

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Kristen Rosen Gonzalez

DATE: February 3, 2025

TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE AND THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY ADVISORY COMMITTEE TO CONSIDER EXTENDING THE FESTIVAL OF LIGHTS PROGRAMMING AND PROJECTION MAPPING TO NORTH BEACH OCEAN TERRACE.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

Please place on the February 3, 2025 agenda a dual referral to the Finance and Economic Resiliency Committee (“FERC”) and the North Beach Community Redevelopment Agency Advisory Committee (the “NBCRA Advisory Committee”) to discuss extending the Festival of Lights Programming and Projection Mapping to Ocean Terrace in North Beach, in order to enhance the area's utilization for City-sponsored events, including potential July 4th celebrations featuring fireworks.

The Miami Beach Classical Music Festival currently produces the Festival of Lights celebration on Ocean Drive during the December holidays. This programming fulfills a public benefit commitment made to the City in connection with its financing of mapping projectors and related production equipment.

Expanding this successful initiative to Ocean Terrace in North Beach would serve to further activate and highlight Ocean Terrace as a vibrant community place, and create opportunities for additional cultural and city-sponsored events, including a fireworks celebration on July 4th.

I would like for FERC and the NBCRA Advisory Committee to discuss the feasibility, funding, and logistics of extending the Festival of Lights to Ocean Terrace, with the proposed budget and events attached as Exhibit A.

### **ANALYSIS**

### **FISCAL IMPACT STATEMENT**

NA

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No**

If so, specify the name of lobbyist(s) and principal(s):

**Department**

Office of Commissioner Kristen Rosen Gonzalez

**Sponsor(s)**

Commissioner Kristen Rosen Gonzalez

**Co-sponsor(s)**

Commissioner Tanya K. Bhatt

**Condensed Title**

Ref: FERC/NBCRA Adv Comm - Extend Festival of Lights Program/Projection Mapping to NB Ocean Terrace. (Rosen Gonzalez/Bhatt)

**Previous Action (For City Clerk Use Only)**