

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING AND DIRECTING THE CITY ADMINISTRATION TO WORK WITH THE SPONSOR AND BOUCHER BROTHERS, THE CITY'S BEACH CONCESSIONAIRE, ON THE DEVELOPMENT OF A "FREE BEACH DAY" PROGRAM TO BENEFIT MIAMI BEACH RESIDENTS AND RESIDENTS FROM THROUGHOUT MIAMI-DADE COUNTY TO HELP SUPPORT SMALL LOCAL BUSINESSES DURING THE SLOWER SUMMER MONTHS.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached resolution is presented at the request of the sponsor, Commissioner Alex J. Fernandez.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Alex J. Fernandez

Co-sponsor(s)

Condensed Title

Develop Free Beach Day Program to Benefit Residents (Fernandez) CA

Previous Action (For City Clerk Use Only)