

Exhibit A – Public Relations & Media Coverage

(December 2024 – March 2025)

City of Miami Beach Press Releases

1. **Miami Beach Loves Local Businesses** February 14, 2025
Small Business Grant Program Offers Up to \$5,000 to Help Local Businesses
<https://www.miamibeachfl.gov/wp-content/uploads/2025/02/Small-Business-Grant-Program.pdf>
2. **Miami Beach Sister Cities Committee Celebrates Artistic Exchange with Cascais, Portugal** February 13, 2025
Dance NOW! Miami Previews New Work “Blue Pencil
<https://www.miamibeachfl.gov/wp-content/uploads/2025/02/Dance-NOW-Sister-Cities.pdf>
3. **Miami Beach Fight the Flood Private Property Adaptation Program to Begin Accepting Applications** February 12, 2025
Property owners may receive up to \$20,000 in grants for eligible resilience projects
<https://www.miamibeachfl.gov/wp-content/uploads/2025/02/Miami-Beach-Private-Property-Adaptation-Program-To-Begin-Accepting-Applications-.pdf>
4. **Miami Beach Inspires the Revival of Historic Art Deco Architecture** January 17, 2025
New Art Deco Painting Incentive Program Kicks Off Art Deco Weekend 2025
<https://www.miamibeachfl.gov/wp-content/uploads/2025/01/Miami-Beach-Inspires-the-Revival-of-Historic-Art-Deco-Architecture.pdf>
5. **Miami Beach and Blue Zones Join Forces to Transform Health of City** January 8, 2025
Blue Zones to assess Miami Beach’s well-being and create plan to help residents live better and longer
<https://www.miamibeachfl.gov/wp-content/uploads/2025/01/Miami-Beach-and-Blue-Zones-Join-Forces-to-Transform-Health-of-City.pdf>
6. **City of Miami Beach Officials and Sister Cities Committee Welcome the Consulate of Switzerland, Swiss American Chamber and the Swiss Club to Miami Beach**
Bridging and Building Connections, Communities and Culture December 5, 2024
<https://www.miamibeachfl.gov/wp-content/uploads/2024/12/Swiss-Sister-Cities-Press-Release-Final.pdf>

Selected Press & Media Coverage

1. **eMerge Americas is back, with its biggest conference to date** March 27, 2025
Refresh Miami
<https://refreshmiami.com/news/emerge-americas-is-back-with-its-biggest-conference-to-date/>
2. **Hoteliers enjoy the benefits of Miami Beach's calmer spring break** March 18, 2025
CoStar
<https://www.costar.com/article/1204491159/hoteliers-enjoy-the-benefits-of-miami-beachs-calmer-spring-break>
3. **Miami Tourism Booms: Record Growth, New Attractions, and Future Expansion Through 2025**
CoStar March 18, 2025
<https://www.costar.com/article/1169271776/large-sun-belt-counties-continue-to-post-nations-strongest-population-gains>
4. **South Beach was just named the second most popular beach destination in the world**
TimeOut March 17, 2025
https://www.timeout.com/miami/news/south-beach-was-just-named-the-second-most-popular-beach-destination-in-the-world-031725#google_vignette
5. **Miami area saw second highest growth in Black businesses, just behind this major city**
Miami Herald March 8, 2025
<https://www.miamiherald.com/news/local/article301383654.html>
6. **Tech CEO follows his customers in relocating to South Florida** March 7, 2025
CoStar
<https://www.costar.com/article/989947000/tech-ceo-follows-his-customers-in-relocating-to-south-florida>
7. **Miami Beach Earns Perfect Score for LGBTQ+ Protections**
Miami Beach Chamber of Commerce February 25, 2025
<https://communitynewspapers.com/miami-beach-news/miami-beach-earns-perfect-score-for-lgbtq-protections/>
8. **South Beach Wine & Food Festival expects multimillion-dollar economic impact**
South Florida Business Journal February 21, 2025
<https://www.bizjournals.com/southflorida/news/2025/02/21/south-beach-wine-food-festival-economic-impact.html>

9. **Why South Florida housing is now a buyers' market, report says** February 21, 2025
South Florida Business Journal
<https://www.bizjournals.com/southflorida/news/2025/02/21/miami-housing-buyers-residential-real-estate.html>
10. **Super Bowl game-watching boosts Miami's visitor economy** February 12, 2025
Miami Today
<https://www.miamitodaynews.com/breaking/super-bowl-game-watching-boosts-miamis-visitor-economy/>
11. **Miami International Boat Show expected to generate over \$1 billion in economic impact** February 10, 2025
South Florida Business Journal
<https://www.bizjournals.com/southflorida/news/2025/02/10/miami-boat-show-generate-billion-dollar-impact.html>
12. **South Florida has among highest rate of equity-rich homes in the U.S.** February 3, 2025
South Florida Business Journal
<https://www.bizjournals.com/southflorida/news/2025/02/03/south-florida-equity-rich-homes-mortgages-us.html>
13. **Hedge Funds Take Miami Beach** January 29, 2025
Financial Times
<https://www.ft.com/content/3d29eae7-dbd9-40c4-b799-5e98a3c9971f>
14. **Miami Beach looks to diversify as a business hub** January 22, 2025
Miami today
<https://www.miamitodaynews.com/2025/01/22/miami-beach-looks-to-diversify-as-a-business-hub/>
15. **Miami Ranked the Third Most Trending Destination in 2024 by Google** January 9, 2025
Greater Miami Convention & Visitors Bureau
<https://www.miamiandbeaches.com/press-and-media/miami-press-releases/miami-ranked-third>
16. **Miami Beach set to take big step to join Blue Zones** January 8, 2025
Miami Today
<https://www.miamitodaynews.com/2025/01/08/miami-beach-set-to-take-big-step-to-join-blue-zones/>
17. **Art Basel Miami Beach generates half-billion-dollar economic impact** December 10, 2024
South Florida Business Journal
<https://www.bizjournals.com/southflorida/news/2024/12/10/art-basel-miami-beach-2024-economic-impact.html>