

C4 AB REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE -  
DISCUSS COMMISSIONING OF A SURVEY OF DRIVERS EXITING MIAMI  
BEACH TO INFORM TRAFFIC MITIGATION POLICIES.  
Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner David Suarez  
DATE: February 26, 2025  
TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE -  
DISCUSS COMMISSIONING OF A SURVEY OF DRIVERS EXITING MIAMI BEACH  
TO INFORM TRAFFIC MITIGATION POLICIES.

### **RECOMMENDATION**

N/A

### **BACKGROUND/HISTORY**

N/A

### **ANALYSIS**

Please place on the February 26, 2025 agenda a referral to the Finance and Economic Resiliency Committee (the "Committee") to discuss the possible commissioning of a survey of drivers exiting Miami Beach to help shape policies aimed at mitigating traffic congestion. The survey will provide valuable insights into the demographics and motivations of those who travel to and from Miami Beach, which may inform future traffic management and housing policies.

The survey could include the following questions:

1. Where do you reside?
2. Where are you going?
3. Do you work in Miami Beach?
4. Would you like to live in Miami Beach?
5. What has stopped you from living in Miami Beach?

The responses to these questions may provide critical data that could guide decisions on the creation of affordable and workforce housing. This data could help determine if increasing the availability of such housing options could potentially alleviate traffic by encouraging more residents to live and work within Miami Beach, reducing the need for daily commutes.

### **FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

**FINANCIAL INFORMATION**

N/A

**CONCLUSION**

N/A

**Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s): N/A

**Department**

Office of Commissioner David Suarez

**Sponsor(s)**

Commissioner David Suarez

**Co-sponsor(s)**

**Condensed Title**

Ref: FERC - Surveying Drivers Exiting MB to Inform Traffic Mitigation Policies. (Suarez)

**Previous Action (For City Clerk Use Only)**