

C4 A REFERRAL TO THE ART IN PUBLIC PLACES COMMITTEE TO EVALUATE
"SYMPHONY OF COLORS: MIAMI BEACH LIGHT ART INSTALLATION"
PROPOSALS.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Laura Dominguez

DATE: February 3, 2025

TITLE: REFERRAL TO THE ART IN PUBLIC PLACES COMMITTEE TO EVALUATE
"SYMPHONY OF COLORS: MIAMI BEACH LIGHT ART INSTALLATION"
PROPOSALS.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

Please place on the February 3, 2025 agenda a referral to the Art in Public Places Committee to evaluate "Symphony of Colors: Miami Beach Light Art Installation Proposals" by Sherri Schabbach and Brigitte Andrade.

Renowned artist Rolf Olaf Schabbach (professionally known as R.O. Schabbach) was a pioneer in monumental light art installations and sculptures since 1981. As the founder of Avant-garde artist groups, he was known for his influential style, referred to by fine art critics as "Schabbachism." His work is found in esteemed collections including the Vatican, Guggenheim, and the private collections of celebrities like Madonna, Anthony Quinn and Bono. Schabbach holds six world records, has won Biennale and Cultural Awards, and has been featured in global media. Mentored by art figures like Joseph Beuys, his art inspires philosophical discussions. His art is not only valued in the art market but also recognized for its therapeutic impact, promoting dopamine and serotonin release in the brain.

R.O. Schabbach's projects contribute to economic value by boosting tourism and local industries. His work combines philosophical themes, colors, and forms to support mental and emotional well-being while also benefiting local communities and industries globally.

Sherri Schabbach, Mr. Schabbach's wife, and Brigitte Andrade have provided three proposals (\$100,000, \$250,000 and \$500,000) for consideration. In addition to the fees for the lighting technology ("Roformers" and "Robos" featuring exclusive R.O. Schabbach artwork), infrastructure and logistics, the proposals contemplate additional "intellectual property fees" for custom-made art concepts, if desired, as well as optional enhancements (i.e., merchandising and Permanent Light Art).

I would like for the Art in Public Places Committee to evaluate the proposals and provide a recommendation to the City Commission.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Laura Dominguez

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Ref: AIPP - "Symphony of Colors: Miami Beach Light Art Installation." (Dominguez)

Previous Action (For City Clerk Use Only)

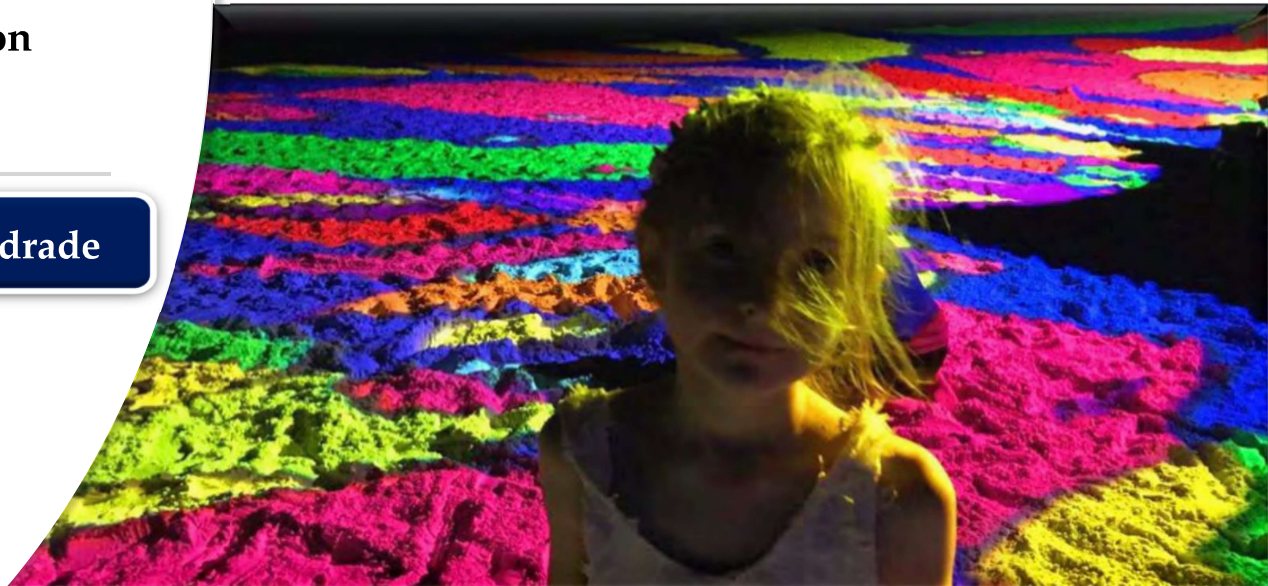


Symphony of Colors

Miami Beach Park Light Art Installation

The R.O. Schabbach Legacy Project

Presented By Sherri Schabbach & Brigitte Andrade





Why Light Art Matters?

R.O. Schabbach's light art installations have an **extraordinary ability to tap into universal feelings of wonder and joy**, reminding people of the innocence and curiosity they felt as children.

By creating art that resonates on such a deep emotional level, **Schabbach transcends age and experience**, uniting people in a celebration of beauty and connection. These installations transform spaces into shared experiences that inspire lasting memories.

R. O. SCHABBACH

- Light Art Sculptures
- The Berlin Wall
- German Parliament
- Herald Tribune
- Rocky Mountain
- 160m Tall Bridge
- 360 degree Sculpture Park
- The Conen Yacht
- Wind Energy Park
- Grimes Castle
- Underwater World etc...



R.O. Schabbach: Credentials & Accomplishments

Renowned artist R.O. Schabbach was a pioneer in monumental light art installations and sculptures since 1981. As the **founder of Avant-garde artist groups**, he was known for his influential style, referred to by fine art critics as "Schabbachism." His work is found in esteemed collections including the Vatican, Guggenheim, and the private collections of celebrities like Madonna, Anthony Quinn and Bono.

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R.O. Schabbach's projects contribute to economic value by boosting tourism and local industries. His work **combines philosophical themes, colors, and forms to support mental and emotional well-being** while also benefiting local communities and industries globally.



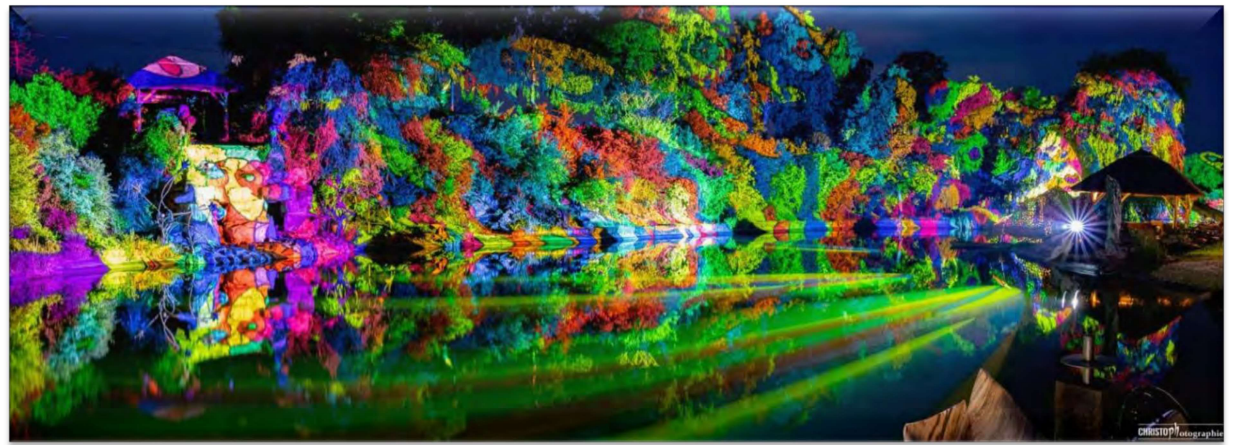


His legacy lives on through his wife, Sherri, who continues to honor and advance his groundbreaking contributions in the field of fine art.

Symphony of Colors: A Universal Canvas

A Legacy of Light Art: Awakening Minds and Spaces

This **installation adapts seamlessly** to various settings, including beaches, parks, monuments, and architectural landmarks. From Miami Beach to urban high-rises, each piece celebrates the interplay of light and space, **creating ephemeral compositions that resonate** with audiences and amplify shared human experiences.



Investing in Miami Beach Brilliance

Estimated Budget for Light Art Installation: **Approximately \$250,000**, covering:



Lighting Technology

50 “Roformers” (400 watts each, equipped with high-performance lenses).
50 “Robos” featuring exclusive R.O. Schabbach artwork.



Infrastructure & Logistics

Outdoor staging, scaffolding, and specialized cabling.
Certified electricians for setup and dismantling (14-day process).
Transport, travel, and labor costs.



Additional Costs

Intellectual property fees for custom-made art concepts and installations by Sherri Schabbach, owner of the rights to R.O. Schabbach’s artwork, are determined on a case-by-case basis according to the individual dimensions and character of each project.



Optional Enhancements

Merchandising opportunities (available upon request).
Permanent Light Art (ask for information).



Exclusions: Sound or audio systems, permits, security, public relations and advertising.

Continuing his Legacy of art through Light

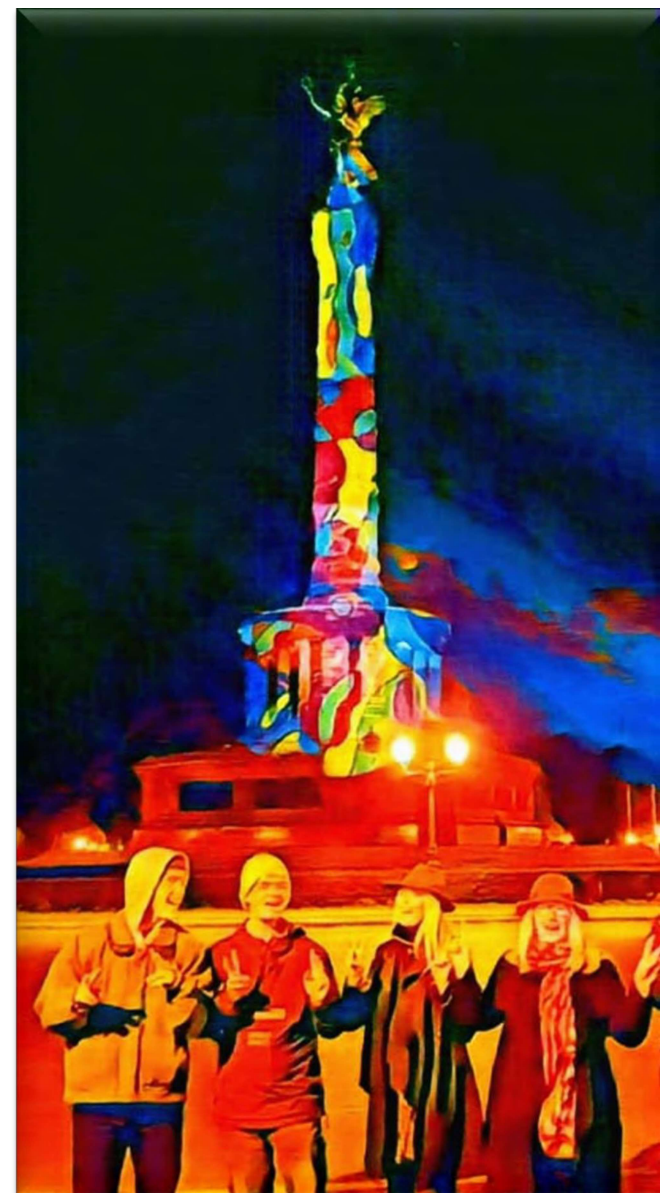
- Though R.O. Schabbach is no longer with us, **his visionary artwork lives on**, bringing light and inspiration to new spaces.
- Each installation begins with his original paintings, **reimagined for unique locations to harmonize** with their surroundings.
- **Inspired by deep philosophical themes**, these works connect people through shared moments of wonder and reflection, ensuring R.O.'s light continues to shine brightly.





Reflecting Life & Human Spirit through Light Art

Contact Bibi Andrade 786.222.7834
bibiadventuresmiami@gmail.com



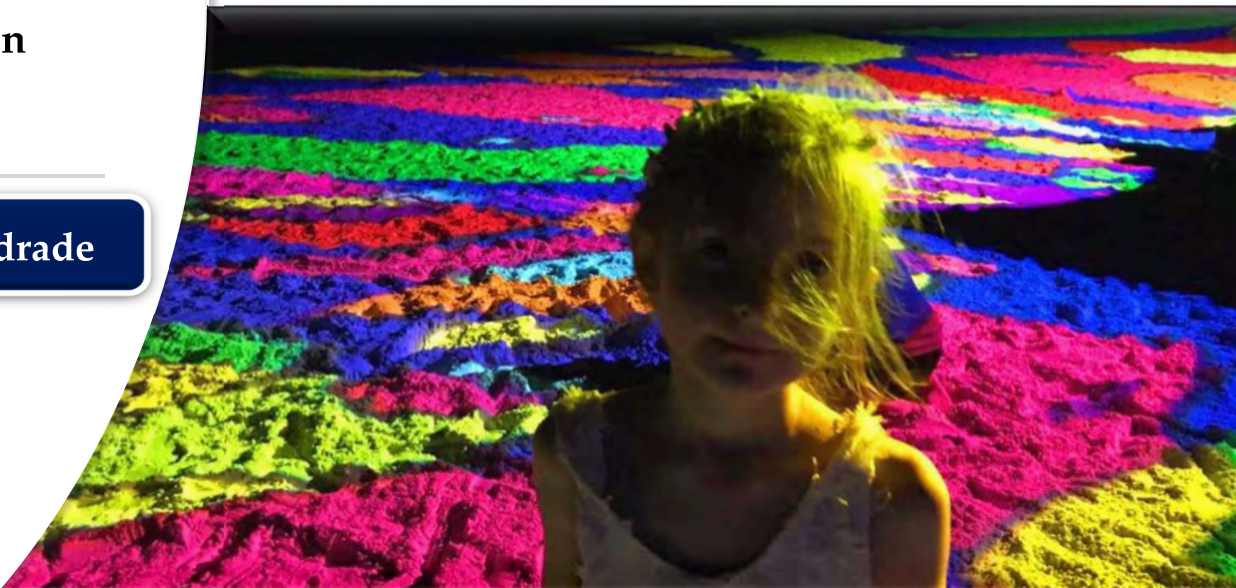


Symphony of Colors

Miami Beach Park Light Art Installation

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Presented By Sherri Schabbach & Brigitte Andrade





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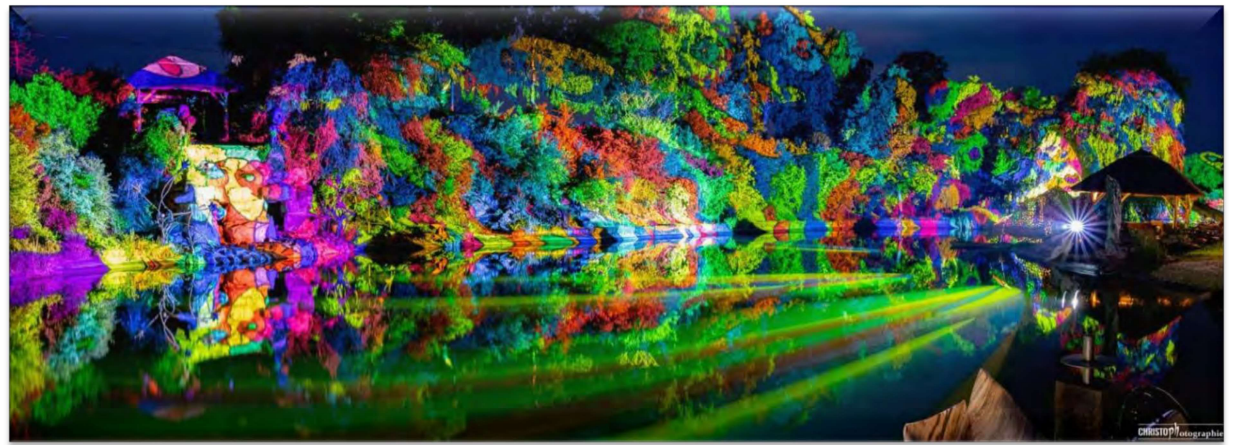


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Investing in Miami's Beach Brilliance

Estimated Budget for Light Art Installation: **Approximately \$500,000**, covering:



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Infrastructure & Logistics

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