

C4 AF REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO  
DISCUSS SPONSORING A PROJECTION MAPPING EVENT IN CANOPY PARK  
FOR MEMORIAL DAY 2025 OR ANOTHER SUITABLE FESTIVE DATE.  
Applicable Area:



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner Joseph Magazine  
DATE: February 26, 2025  
TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS SPONSORING A PROJECTION MAPPING EVENT IN CANOPY PARK FOR MEMORIAL DAY 2025 OR ANOTHER SUITABLE FESTIVE DATE.

**RECOMMENDATION**

After having met with community leaders and Mr. Rossi of the Miami Music Festival (MMF), who also manages the Holiday Festival of Lights on Ocean Drive with great success. We would like to add a proposal to discuss sponsoring a similar event in Canopy Park. We are told that MMF would be open to giving a 100% discount on the GO Bond equipment, but we will need additional equipment.

**BACKGROUND/HISTORY**

**ANALYSIS**

N/A

**FISCAL IMPACT STATEMENT**

TBD

**Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

**CONCLUSION**

N/A

**Applicable Area**

South Beach

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s): N/A

**Department**

Office of Commissioner Joseph Magazine

**Sponsor(s)**

Commissioner Joseph Magazine

**Co-sponsor(s)**

**Condensed Title**

Ref: FERC - Canopy Park Projection Mapping Event. (Magazine)

**Previous Action (For City Clerk Use Only)**