

C7 AS A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE MIAMI BEACH BANDSHELL, LOCATED AT 7275 COLLINS AVENUE TO THE LIST OF BUILDINGS TO BE RE-PAINTED, UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE BUILDING..

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 3, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE MIAMI BEACH BANDSHELL, LOCATED AT 7275 COLLINS AVENUE TO THE LIST OF BUILDINGS TO BE RE-PAINTED, UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE BUILDING..

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure is estimated to be \$70,000 or below.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Add Bandshell to Buildings to be Re-Painted, Leonard Horowitz Color Palette. (Rosen Gonzalez) CA

Previous Action (For City Clerk Use Only)

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE MIAMI BEACH BANDSHELL, LOCATED AT 7275 COLLINS AVENUE TO THE LIST OF BUILDINGS TO BE RE-PAINTED, UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE BUILDING.

WHEREAS, in the early 1980s, New York designer Leonard Horowitz collaborated with Barbara Capitman to develop a color palette comprising approximately 40 colors, aimed at revitalizing the aging Art Deco facades in Miami Beach; and

WHEREAS, with the assistance of Ernest Martin, then Director of the Dade County Office of Community and Economic Development, funding was secured to implement a facade painting program utilizing the Horowitz color palette, administered by the Miami Beach Community Development Corporation ("MBCDC"); and

WHEREAS, over fifty property owners participated in the program, resulting in the rejuvenation of numerous Art Deco buildings in Miami Beach; and

WHEREAS, since 2024, the Mayor and City Commission have reviewed and approved proposals to repaint multiple significant buildings with the City utilizing the Horowitz palette, with consultation from famous artist and fashion designer Ms. Barbara Hulanicki to ensure the color scheme complements architectural features, including the Colony Theater, and the historic old City Hall; and

WHEREAS, the Mayor and City Commission wish to add the Miami Beach Bandshell (the "Bandshell") located at 7275 Collins Avenue, to the list of buildings to be re-painted utilizing the Horowitz color palette, with the cost of the repainting estimated to be at \$70,000 or below.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to add the Miami Beach Bandshell, located at 7275 Collins Avenue, to the list of buildings to be re-painted utilizing the Leonard Horowitz color palette, in consultation with Barbara Hulanicki to ensure the appropriate selection of colors from the Horowitz palette to accentuate the architectural features of the building.

PASSED and ADOPTED THIS _____ day of _____ 2025.

ATTEST:

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

Steven Meiner, Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney *FX*

11/27/2025

Date