

C4 AF REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS SPONSORING A PROJECTION MAPPING EVENT IN CANOPY PARK FOR MEMORIAL DAY 2025 OR ANOTHER SUITABLE FESTIVE DATE.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Joseph Magazine
DATE: February 26, 2025
TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS SPONSORING A PROJECTION MAPPING EVENT IN CANOPY PARK FOR MEMORIAL DAY 2025 OR ANOTHER SUITABLE FESTIVE DATE.

RECOMMENDATION

After having met with community leaders and Mr. Rossi of the Miami Music Festival (MMF), who also manages the Holiday Festival of Lights on Ocean Drive with great success. We would like to add a proposal to discuss sponsoring a similar event in Canopy Park. We are told that MMF would be open to giving a 100% discount on the GO Bond equipment, but we will need additional equipment.

BACKGROUND/HISTORY

ANALYSIS

N/A

FISCAL IMPACT STATEMENT

TBD

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

N/A

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Office of Commissioner Joseph Magazine

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Ref: FERC - Canopy Park Projection Mapping Event. (Magazine)

Previous Action (For City Clerk Use Only)