

C7 Z A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: City Attorney Ricardo J. Dopico
DATE: February 26, 2025
TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Laura Dominguez.

FISCAL IMPACT STATEMENT

There is no fiscal impact in connection with this measure. Any grant funding would be awarded from already budgeted funds.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? Yes

If so, specify the name of lobbyist(s) and principal(s): Wylie Kynard

Department

City Attorney

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Approve/Authorize Miami Takeover, LLC to Apply for \$31K Grant from VCA. (Dominguez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).

WHEREAS, the Miami TakeOver is produced by the WK&F Group and VP Productions Travel annually in Miami Beach, during the month of July; and

WHEREAS, since its inception in 2007, this signature weekend has created a unique travel niche for young urban professionals, and taste-makers who “takeover” South Beach and Miami for a weekend of celebrations and networking; and

WHEREAS, attendees also have the opportunity to give back to the community by participating in two community outreach projects: a beach clean-up and a dental screening for kids at the Overtown Youth Foundation; and

WHEREAS, the City of Miami Beach’s current funding guidelines restrict Special Event Sponsorship applicants from applying for any other City of Miami Beach funding outlet, including, but not limited to the Miami Beach Visitor and Convention Authority (VCA), unless directed and approved by the Mayor and City Commission; and

WHEREAS, as a recent recipient of a Major Special Event Grant awarded by Miami Beach Tourism and Culture Department, Miami TakeOver is currently unable to access a potential grant of \$31,000 from the VCA despite being an annual recipient of grants from VCA since 2021; and

WHEREAS, the Event Organizer believes that obtaining approval to access these additional funding streams would significantly enhance the scope and quality of their event; and

WHEREAS, the Mayor and City Commission wish to approve and authorize the eligibility of Miami TakeOver to apply for a grant from VCA in the amount of \$31,000.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA that the Mayor and the City hereby approve and authorize the eligibility of Miami Takeover, LLC to apply for a grant in the amount of \$31,000 from the Miami Beach Visitor and Convention Authority (VCA).

PASSED AND ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

2/19/2025

Date