

C7 Q A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING THE CITY'S PORTION OF THE BOUCHER BROTHERS DISPLACEMENT FEE REQUIRED PER THE BOUCHER BROTHERS CONCESSION AGREEMENT IN THE APPROXIMATE AMOUNT OF \$44,565.42, FOR THE BENEFIT OF THE 2025 TYR WODAPALOOZA EVENT WHICH TOOK PLACE IN JANUARY 23-26, 2025, IN THE CITY OF MIAMI BEACH.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: February 26, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING THE CITY'S PORTION OF THE BOUCHER BROTHERS DISPLACEMENT FEE REQUIRED PER THE BOUCHER BROTHERS CONCESSION AGREEMENT IN THE APPROXIMATE AMOUNT OF \$44,565.42, FOR THE BENEFIT OF THE 2025 TYR WODAPALOOZA EVENT WHICH TOOK PLACE IN JANUARY 23-26, 2025, IN THE CITY OF MIAMI BEACH.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

Item to be entered Supplemental

FISCAL IMPACT STATEMENT

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Manager

Sponsor(s)

Co-sponsor(s)

Condensed Title

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, RETROACTIVELY WAIVING THE CITY'S PORTION OF THE BOUCHER BROTHERS DISPLACEMENT FEE REQUIRED PER THE BOUCHER BROTHERS CONCESSION AGREEMENT, AND AUTHORIZING PAYMENT TO THE BOUCHER BROTHERS FOR ITS PORTION OF THE DISPLACEMENT FEE, IN THE APPROXIMATE AMOUNT OF \$44, 565.42, FOR THE BENEFIT OF THE 2025 TYR WODAPALOOZA EVENT WHICH TOOK PLACE IN JANUARY 23-26, 2025 IN THE CITY OF MIAMI BEACH.

Previous Action (For City Clerk Use Only)

COMMISSION MEMORANDUM

TO: Honorable Mayor Steven Meiner and Members of the City Commission

FROM: Eric Carpenter, City Manager 

DATE: February 26, 2025

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING THE CITY'S PORTION OF THE BOUCHER BROTHERS DISPLACEMENT FEE REQUIRED PER THE BOUCHER BROTHERS CONCESSION AGREEMENT IN THE APPROXIMATE AMOUNT OF \$44,565.42, FOR THE BENEFIT OF THE 2025 TYR WODAPALOOZA EVENT WHICH TOOK PLACE IN JANUARY 23-26, 2025 IN THE CITY OF MIAMI BEACH.

ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

STRATEGIC PLAN SUPPORTED

Prosperity – Market and promote Miami Beach as a world class arts, culture, and entertainment destination.

BACKGROUND/HISTORY

Wodapalooza, LLC, the applicant/organizer for the Wodapalooza Fitness Festival, a premier fitness competition featuring athletes from around the world, took place at Lummus Park Beachfront from January 11, 2025, through January 30, 2025, including load-in and load-out.

The Festival is a multi-day event that brings together fitness enthusiasts, athletes, and spectators to celebrate health, wellness, and athleticism.

The Festival was held at Lummus Park Beachfront between 6th Street and 10th Street, showcasing various fitness competitions, vendor expos, and community activities, drawing thousands of participants and spectators to the City of Miami Beach.

ANALYSIS

The organizers of the Event, Loud and Live Inc., are requesting for the City to waive its portion of the Boucher Brothers displacement fee required per the Boucher Brothers Concession Agreement in the approximate amount of \$44,565.42.

The City has granted similar waivers for event organizers for the 2022 and 2023 World Polo League Beach Polo World Cup events via Resolutions 2022-32116 and Resolutions 2023-32580.

FINANCIAL INFORMATION

N/A

CONCLUSION

The Administration recommends adopting the resolution waiving the City's portion of the Boucher Brothers displacement fee required per the Boucher Brothers Concession Agreement in the approximate amount of \$44,565.42, for the benefit of the 2025 TYR Wodapalooza event which took place on January 23-26, 2025 in the City of Miami Beach.

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING THE CITY'S PORTION OF THE BOUCHER BROTHERS DISPLACEMENT FEE REQUIRED PER THE BOUCHER BROTHERS CONCESSION AGREEMENT IN THE APPROXIMATE AMOUNT OF \$44,565.42, FOR THE BENEFIT OF THE 2025 TYR WODAPALOOZA EVENT WHICH TOOK PLACE IN JANUARY 23-26, 2025, IN THE CITY OF MIAMI BEACH.

WHEREAS, Wodapalooza, LLC, the applicant/organizer for TYR Wodapalooza (the "Festival"), a premier fitness competition featuring athletes from around the world, took place at Lummus Park Beachfront from January 11, 2025, through January 30, 2025, including load-in and load-out; and

WHEREAS, the Festival is a multi- day event that brings together fitness enthusiasts, athletes, and spectators to celebrate health, wellness, and athleticism; and

WHEREAS, the Festival was held at Lummus Park Beachfront between 6th Street and 10th Street, showcasing various fitness competitions, vendor expos, and community activities, drawing thousands of participants and spectators to the City of Miami Beach; and

WHEREAS, the organizers of the Festival are requesting for the City to waive its portion of the Boucher Brothers displacement fee required per the Boucher Brothers Concession Agreement in the approximate amount of \$44,565.42; and

WHEREAS, the City has granted a similar waiver of the Festival organizers for the 2021 and 2022 WPL Beach Polo Events.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby waive the City's portion of the Boucher Brothers displacement fee required per the Boucher Brothers Concession Agreement in the approximate amount of \$44,565.42, for the benefit of the 2025 TYR Wodapalooza Event which took place on January 23-26, 2025 in the City of Miami Beach.

PASSED and **ADOPTED** this _____ day of _____, 2025.

ATTEST:

Rafael E. Granado, City Clerk

Steven Meiner Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

2/24/2025

Date