

C4 C REFERRAL TO THE LAND USE AND SUSTAINABILITY COMMITTEE TO
DISCUSS POSSIBLE PROCUREMENT OF A NEW MONUMENT SIGN FOR
MAURICE GIBB MEMORIAL PARK.

Applicable Area:



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Alex Fernandez
DATE: March 19, 2025
TITLE: REFERRAL TO THE LAND USE AND SUSTAINABILITY COMMITTEE TO DISCUSS POSSIBLE PROCUREMENT OF A NEW MONUMENT SIGN FOR MAURICE GIBB MEMORIAL PARK.

RECOMMENDATION

Please place on the March 19, 2025 agenda a referral to the Land Use and Sustainability Committee (the "Committee") to discuss the possible procurement of a new monument sign for Maurice Gibb Memorial Park.

BACKGROUND/HISTORY

As the Maurice Gibb Memorial Park (the "Park") has undergone a revitalization with new amenities and improvements, it would make sense to complement this renewal with a new monument sign that better reflects the upgraded space and welcomes visitors with a fresh, modern design. The contractor has already completed the refurbishment of the existing monument sign near the intersection of Purdy Avenue and Dade Blvd and has begun installing the surrounding landscaping. However, a new monument sign would serve to enhance the park's updated image and signify the City's commitment to revitalizing public spaces, while also creating a stronger sense of arrival for visitors.

ANALYSIS

I would like the Administration to be prepared to address the cost and timing for the design, permitting, fabrication, and installation of a new sign at Committee.

FISCAL IMPACT STATEMENT

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

South Beach

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

Yes

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Alex Fernandez

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Condensed Title

Ref: LUSC - Procurement of New Monument Sign for Maurice Gibb Memorial Park. (Fernandez)

Previous Action (For City Clerk Use Only)