

C7 Z A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 26, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Commissioner Laura Dominguez.

### **FISCAL IMPACT STATEMENT**

There is no fiscal impact in connection with this measure. Any grant funding would be awarded from already budgeted funds.

### **Does this Ordinance require a Business Impact Estimate?** (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

### **Applicable Area**

Citywide

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** Yes

If so, specify the name of lobbyist(s) and principal(s): Wylie Kynard

**Department**

City Attorney

**Sponsor(s)**

Commissioner Laura Dominguez

**Co-sponsor(s)**

**Condensed Title**

Approve/Authorize Miami Takeover, LLC to Apply for \$31K Grant from VCA. (Dominguez) CA

**Previous Action (For City Clerk Use Only)**

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).**

**WHEREAS**, the Miami TakeOver is produced by the WK&F Group and VP Productions Travel annually in Miami Beach, during the month of July; and

**WHEREAS**, since its inception in 2007, this signature weekend has created a unique travel niche for young urban professionals, and taste-makers who "takeover" South Beach and Miami for a weekend of celebrations and networking; and

**WHEREAS**, attendees also have the opportunity to give back to the community by participating in two community outreach projects: a beach clean-up and a dental screening for kids at the Overtown Youth Foundation; and

**WHEREAS**, the City of Miami Beach's current funding guidelines restrict Special Event Sponsorship applicants from applying for any other City of Miami Beach funding outlet, including, but not limited to the Miami Beach Visitor and Convention Authority (VCA), unless directed and approved by the Mayor and City Commission; and

**WHEREAS**, as a recent recipient of a Major Special Event Grant awarded by Miami Beach Tourism and Culture Department, Miami TakeOver is currently unable to access a potential grant of \$31,000 from the VCA despite being an annual recipient of grants from VCA since 2021; and

**WHEREAS**, the Event Organizer believes that obtaining approval to access these additional funding streams would significantly enhance the scope and quality of their event; and

**WHEREAS**, the Mayor and City Commission wish to approve and authorize the eligibility of Miami TakeOver to apply for a grant from VCA in the amount of \$31,000.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA** that the Mayor and the City hereby approve and authorize the eligibility of Miami Takeover, LLC to apply for a grant in the amount of \$31,000 from the Miami Beach Visitor and Convention Authority (VCA).

**PASSED AND ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2025.


**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

2/19/2025  
\_\_\_\_\_  
Date