. Braman has also been key in preserving the memory of the Holocaust in Miami Beach as an original founder and former president of the Miami Beach Holocaust Memorial, a place of reflection, education, and remembrance for the community; and

**WHEREAS**, additionally, Mr. Braman and Ms. Miller have been influential patrons of the arts, with a particular focus on bringing world-class cultural events and exhibitions to Miami Beach; and

**WHEREAS**, in the early 2000s, they helped bring the Swiss art fair Art Basel – one of the most prestigious contemporary art fairs in the world – to Miami Beach, solidifying Miami Beach as a prominent destination for artistic and cultural innovation; and

**WHEREAS**, in order to co-name a City street in honor of a of an individual who made lasting and significant contributions to the City of Miami Beach community through healthcare philanthropy, and arts and culture, the adoption of the limited, additional co-naming criteria set forth herein is required.

**NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA:**

**SECTION 1.** That section 82-503 of Article VI of Chapter 82 of the Code of the City of Miami Beach is hereby amended as follows:

**CHAPTER 82  
PUBLIC PROPERTY**

\* \* \*

**Article VI. Naming of Public Facilities and Establishment of  
Monuments or Memorials**

\* \* \*

**Sec. 82-503. Naming of public facilities; co-naming and renaming of streets.**

\* \* \*

(c) *Co-naming/renaming of streets or portions thereof.*

- (1) a. Streets, or portions thereof, located in the city may be co-named in honor of:

1. Miami Beach police officers who died or were killed in the line of duty;
2. A public facility located on the street to be co-named;
3. Private not-for-profit organizations with significant historic value to the city and associated with structures which have a significant historical value or architectural significance to the city and which are located on the street, or portion thereof, to be co-named;
4. Geographic areas within the city;
5. A commercial establishment that has been in business in the City of Miami Beach for 100 or more years and which is located on the street to be co-named; or
6. Deceased person who served as the spiritual leader of a prominent religious institution in the City of Miami Beach for 35 or more years and resided in the City of Miami Beach.
7. Deceased persons who are known for their role as a gay-rights pioneer and as one of the first openly LGBTQ people ever elected to public office in the U.S.
8. Deceased historical figure who was instrumental in helping Latin American countries achieve independence from the Spanish Empire.
9. A prominent Jewish figure who made significant civic contributions to Jewish history and/or Jewish-related initiatives.
10. Deceased Cuban-American artist who made vast contributions to Latin music history and culture.
11. Deceased photographer who documented the life and residents of Miami Beach.
12. Deceased spiritual leader of a prominent religious institution in the City of Miami Beach who also made significant civic contributions to the City.
13. Grammy-award winning singer, actress, songwriter, author, philanthropist, and businesswoman who made extraordinary contributions to music and culture in the United States and internationally.
14. Deceased internationally renowned art collector who significantly contributed to the City's arts and culture.
15. Notable women who made significant contributions to the civic and/or political fabric of Miami Beach.
16. Dedicated athlete, world-renowned streak runner, and community icon who made significant contributions to the wellness culture of Miami Beach.
17. An individual who made lasting and significant contributions to the Miami Beach community through healthcare philanthropy, and arts and culture.

The provisions in this subsection 82-503(c)(1)a., shall not apply to streets named or co-named prior to June 21, 2014. The provisions in subsection 82-503(c)(1)a.6. and (c)(2)a.7. shall automatically sunset on July 1, 2019. The provisions in subsection 82-503(c)(1)a.7. and (c)(2)a.8. shall automatically sunset on May 1, 2022. The provisions in subsection 82-503(c)(1)a.8. and (c)(2)a.9. shall automatically sunset on July 1, 2022. The provisions in subsections 82-503(c)(1)a.9 and (c)(2)a.10 shall automatically expire on September 30, 2022. The provisions in subsections 82-503(c)(1)a.10 and (c)(2)a.11 shall automatically expire on January 31, 2023. The provisions in subsections 82-503(c)(1)a.11 and (c)(2)a.12 shall automatically expire on March 1, 2023. The provisions in subsections 82-503(c)(1)a.12 and (c)(2)a.13 shall automatically expire on May, 2025. The provisions in subsections 82-503(c)(1)a.13-a.15 and (c)(2)a.14-a.16 shall automatically expire on July 31, 2027. The provisions in subsection 82-503(c)(1)a.16 and (c)(2)a.17 shall automatically expire on December 31, 2027. The provisions in subsection 82-503(c)(1)a.17 and (c)(2)a.18 shall automatically expire on March 31, 2028.

- b. Notwithstanding the provisions in subsection 82-503(c)(1)a., the following streets, or portions thereof, shall not be co-named or renamed: 5th Street, 41st Street, 71st Street, Collins Avenue, Washington Avenue, Alton Road, and Ocean Drive. The provisions in this subsection 82-503(c)(1)b., shall not apply to streets, or portions thereof, that are co-named or renamed prior to December 27, 2014.
- (2) Whenever a request is made to co-naming shall first be considered and reviewed by the committee according to the following procedures:
- a. Any person, organization, association, corporation or other entity, including a member of the city, may propose that a street be co-named, by submitting the request in writing to the committee. At a minimum, such request shall include the following:
    1. The street, or portion thereof, to be co-named; and
    2. The proposed co-name of the street, or portion thereof; and
    3. The reason for the request; and
    4. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.1., a factual summary including the date and circumstances under which the officer died or was killed in the line of duty; and
    5. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.3., a factual summary confirming the significant historic value of the private not-for-profit organization, and the associated structure, to the city; and
    6. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.5., a factual summary confirming the commercial establishment's contribution to the city; and
    7. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.6., a factual summary confirming the status of the person as a spiritual leader of a prominent religious institution in the City of Miami



Beach for 35 or more years and that the person resided in the City of Miami Beach.

8. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.7., a factual summary confirming the status of the person as a gay-rights pioneer and one of the first openly LGBTQ people ever elected to public office in the U.S.
9. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.8., a factual summary confirming the status of the person as a deceased historical figure who was instrumental in helping Latin American countries achieve independence from the Spanish Empire.
10. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.9., a factual summary confirming the status of the person as prominent Jewish figure who made significant civic contributions to Jewish history and/or Jewish-related initiatives.
11. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.10., a factual summary confirming the status of the person as a deceased Cuban-American artist who made vast contributions to Latin music history and culture.
12. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.11., a factual summary confirming the status of the person as a deceased photographer who documented the life and residents of Miami Beach.
13. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.12., a factual summary confirming the status of the person as a deceased spiritual leader of a prominent religious institution in the City of Miami Beach who also made significant civic contributions to the City.
14. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.13, a factual summary confirming the status of the person as a Grammy-award winning singer, actress, songwriter, author, philanthropist, and businesswoman who made extraordinary contributions to music and culture in the United States and internationally.
15. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.14, a factual summary confirming the status of the person as a deceased internationally renowned art collector who significantly contributed to the City's arts and culture.
16. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.15, a factual summary confirming the status of the person as a notable woman who made significant contributions to the civic and/or political fabric of Miami Beach.
17. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.16, a factual summary confirming the status of the person as

a dedicated athlete, world-renowned streak runner, and community icon who made significant contributions to the wellness culture of Miami Beach.

18. If the proposed co-naming is requested pursuant to subsection 82-503(c)(1)a.17, a factual summary confirming the status of the person as an individual who made lasting and significant contributions to the Miami Beach community through healthcare philanthropy, and arts and culture.

- b. Within a reasonable time after receipt of the request, the committee shall meet to consider and review same. Notice of the meeting shall be given to the person and/or organization that made the request.
- c. After reviewing the request, the committee shall transmit its recommendation to the city commission regarding the request. The committee's recommendation requires a simple majority vote.
- d. Within a reasonable time after receiving the recommendation from the committee, the commission shall call a public hearing regarding the co-naming. Notice of the public hearing shall be published at least ten days prior to the hearing in a newspaper of general circulation in the city.
- e. At the close of the public hearing, the city commission may approve the request. Any request to co-name a street or portion thereof pursuant to this subsection 82-503(c) must be approved by a 5/7ths vote of the city commission.
- f. Any person, not-for-profit organization, or commercial establishment to be recognized by the co-naming of a street, or portion thereof, must be in good standing in the community at the time of final approval of same by the city commission and if, after the street is co-named, the person recognized, or the principal(s) of the not-for-profit commercial establishment recognized are subsequently convicted or adjudicated guilty of a felony, the co-name shall be removed from the street sign. In addition, the city commission may approve the removal of the co-name of a street at a public hearing if said person, not-for-profit organization, or commercial establishment is no longer in good standing in the community. In either case, neither the city, nor any of its officers, employees, contractors, or agents, shall have any liability to the person, not-for-profit organization, or commercial establishment recognized by the co-naming of the street or to the principal(s) of such not-for-profit organization or commercial establishment (including, without limitation, if such person or principal(s) are deceased, his/her heirs, relatives, successors, or assigns), and/or any other party(ies) for any costs or claims resulting from such removal (and including, without limitation, reimbursement of any costs incurred for design, fabrication, installation, and/or maintenance of the street sign, if applicable).

## **SECTION 2. REPEALER.**

All ordinances or parts of ordinances in conflict herewith be and the same are hereby repealed.

**SECTION 3. SEVERABILITY.**

If any section, subsection, clause or provision of this Ordinance is held invalid, the remainder shall not be affected by such invalidity.

**SECTION 4. CODIFICATION.**

It is the intention of the Mayor and City Commission of the City of Miami Beach, and it is hereby ordained that the provisions of this ordinance shall become and be made part of the Miami Beach City Code. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

**SECTION 5. EFFECTIVE DATE.**

This Ordinance shall take effect on the \_\_\_\_\_ day of \_\_\_\_\_, 2025.

**PASSED AND ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2025.

**ATTEST:**


\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

Underline denotes additions  
~~Strikethrough~~ denotes deletions

(sponsored by Commissioner Alex J. Fernandez  
co-sponsored by Joseph Magazine)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

2/11/2025  
\_\_\_\_\_  
Date