

R9 AC DISCUSS A POTENTIAL PARTNERSHIP WITH BEACH BOX FOR THE
INSTALLATION OF BEACH BOX KIOSKS AND/OR PORTABLE LOCK BOXES ON
THE CITY'S BEACHES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: February 3, 2025

TITLE: DISCUSS A POTENTIAL PARTNERSHIP WITH BEACH BOX FOR THE INSTALLATION OF BEACH BOX KIOSKS AND/OR PORTABLE LOCK BOXES ON THE CITY'S BEACHES.

RECOMMENDATION

The Administration recommends discussion of this item and consideration of the benefits and alternatives. If the recommendation of the City Commission is to pursue the expansion of portable lockable devices available for rent on the Beach, then the Administration would recommend preparing a formal competitive solicitation

BACKGROUND/HISTORY

On July 24, 2024, at the request of Vice Mayor Laura Dominguez, the Mayor and City Commission approved the dual referral of item C4 N, to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC") and the Finance and Economic Resiliency Committee ("FERC") to discuss a potential partnership with Beach Box for installation of Beach Box kiosks and/or portable lockboxes on the City's beaches.

ANALYSIS

Beach Box Safe Inc., a for-profit corporation, ("Beach Box" or the "Proposer") partners with various hotels on Miami Beach, including the Marseilles Hotel, the Sagamore Hotel and the SLS Hotels to provide portable lockable safes ("Beach Box Safes" or lockboxes) for beachgoers to secure their valuables.

On October 18, 2024, Beach Box presented before the FERC their proposal to provide kiosks and lockboxes on the City's Beach. Each lockbox measures approximately 12" x 8" x 8" and is equipped with security features, including GPS tracking, built-in cameras, and alarm systems. Each kiosk measures approximately 10' x 2' x 6' and is designed to store up to forty (40) lockboxes. While the FERC did not recommend in favor of moving forward with this concept, they did proffer feedback on the proposal originally presented by Beach Box.

Consequently, Beach Box provided a revised proposal, attached hereto as Exhibit A, which was presented for discussion at the December 13, 2024, PSNQLC meeting. The Proposer is planning to install two (2) kiosks at South Beach locations, specifically at the 6th Street restroom, and at the Art Deco Welcome Center on 10th Street, and intended to be affixed to the buildings' walls. Pursuant to their proposal, the standard rental fee of the Beach Box Safes range from \$20 to \$40 per day for patrons with a 20% discount being offered to City residents.

Beach Box is proposing to cover costs associated with the installation, operations, and staffing of its kiosks. They would need to comply with any regulatory approvals required for its implementation, including applicable building permitting and zoning requisites. Given the proposed locations, ensuring the kiosks' installation does not interfere with existing building

lighting, elements, and are not visible from Ocean Drive will also be required. Coordination and installation of electrical additional infrastructure may also be required for the kiosks.

Other Considerations

Beach Box could potentially generate some revenue with the installation of its Beach Box Safes and has proposed 10% of revenue towards the City. However, Beach Box should conduct a market study to ascertain or support the potential demand for the use of Beach Box Safes.

Conversely, while Beach Box Safes can be an amenity for beachgoers, lockers and vaults similar to these have been and continue to be provided on the Beach today. For instance, City concessionaire Boucher Brothers, currently provides AquaVaults at a rental rate of \$10 per safe for resort properties and \$6 per safe on the Lummus Park's concession areas. However, these are not in high demand. Beach Box's concept has potential and should be refined further to include a thorough fiscal analysis and additional benefits to the City.

On December 13, 2024, the PSNQLC discussed the Beach Box item. Upon deliberation, the Public Safety and Neighborhood Quality of Life Committee made a favorable recommendation to bring this item before the City Commission for discussion.

FISCAL IMPACT STATEMENT

TBD

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

The foregoing information is provided for the City Commission's consideration and review. If the City Commission determines the Beach Box kiosks and lockboxes are beneficial to the City's economic interest, the Administration recommends preparing a formal competitive solicitation

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Facilities and Fleet Management

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Discuss Partnership w/ Beach Box, Installation of Beach Box Kiosks City's Beaches.
(Dominguez) FF

Previous Action (For City Clerk Use Only)

Proposal for Beach Box Installation and Operations

1. Product Specifications

Beach Box Safes:

- **Dimensions:** Approximately 12" x 8" x 8", weighing under 10 lbs.
- **Key Features:**
 - Secure, lockable safes equipped with GPS tracking, built-in cameras, and alarm systems for heightened security.
 - Integrated phone charger compatible with most smartphones, ensuring beachgoers stay connected throughout the day.
 - Bluetooth speaker with governor and over-the-air volume control, providing a customized beach music experience.
 - Constructed from waterproof and sand-resistant materials for maximum durability in beach environments.
 - Available for rental at convenient kiosks along the beach.
 - Cameras linked to Project Blue Light for real-time security footage, enhancing safety.

Kiosks:

- **Dimensions:** Approximately 10' x 2' x 6' (customizable based on city requirements and demand).
- **Key Features:**
 - Each kiosk can accommodate up to 40 Beach Box units, with adjustable capacity to meet demand.
 - Provides ample storage for Beach Box units in both portable and stationary configurations.
 - User-friendly interfaces enable seamless rental and return processes.

- Integrated cameras connected to Project Blue Light for 24/7 security monitoring.
 - Kiosks will feature a clean, streamlined design with no digital displays or advertisements.
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2. Proposed Kiosk Installations and Locations

We propose the installation of two kiosks at the following high-traffic, strategic locations along South Beach:

- **6th Street** – Affix to public restroom
- **10th Street** – Affix to the Art Deco Museum.

Though feedback suggests interest in a kiosk for North Beach, we recommend focusing the initial deployment in these areas based on theft statistics provided by the Miami Beach Police Department. Starting with a targeted implementation will help ensure optimal security and operational effectiveness before expanding.

(For more details, please refer to the theft statistics appendix.)

3. Cost to the City

There will be no financial burden on the City of Miami Beach. Beach Box Safe, Inc. will cover all costs related to the installation, operation, and staffing of kiosks. Each kiosk, estimated at \$50,000, will be fully funded by Beach Box Safe, Inc.

4. Rental Fees, City, and Resident Discounts

- **Beach Box Rentals:** \$20–\$40 per day, depending on demand and seasonal promotions.

- **City Revenue:** The City will receive 10% of all rental revenue.
 - **Resident Discount:** Miami Beach residents will receive an automatic 20% discount, applied at checkout through a residency verification process using the credit card's zip code.
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5. Permitting Requirements

Beach Box Safe, Inc. will obtain the following permits from the City of Miami Beach:

- **Building Permit:** For kiosk installation on public land (right-of-way approval).
- **Zoning Compliance:** Ensuring kiosks meet size, design, and safety standards in line with city regulations, including review by the Historic Preservation Board and Design Review Board.
- **Electrical Permits:** Coordination with Florida Power & Light (FPL) for power needs, including central screens, charging stations, credit card processing, and other kiosk functionalities.

Appendix





The below displays statistical data from the THEFT / BEACH occurred incident type in the ADCD over the last year (July 1, 2023 – July 1, 2024). Areas of concern include the 700, 1400, and 1000 block of beach service road. Additionally, beach thefts are most frequently occurring on weekends, and during the midnight hours.

ADCD BEACH THEFTS (JULY 1, 2023 – JULY 1, 2024)

SHIFT	COUNT
Shift C-2200-0659	99
Shift B-1600-2259	97
Shift A-0730-1559	41
TOTAL	237

DAY	COUNT
Sunday	45
Friday	43
Saturday	40
Tuesday	31
Monday	29
Wednesday	25
Thursday	24
TOTAL	237

BEACH BLOCK	COUNT
700 BEACH SVRD	32
1400 BEACH SVRD	31
1000 BEACH SVRD	30
1100 BEACH SVRD	28
500 BEACH SVRD	27
900 BEACH SVRD	25
800 BEACH SVRD	20
1300 BEACH SVRD	17
1200 BEACH SVRD	15
600 BEACH SVRD	12
TOTAL	237



The statistical data may not necessarily reflect UCR Statistics



The below displays statistical data from the THEFT / BEACH occurred incident type in Mid Beach over the last year (July 1, 2023 – July 1, 2024). Areas of concern include the 4000 – 4500 blocks, as well as the 2900 and 3900 blocks of beach service road. Additionally, beach thefts are most frequently occurring Friday – Monday on all shifts.

MID BEACH BEACH THEFTS (JULY 1, 2023 – JULY 1, 2024)

SHIFT	COUNT
Shift A-0730-1559	29
Shift C-2200-0659	24
Shift B-1600-2259	20
TOTAL	73

DAY	COUNT
Saturday	19
Sunday	13
Monday	11
Friday	10
Tuesday	9
Thursday	6
Wednesday	5
TOTAL	73

BEACH BLOCK	COUNT
4400 BEACH SVRD	13
2900 BEACH SVRD	9
4100 BEACH SVRD	8
4300 BEACH SVRD	7
3900 BEACH SVRD	6
4500 BEACH SVRD	5
4000 BEACH SVRD	5
2700 BEACH SVRD	3
4600 BEACH SVRD	3
3100 BEACH SVRD	3
5500 BEACH SVRD	2
3200 BEACH SVRD	2
3800 BEACH SVRD	2
5100 BEACH SVRD	1
3300 BEACH SVRD	1
3000 BEACH SVRD	1
3400 BEACH SVRD	1
3600 BEACH SVRD	1
TOTAL	73



The statistical data may not necessarily reflect UCR Statistics



The below displays statistical data from the THEFT / BEACH occurred incident type in North Beach over the last year (July 1, 2023 – July 1, 2024). Areas of concern include the 7900, 8000, 7300, and 7400 blocks of beach service road. Additionally, beach thefts are most frequently occurring Saturday – Tuesday on all shifts.

NORTH BEACH BEACH THEFTS (JULY 1, 2023 – JULY 1, 2024)

SHIFT	COUNT
Shift B-1600-2259	15
Shift C-2200-0659	11
Shift A-0730-1559	10
TOTAL	36

DAY	COUNT
Tuesday	8
Saturday	7
Monday	6
Sunday	6
Thursday	4
Wednesday	3
Friday	2
TOTAL	36

BEACH BLOCK	COUNT
7900 BEACH SVRD	5
8000 BEACH SVRD	4
7300 BEACH SVRD	4
7400 BEACH SVRD	4
7700 BEACH SVRD	3
7500 BEACH SVRD	3
8300 BEACH SVRD	2
8500 BEACH SVRD	2
6400 BEACH SVRD	2
7100 BEACH SVRD	2
8400 BEACH SVRD	1
7600 BEACH SVRD	1
6700 BEACH SVRD	1
6500 BEACH SVRD	1
7200 BEACH SVRD	1
TOTAL	36



Desired Locations

Affix to the 6th Street bathroom



Affix to the 10th Street Art Deco Museum Building

