

C7 V A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, (1) AUTHORIZING A ONE-TIME INCREASE IN CITY SPONSORSHIP OF MIAMI BEACH PRIDE 2025 BY \$16,914.42 AND (2) AUTHORIZING A WAIVER OF UP TO \$8,084.58 IN RENTAL FEES FOR THE USE OF PRIDE PARK ON MARCH 29. 2025, IN SUPPORT OF MIAMI BEACH PRIDE'S FAMILY PICNIC EVENT.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 26, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, (1) AUTHORIZING A ONE-TIME INCREASE IN CITY SPONSORSHIP OF MIAMI BEACH PRIDE 2025 BY \$16,914.42 AND (2) AUTHORIZING A WAIVER OF UP TO \$8,084.58 IN RENTAL FEES FOR THE USE OF PRIDE PARK ON MARCH 29, 2025, IN SUPPORT OF MIAMI BEACH PRIDE'S FAMILY PICNIC EVENT.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Alex Fernandez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure shall not exceed \$24,999.99.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? Yes

If so, specify the name of lobbyist(s) and principal(s): Juan F. Sanchez

Department

City Attorney

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Condensed Title

Waive Permit Fees, Miami Beach Pride Family Picnic. (Fernandez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, (1) AUTHORIZING A ONE-TIME INCREASE IN CITY SPONSORSHIP OF MIAMI BEACH PRIDE 2025 BY \$16,914.42 AND (2) AUTHORIZING A WAIVER OF UP TO \$8,084.58 IN RENTAL FEES FOR THE USE OF PRIDE PARK ON MARCH 29, 2025, IN SUPPORT OF MIAMI BEACH PRIDE'S FAMILY PICNIC EVENT.

WHEREAS, Miami Beach Pride brings people together to recognize and celebrate members of the lesbian, gay, bisexual, and transgender ("LGBTQ") community, as well as their friends, allies, and supporters in celebration of the LGBTQ community; and

WHEREAS, Miami Beach Pride celebrates Miami-Dade County's LGBTQ community and draws huge crowds with increased revenue to the City and its businesses; and

WHEREAS, Miami Beach Pride 2025 will celebrate its 17-year anniversary with expanded programming that includes an LGBTQ Family Picnic, scheduled to take place at Pride Park on March 29, 2025; and

WHEREAS, the Picnic will feature multiple bounce houses, outdoor games, fun activities, face-painting and craft activities for all the family to enjoy, as well puppy adoptions by The Humane Society of Miami; and

WHEREAS, the cost of renting Pride Park for the LGBTQ Family Picnic should not exceed \$8,084.58, and Miami Beach Pride requested for the City to waive the rental fees; and

WHEREAS, Miami Beach Pride has also informed the City that its Pride Festival and Parade, which will take place on April 4-5, 2025, is operating with a \$100,000 deficit this year due to inflation, increased other costs, and unexpected challenges with sponsorships for this year's Event; and

WHEREAS, the Mayor and City Commission wish to take the following steps: (1) authorize a one-time increase in City sponsorship of Miami Beach Pride 2025 in the amount of \$16,914.42, and (2) authorize the waiver of up to \$8,084.58 in rental fees for the use of Pride Park on March 29, 2025, in support of Miami Beach Pride's Family Picnic Event.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby (1) authorize a one-time increase in City sponsorship of Miami Beach Pride 2025 by \$16,914.42 and (2) authorize the additional waiver of up to \$8,084.58 in rental fees for the use of Pride Park on March 29, 2025, in support of Miami Beach Pride's Family Picnic event.

PASSED AND ADOPTED this ____ day of _____, 2025.


ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Alex J. Fernandez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

 2/25/25
for City Attorney Date