

C7 AM A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO EXPAND THE NORTH BEACH GEOFENCE FOR THE CITY'S FREEBEE ON-DEMAND TRANSIT SERVICE IN ORDER TO BETTER SERVE ALL RESIDENTS OF NORTH BEACH; AND FURTHER, DIRECTING THE ADMINISTRATION TO PROVIDE AN UPDATE AT THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE MEETING, AFTER THE FIRST QUARTER OF IMPLEMENTATION, ON THE EXPANDED FREEBEE SERVICE AND THE IMPACT THE EXPANSION HAS HAD ON HEADWAY.

Applicable Area:

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 3, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO EXPAND THE NORTH BEACH GEOFENCE FOR THE CITY'S FREEBEE ON-DEMAND TRANSIT SERVICE IN ORDER TO BETTER SERVE ALL RESIDENTS OF NORTH BEACH; AND FURTHER, DIRECTING THE ADMINISTRATION TO PROVIDE AN UPDATE AT THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE MEETING, AFTER THE FIRST QUARTER OF IMPLEMENTATION, ON THE EXPANDED FREEBEE SERVICE AND THE IMPACT THE EXPANSION HAS HAD ON HEADWAY.

### **RECOMMENDATION**

Click or tap here to enter text.

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Commissioner Alex Fernandez.

### **FISCAL IMPACT STATEMENT**

The sponsor of this item requests that the Administration be prepared to address the fiscal impact of this proposed measure, if any, at the City Commission meeting.

### **Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

North Beach

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Alex Fernandez

**Co-sponsor(s)**

Commissioner Tanya K. Bhatt

**Condensed Title**

Expand North Beach Geofence for Freebee On-Demand Transit Service. (Fernandez/Bhatt) CA

**Previous Action (For City Clerk Use Only)**

RESOLUTION NO. 2025 - \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO EXPAND THE NORTH BEACH GEOFENCE FOR THE CITY'S FREEBEE ON-DEMAND TRANSIT SERVICE IN ORDER TO BETTER SERVE ALL RESIDENTS OF NORTH BEACH; AND FURTHER, DIRECTING THE ADMINISTRATION TO PROVIDE AN UPDATE AT THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE MEETING, AFTER THE FIRST QUARTER OF IMPLEMENTATION, ON THE EXPANDED FREEBEE SERVICE AND THE IMPACT THE EXPANSION HAS HAD ON HEADWAY.**

**WHEREAS**, Freebee is a free on-demand transit ("ODT") service that the City presently provides to riders throughout Mid-Beach and portions of North Beach; and

**WHEREAS**, the Freebee ODT service provides first mile / last mile service connecting to the existing Miami Beach Trolley and Miami-Dade County Bus service within the geofenced service area and door-to-door service for trips originating and ending within the geofenced service area; and

**WHEREAS**, the Freebee ODT service operates as a continuous auto pool, dynamically adjusting vehicle routing to appropriately meet ridership demand and needs within the service area; and

**WHEREAS**, the City is committed to providing accessible and sustainable transportation solutions to its residents; and

**WHEREAS**, Freebee has proven to be a valuable resource for the City's residents by offering a completely free and convenient alternative to traditional transportation options; and

**WHEREAS**, the current geofence for the Freebee service in North Beach severely limits the areas that provides service for residents, thereby leaving certain North Beach neighborhoods underserved; and

**WHEREAS**, the City recognizes the importance of equitable access to transportation services for all residents of North Beach to enhance their quality of life, reduce dependency on personal vehicles, and promote sustainability goals; and

**WHEREAS**, expanding the North Beach geofence for the Freebee service (to include all areas of North Beach) will allow for broader coverage, enabling more residents to benefit from the service and enhancing mobility throughout the community; and

**WHEREAS**, after the first quarter of implementation, an update to the Public Safety and Neighborhood Quality of Life Committee on the impact the geofence expansion has

had on headway, along with any budgetary considerations, will allow for consideration of any necessary modifications to the expanded service.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** hereby directs the City Administration to expand the North Beach geofence for the City's Freebee on-demand transit service in order to better serve all residents of North Beach; and further, directing the Administration to provide an update at the Public Safety and Neighborhood Quality of Life Committee meeting, after the first quarter of implementation, on the expanded Freebee service and the impact the expansion has had on headway.

**PASSED and ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2025.

**ATTEST:**

\_\_\_\_\_  
Steven Meiner, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

(Sponsored by Commissioner Alex J. Fernandez)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

\_\_\_\_\_  
City Attorney

1/24/2027  
\_\_\_\_\_  
Date