

C7 AI A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO ORGANIZE AND PRODUCE AN EXHIBIT ENTITLED "MIAMI BEACH ART DECO" IN LUMMUS PARK FOR APRIL 2025 TO CELEBRATE THE HISTORICAL SIGNIFICANCE, UNIQUE AESTHETICS, AND COMMUNITY EFFORTS THAT DEFINE MIAMI BEACH'S ART DECO HERITAGE, WITH A BUDGET OF \$75,000 TO BE UTILIZED FROM THE CITY'S LARGE SCALE SPECIAL EVENT FUND; AND FURTHER, ACCEPTING THE CITY MANAGER'S RECOMMENDATION AND WAIVING, BY 5/7 OF THE VOTE, THE COMPETITIVE BID REQUIREMENT UNDER SECTION 2-367(E) OF THE CITY CODE TO ALLOW EASTERN HARBOUR GROUP, A LONGSTANDING CITY-APPROVED VENDOR, TO BE THE SOLE VENDOR FOR THE EXHIBIT, AND AUTHORIZING THE CITY ADMINISTRATION TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS AND DOCUMENTS IN CONNECTION WITH THIS EXHIBIT.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 26, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO ORGANIZE AND PRODUCE AN EXHIBIT ENTITLED "MIAMI BEACH ART DECO" IN LUMMUS PARK FOR APRIL 2025 TO CELEBRATE THE HISTORICAL SIGNIFICANCE, UNIQUE AESTHETICS, AND COMMUNITY EFFORTS THAT DEFINE MIAMI BEACH'S ART DECO HERITAGE, WITH A BUDGET OF \$75,000 TO BE UTILIZED FROM THE CITY'S LARGE SCALE SPECIAL EVENT FUND; AND FURTHER, ACCEPTING THE CITY MANAGER'S RECOMMENDATION AND WAIVING, BY 5/7 OF THE VOTE, THE COMPETITIVE BID REQUIREMENT UNDER SECTION 2-367(E) OF THE CITY CODE TO ALLOW EASTERN HARBOUR GROUP, A LONGSTANDING CITY-APPROVED VENDOR, TO BE THE SOLE VENDOR FOR THE EXHIBIT, AND AUTHORIZING THE CITY ADMINISTRATION TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS AND DOCUMENTS IN CONNECTION WITH THIS EXHIBIT.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Mayor Steven Meiner.

### **FISCAL IMPACT STATEMENT**

The fiscal impact of this measure is an allocation in the amount of \$75,000 from the City's large scale special event fund.

### **Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

### **FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No**

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Mayor Steven Meiner

**Co-sponsor(s)**

Commissioner Alex Fernandez

**Condensed Title**

Direct Admin. to Organize/Produce "Miami Beach Art Deco" Exhibition in Lummus Park.  
(Meiner/Fernandez) CA

**Previous Action (For City Clerk Use Only)**

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO ORGANIZE AND PRODUCE AN EXHIBIT ENTITLED "MIAMI BEACH ART DECO" IN LUMMUS PARK FOR APRIL 2025 TO CELEBRATE THE HISTORICAL SIGNIFICANCE, UNIQUE AESTHETICS, AND COMMUNITY EFFORTS THAT DEFINE MIAMI BEACH'S ART DECO HERITAGE, WITH A BUDGET OF \$75,000 TO BE UTILIZED FROM THE CITY'S LARGE SCALE SPECIAL EVENT FUND; AND FURTHER, ACCEPTING THE CITY MANAGER'S RECOMMENDATION AND WAIVING, BY 5/7 OF THE VOTE, THE COMPETITIVE BID REQUIREMENT UNDER SECTION 2-367(E) OF THE CITY CODE TO ALLOW EASTERN HARBOUR GROUP, A LONGSTANDING CITY-APPROVED VENDOR, TO BE THE SOLE VENDOR FOR THE EXHIBIT, AND AUTHORIZING THE CITY ADMINISTRATION TO NEGOTIATE AND EXECUTE ANY AND ALL AGREEMENTS AND DOCUMENTS IN CONNECTION WITH THIS EXHIBIT.

**WHEREAS**, Art Deco is one of Miami Beach's top tourist attractions, contributing significantly to the city's cultural identity and generating substantial revenue for our local economy; and

**WHEREAS**, 2025 marks the global centennial celebration of Art Deco, commemorating 100 years since the opening of the Art Deco exhibition in Paris in April 1925; and

**WHEREAS**, the City of Miami Beach recognizes the importance of celebrating its Art Deco heritage, which has shaped the City's aesthetic, history, and tourism industry; and

**WHEREAS**, the City Administration is hereby directed to organize and produce an exhibition entitled "Miami Beach Art Deco" in Lummus Park with a budget of \$75,000, which includes production, setup, and promotional expenses, to celebrate the historical significance, unique aesthetics, and community efforts that define Miami Beach's Art Deco heritage; and

**WHEREAS**, the Galeria Ocean Drive, located at Lummus Park at 11th Street and Ocean Drive, will serve as the location for the exhibition, and the existing WWII-themed display plates will be replaced with new plates highlighting Miami Beach's Art Deco history.; and

**WHEREAS**, the central space of the Galeria will be transformed into an immersive environment with engaging, social-media-friendly activations to encourage participation

and sharing, complemented by striking photo opportunities with Art Deco-inspired installations that blend historic motifs with modern design; and

**WHEREAS**, the “Miami Beach Art Deco” exhibition would not only a celebration of the past but also a reinvention of how the City engages with its heritage, combining public art with a forward-thinking social media campaign and marketing to make Art Deco relevant and captivating for modern audiences; and

**WHEREAS**, the exhibits planned for the central area, along with other installations, will be large-format and must be weather- and wind-resistant; and

**WHEREAS**, Eastern Harbour Group, a vendor with proven expertise in producing high-quality exhibits, was responsible for the successful fabrication and maintenance of the WWII exhibits for Veterans Day; and

**WHEREAS**, the City Manager recommends that the Mayor and City Commission waive the competitive bid requirement under Section 2-367(e) to allow Eastern Harbour Group to be the sole vendor for the Miami Beach Art Deco exhibition, ensuring that the exhibition meets the City’s standards for quality and timely delivery; and

**WHEREAS**, due to their proven reliability and expertise, the Mayor and City Commission wish to accept the City Manager’s recommendation and waive, by 5/7 of the vote, the competitive bid requirement under Section 2-367(e) of the Code.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby direct the City Administration to organize and produce an exhibit entitled “Miami Beach Art Deco” in Lummus Park for April 2025 to celebrate the historical significance, unique aesthetics, and community efforts that define Miami Beach’s Art Deco heritage, with a budget of \$75,000 to be utilized from the City’s Large Scale Special Event Fund; and further, accept the City Manager’s recommendation and waive, by 5/7 of the vote, the competitive bid requirements under Section 2-367(e) of the City Code to allow Eastern Harbour Group, a longstanding City-approved vendor, to be the sole vendor for the Exhibit, and authorize the City Administration to negotiate and execute any and all agreements and documents in connection with this Exhibit.

**PASSED and ADOPTED THIS** \_\_\_ day of \_\_\_\_\_ 2025.

**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(sponsored by Mayor Steven Meiner)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION



City Attorney

2/21/2025

Date